

NATALIA CARVAJAL

44 Hamlet Rd
Levittown NY 11756

5163065815

nataliacarvajal1996@gmail.com

Natalia Carvajal



OBJECTIVE

I am an aspiring web developer.



EDUCATION

Full-Stack Developer Certification | Columbia University in the City of New York

OCTOBER 2020 - APRIL 2021

- Computer Science applied to JavaScript
- Databases (MySQL, MongoDB)
- Server Side Development (MERN Stack, Progressive Web Applications)
- Browser Based Technologies (HTML5, CSS, JavaScript, jQuery, Bootstrap)
- Deployment/Command-Line Fundamentals (Heroku, Git)
- API Interaction (API, JSON, AJAX)
- Quality Assurance (Unit Testing, Linting, Continuous Integration)
- Supplemental Self-Study Topics (Python, Java, C#, Amazon Web Services)

B.A Integrated Communication | University of Charleston

AUGUST 2014 - DECEMBER 2017

- GPA 3.6
- Inducted into Chi Sigma Honor Society
- Dean's List
- Recipient of both athletic and academic scholarships
- Cum Laude



EXPERIENCE

Corporate Communications Intern | JetBlue Airways

OCTOBER 2019 - FEBRUARY 2020

- Write assignments, including media materials, internal and external editorial content, news releases, blog entries, etc.
- Help administer intranet and internal social media sites
- Research and analyze issues and topics affecting the aviation industry and/or JetBlue
- Answer media calls and emails and support media trip requests
- Monitor traditional and social media; analyze coverage and compile reports
- Create and develop templates for key reports and research
- Conduct editorial calendar research and media list development

Server | Cheesecake Factory

JANUARY 2018- PRESENT

- Interacted with 100+ patrons per day in a fast-paced environment
- Effectively multi-tasked to ensure quality service

- Guided patrons through visual presentation of desserts
- Clearly communicated with kitchen and management staff to expedite orders and problem solve.

Public Relations & Marketing Intern | Housing Works

MAY 2019 - AUGUST 2019

- Leverage Housing Works social media strategy through content creation, measurement and analysis
- Assist in the implementation of PR and marketing strategies for annual fundraising events, thrift shops, campaigns, and public events
- Track and organize press clippings, photographs, and videos
- Create and maintain media lists; Perform research to identify appropriate press and gain maximum exposure
- Help coordinate press, talent and celebrity activities during events to accomplish interviews and speeches
- Effectively communicate across multiple departments, with external freelancers and talent publicists to ensure cohesive execution on strategies
- Assist the Associate Director of Marketing with organization and logistics during events

Public Relations Intern | Elle Communications

SEPTEMBER 2018 - DECEMBER 2018

- Responsible for managing individually assigned projects for clients
- Responsible for building media lists for respective clients
- Trained on conducting in-depth research of the media spaces
- Educated on collaborating strategies for media outreach
- Managed databases of opportunities and contacts
- Training and development on email and outreach etiquette

PR/Social Media Intern | MVP Sports, Inc.

MAY 2018 - AUGUST 2018

- Attended Mobile Growth Summit 2018 for personal growth and development
- Attended Steve Nash Foundation fundraiser to develop outreach strategies and activity planning
- Responsible for the making and dissemination of the Ronaldo: Soccer Rivals press release
- Utilized social media analytic tools to track consumer engagement and draw conclusions about user data

Server | Huntington Country Club

JUNE 2016 - AUGUST 2017

- Maintained a neat and clean professional appearance
- Greeted club members with respect and courtesy
- Adjusted seating and overall layout for large events and private parties
- Provided wine presentation and shared knowledge on menu specials with club members
- Served patrons lunch and dinner specials, giving them knowledge on all menu items



SKILLS

- Customer service experience
- Excellent multitasking skills
- Highly organized and able to manage multiple projects with a variety of platforms
- Teamwork
- Positive attitude
- Fluent in both English and Spanish
- Clear verbal communication
- Ability to work in a fast-paced environment