

Button / CTA Notes

Core Pages

Inventory & Finance

New Vehicles:

1 /new-vehicles/

Pre-Owned Vehicles:

1 /used-vehicles/

Certified Pre-Owned Vehicles:

1 /used-vehicles/certified-pre-owned-vehicles/

Apply For Financing:

1 /finance/apply-for-financing/

Value Your Trade:

1 /value-your-trade/

Payment Calc:

1 /payment-calculator/

Classic Buttons

INV and Finance Full Classic Buttons

New Vehicles

1 New Vehicles

Used Vehicles

1 Pre-Owned Vehicles

CPO Vehicles

1 Certified Pre-Owned Vehicles

Apply for Financing

1 Apply For Financing

Value Your Trade

1 Value Your Trade

Payment Calculator

1 Payment Calculator

Finance Classic Button Group

Service & Parts

Schedule Service:

1 /service/schedule-service/

Contact Service:

1 /service/contact-service/

Service Specials:

1 /service/service-specials/

Order Parts:

1 /parts/order-parts/

Contact Parts:

1 /parts/contact-parts/

Parts Specials:

1 /parts/parts-specials/

Classic Buttons

Service & Parts Full Classic Buttons

Schedule Service

1 Schedule Service

Contact Service

1 Contact Service
2 <div class="hidden-all" id="contactService">
3
4 [gravityform id="6" title="false" description="true" ajax="true"]
5
6 </div>

Service Specials

1 Service Specials

Order Parts

1 Order Parts

Contact Parts

1 <a class="button primary-button" data-toggle="modal" data-target="#DIModal" data-modal-content="#contactParts" data-modal-

About Us

About Us:

1 /about-us/

Contact Us:

1 /contact-us/

Customer Testimonials:

1 /about-us/customer-testimonials/

Leave A Review:

1 /about-us/reviews/

Careers:

1 /careers/

Employment App:

1 /careers/employment-application/

Classic Buttons

About Us Full Classic Buttons

About Us

1 About Us

Contact Us

1 Contact Us

Customer Testimonials

1 Read Our Reviews

Leave A Review

1 Leave A Review

About Us Classic Button Group

ABOUT US BUTTONS:

1 <div class="row">
2 <div class="col-md-4">New Vehicles</div>
3 <div class="col-md-4">Financing</div>
4 <div class="col-md-4">Contact Us</div>
5 </div>

Careers Classic Button Group

FINANCE BUTTONS:

```
1 <div class="row">
2 <div class="col-md-4"><a
  class="button primary-button block"
  href="/finance/apply-for-
  financing/">Apply Now</a></div>
3 <div class="col-md-4"><a
  class="button primary-button block"
  href="/value-your-trade/">Value Your
  Trade</a></div>
4 <div class="col-md-4"><a
  class="button primary-button block"
  href="/payment-calculator/">Payment
  Calculator</a></div>
5 </div>
```

```
title="Contact Parts">Contact
Parts</a>
2 <div class="hidden-all"
  id="contactParts">
3
4 [gravityform id="5" title="false"
  description="true" ajax="true"]
5
6 </div>
```

Parts Specials

```
1 <a class="button primary-button"
  href="/parts/parts-specials/">Parts
  Specials</a>
```

Service Classic Button Group

SERVICE BUTTONS:

```
1 <div class="row">
2 <div class="col-md-4"><a
  class="button primary-button block"
  href="/service/schedule-
  service/">Schedule Service</a>
</div>
3 <div class="col-md-4"><a
  class="button primary-button block"
  data-toggle="modal" data-
  target="#DIModal" data-modal-
  content="#contactService" data-
  modal-title="Contact
  Service">Contact Service</a></div>
4 <div class="col-md-4"><a
  class="button primary-button block"
  href="/service/service-
  specials/">Service Specials</a>
</div>
5 </div>
6 <div class="hidden-all"
  id="contactService">
7
8 [gravityform id="6"
  title="false" description="true"
  ajax="true"]
9
10 </div>
```

Parts Classic Button Group

PARTS BUTTONS:

```
1 <div class="row">
2 <div class="col-md-4"><a
  class="button primary-button block"
  href="/parts/order-parts/">Order
  Parts</a></div>
3 <div class="col-md-4"><a
  class="button primary-button block"
  data-toggle="modal" data-
  target="#DIModal" data-modal-
  content="#contactParts" data-modal-
  title="Contact Parts">Contact
  Parts</a></div>
4 <div class="col-md-4"><a
  class="button primary-button block"
  href="/parts/parts-specials/">Parts
  Specials</a></div>
5 </div>
6 <div class="hidden-all"
  id="contactParts">
7
8 [gravityform id="5" title="false"
  description="true" ajax="true"]
9
10 </div>
```

CAREERS BUTTONS

```
1 <div class="row">
2 <div class="col-md-4"><a
  class="button primary-button block"
  href="/careers/employment-
  application/">Apply Online</a></div>
3 <div class="col-md-4"><a
  class="button primary-button block"
  href="/contact-us/">Contact Us</a>
</div>
4 <div class="col-md-4"><a
  class="button primary-button block"
  href="/about-us/customer-
  testimonials/">Read Our Reviews</a>
</div>
5 </div>
```

i Non-SiteBuilder Button Classes

- Default Button Styles
 - `button`
- Button Colors *Uses website theme colors*
 - `primary-button`
 - `secondary-button`
 - `cta-button`
 - `outline-button`
- Button Size
 - `large`
 - `small`
- Button Width
 - `block` : full width

Example: `Button Text`

i VRP/VDP CTA Classes

VRP: `lightning-custom-cta stat-button-link text-center`

VDP: `vdp-pricebox-cta-button`

i SiteBuilder Button Classes

- Default Button Styles
 - `button`
- Button Colors *Uses website theme colors*
 - `button--primary`
 - `button--secondary`
 - `button--cta`
 - `button--outline`
 - `button--outline--white`
 - `button--dark`
 - `button--light`
 - `button--link`
- Button Size
 - `button--normal`
 - `button--large`
 - `button--small`
- Button Width
 - `button--autoWidth` : width adjusts to button text
 - `button--fullWidth` : full width
 - `button--fullWidthOnlyMobile` : full width on mobile sizes only

Gubagoo Buttons

VRP Button:

```
1 <a type="button" class="lightning-custom-cta stat-button-link text-center" onclick="ggChat()"> Ask A Question </a>
```

VDP Button:

```
1 <a type="button" class="vdp-pricebox-cta-button" onclick="ggChat()"> Ask A Question</a>
```

Normal Button:

```
1 <a type="button" class="button primary-button button--primary" onclick="ggChat()"> Ask A Question </a>
```

Text Function

```
1 <a class="button cta-button block" href="#" onclick="return ggToolbar.apps.chat.goMobile()">Text Us</a>
```

Activate Event

Need ID This:

```
1 <a class="button secondary-button block" onclick="ggToolbar.apps.chat.startEventChat(ID HERE)">Text Here</a>
```

Events:

- Check Availability = `13`
- Schedule Test Drive = `7`
- Ask A Question = `46 ?`

Code for Virtual Retail

VRP:

```
1 <div class="gubagoo-vr-button" data-vin="{vin}" data-page-type="vsp"></div>
```

VDP:

```
1 <div class="gubagoo-vr-button" data-vin="{vin}" data-page-type="vdp"></div>
```

Edmunds Trade-In Activated Buttons

Banner needs to be on the page for these to open up the tool in a modal

VRP

```
1 <a class="lightning-custom-cta stat-button-link text-center
  edmunds-trade-in-trigger" href="/value-your-trade/"> Value Your
  Trade</a>
```

VDP

```
1 <a class="vdp-pricebox-cta-button edmunds-trade-in-trigger"
  href="/value-your-trade/"> Value Your Trade</a>
```

AutoFi Buttons

I haven't tested if these work, but I have found these pathways.

Build Your Deal

```
1 <div class="lightning-custom-cta stat-button-link"
  onclick="autoFiCTA('explorePayments','{vin}')"><div class="form-
  text">Build Your Deal</div></div>
```

Get Pre-Approved

```
1 <div class="lightning-custom-cta stat-button-link"
  onclick="autoFiCTA('startApplication','{vin}')"><div
  class="form-text">Get Pre-Approved</div></div>
```

Confirm Availability

```
1 <div class="lightning-custom-cta stat-button-link"
  onclick="autoFiCTA('requestMoreInfo','{vin}')"><div class="form-
  text">Confirm Availability</div></div>
```

Check Your Private Offer

```
1 <div class="lightning-custom-cta stat-button-link"
  onclick="autoFiCTA('privateOffers','{vin}')"><div class="form-
  text">Check Your Private Offer</div></div>
```

Build Your Deal

```
1 <a href="#" class="main-cta vdp-pricebox-cta-button"
  onclick="autoFiCTA('explorePayments','{vin}')">Build Your
  Deal</a>
```

Get Pre-Approved

```
1 <a href="#" class="main-cta vdp-pricebox-cta-button"
  onclick="autoFiCTA('startApplication','{vin}')">Get Pre-
  Approved</a>
```

Confirm Availability

```
1 <a href="#" class="main-cta vdp-pricebox-cta-button"
  onclick="autoFiCTA('requestMoreInfo','{vin}')">Confirm
  Availability</a>
```

Check Your Private Offer

```
1 <a href="#" class="main-cta vdp-pricebox-cta-button"
  onclick="autoFiCTA('privateOffers','{vin}')">Check Your Private
  Offer</a>
```

Credit IQ

Get Prequalified

CTA with Vehicle Info in Popup

```
1 <div tabindex="0" role="button" class="lightning-custom-cta vdp-
  button" data-loc="results found" data-ltype="" data-inline-
  banner-cta-text="" data-retail-cta="pre-qualification" data-
  retail-vin="{vin}"><div class=""><a class="vdp-pricebox-cta-
  button">Get Prequalified</a></div></div>
```

Example:

<https://www.subarudemo.dealerinspire.com/inventory/new-2024-subsaru-impreza-base-awd-5-door-jf1guabc2r8913797/>

TradePending

10 Second Trade Value Class: `tp-btn-full-frame`