

people's lives and livelihoods depend on nature

natural
capital
PROJECT



understanding where and when nature matters most

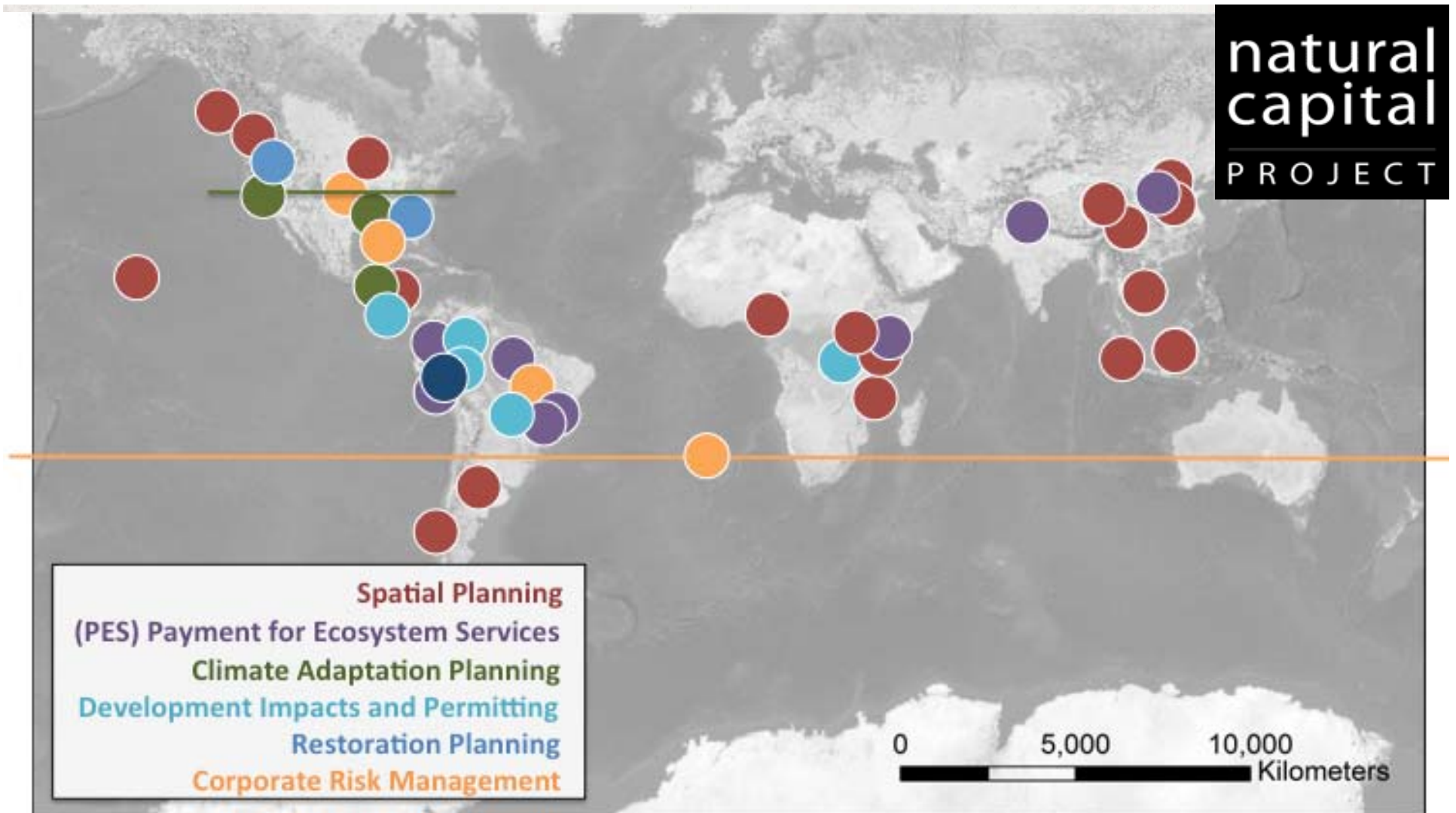


will improve decisions

**natural
capital**
PROJECT

Spatial Planning
(PES) Payment for Ecosystem Services
Climate Adaptation Planning
Development Impacts and Permitting
Restoration Planning
Corporate Risk Management

0 5,000 10,000
Kilometers



Area of functional
habitat (km²)

Landings of spiny
lobster (lbs)

Distribution of tourists
(visitors/day)

Shoreline protected
from erosion (m²)





A dense forest with lush green trees and foliage, representing carbon storage and sequestration.

**Carbon
Storage &
Sequestration**

A coastal landscape with a body of water, marshland, and a cloudy sky, representing blue carbon storage and sequestration.

**Blue Carbon
Storage &
Sequestration**

A yellow wave energy converter device floating on the ocean surface, representing wave energy.

Wave Energy

A close-up of several ripe red strawberries with green leaves, representing crop pollination.

Crop Pollination

A view of a large body of water with several long, narrow aquaculture pens or cages extending into the water, representing finfish aquacultural production.

**Finfish
Aquacultural
Production**

A green background with the word "InVEST" in large white letters, representing the integrated valuation of environmental services and tradeoffs.

InVEST

integrated valuation of
environmental services
and tradeoffs

A close-up of a pile of cut logs, representing managed timber production.

**Managed
Timber
Production**

An underwater view of several large fish swimming in clear water, representing fisheries production.

**Fisheries
Production**

A view of a large offshore wind turbine against a blue sky, representing offshore wind energy.

**Offshore
Wind Energy**

A photograph of a wide, calm body of water meeting a distant shoreline under a sky with scattered clouds. The water is a light brownish-tan color.

**Coastal
Protection**

A landscape photograph showing a small, clear blue lake nestled in a valley. In the background, there are green mountains under a clear blue sky. The foreground is a grassy slope with some trees.

**Nutrient
Retention**

A close-up photograph of a small, light-brown bird perched on a thin, brown branch. The background is a soft, out-of-focus green, suggesting a forest or garden.

Habitat quality

A photograph taken from a high vantage point looking down into a deep valley. A river winds through the valley floor, surrounded by steep, forested mountains. The scene is framed by dark evergreen trees in the foreground.

Scenic Views

A photograph of a calm lake reflecting the surrounding landscape. The trees on the hillsides are in vibrant autumn colors of yellow, orange, and red. The reflection is sharp and clear.

**Sediment
Retention**

An underwater photograph showing a diverse coral reef. Various colorful corals in shades of red, orange, and green are visible, with small fish swimming around them.

**Habitat Risk
Assessment**

A silhouette of a person standing on a rocky outcrop, looking out over a vast landscape. The sun is low in the sky, creating a bright glow and long shadows. The person's arm is raised in a gesture of appreciation.

Recreation

A photograph of a large concrete dam with multiple spillways. Water is visible behind the dam, and a small structure is at the base. The background shows a hilly landscape under a clear sky.

**Hydropower
Production**

A photograph of a calm sea under a clear blue sky. The water is a deep blue color, and the horizon is visible in the distance.

**Marine Water
Quality**

Coastal
Pro

Nutrient
tenti

Habitat quality

Sc

dime
tenti

Risk
ment

OPAL

ropo

RRIOS

ater

Recreation

Production

Quality

SCALING OUR IMPACT: ENGAGING LEADERS

natural
capital
PROJECT



National development planning



Reducing risk and impacts in
supply chains



Sustainable
infrastructure investments



Watershed payment schemes

Data, analytics platform



Corporate risk evaluations

OTHER APPROACHES TO SCALING

capacity building



technology



partnerships

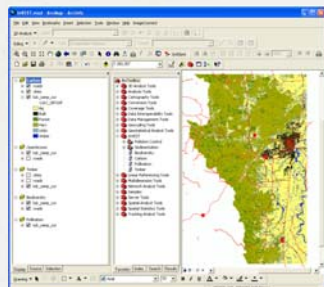
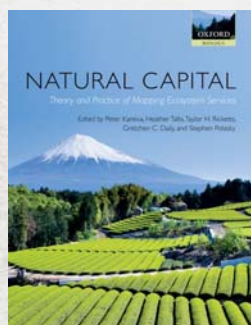
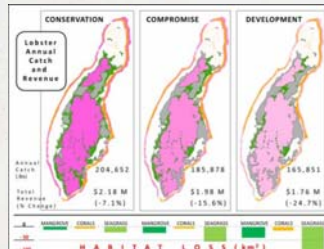












Founded
2006

InVEST
July 7, 2008

Platform
Crisis

Free and Open Source
Ecosystem Service Software
Suite

NATURAL CAPITAL SYMPOSIUM

March 23-25, 2015

Munger Conference Center, Stanford University

Henry Borrebach
training@naturalcapitalproject.org

NATURAL CAPITAL SYMPOSIUM

THREE TRACKS

natural
capital
PROJECT

Training

- Paul Brest West
- J-S Hall 123
- Conference Room 382

Pathways to Impact

- Paul Brest East

Learning Exchange

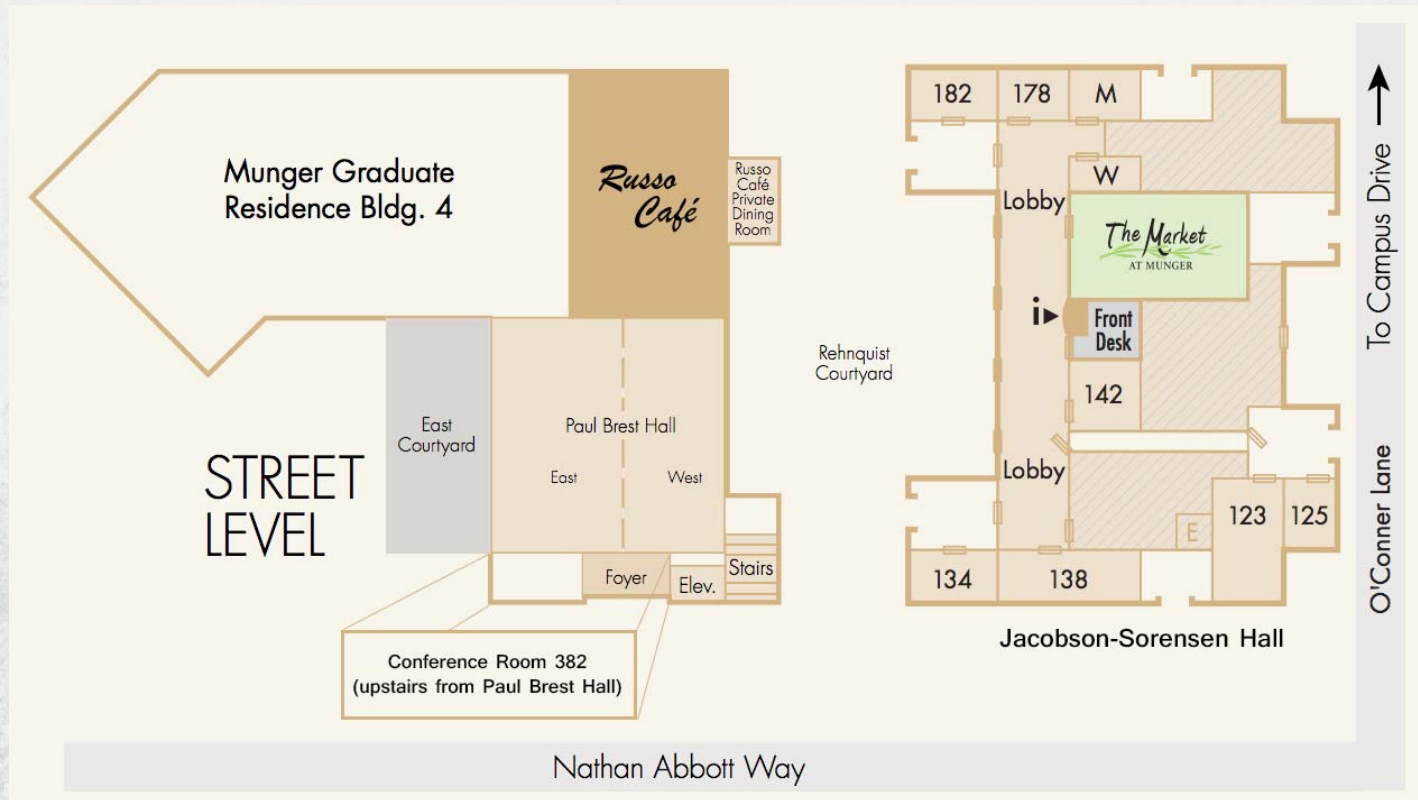
- J-S Hall 123
- Paul Brest East
- J-S Hall 138
- J-S Hall 142
- Conference Room 382



NATURAL CAPITAL SYMPOSIUM

ROOM MAP

natural
capital
PROJECT



NATURAL CAPITAL SYMPOSIUM

WIRELESS CONNECTION

- Connect to **STANFORD VISITOR**
- Open a web browser and follow the instructions
- You will **NOT** be able to connect to the internet through any of the other wireless signals

INFORMATIONAL WEBSITE

<http://natcap2015.wordpress.com>

