

Button / CTA Notes

Core Pages

Inventory & Finance

New Vehicles:

```
1 /new-vehicles/
```

Pre-Owned Vehicles:

```
1 /used-vehicles/
```

Certified Pre-Owned Vehicles:

```
1 /used-vehicles/certified-pre-owned-  
vehicles/
```

Apply For Financing:

```
1 /finance/apply-for-financing/
```

Value Your Trade:

```
1 /value-your-trade/
```

Payment Calc:

```
1 /payment-calculator/
```

Classic Buttons

▽ INV and Finance Full Classic Buttons

New Vehicles

```
1 <a class="button primary-button"  
href="/new-vehicles/">New  
Vehicles</a>
```

Used Vehicles

```
1 <a class="button primary-button"  
href="/used-vehicles/">Pre-Owned  
Vehicles</a>
```

CPO Vehicles

```
1 <a class="button primary-button"  
href="/used-vehicles/certified-pre-  
owned-vehicles/">Certified Pre-Owned  
Vehicles</a>
```

Apply for Financing

```
1 <a class="button primary-button"  
href="/finance/apply-for-  
financing/">Apply For Financing</a>
```

Value Your Trade

```
1 <a class="button primary-button"  
href="/value-your-trade/">Value Your  
Trade</a>
```

Payment Calculator

```
1 <a class="button primary-button"  
href="/payment-calculator/">Payment  
Calculator</a>
```

▽ Finance Classic Button Group

Service & Parts

Schedule Service:

```
1 /service/schedule-service/
```

Contact Service:

```
1 /service/contact-service/
```

Service Specials:

```
1 /service/service-specials/
```

Order Parts:

```
1 /parts/order-parts/
```

Contact Parts:

```
1 /parts/contact-parts/
```

Parts Specials:

```
1 /parts/parts-specials/
```

Classic Buttons

▽ Service & Parts Full Classic Buttons

Schedule Service

```
1 <a class="button primary-button"  
href="/service/schedule-  
service/">Schedule Service</a>
```

Contact Service

```
1 <a class="button primary-button"  
data-toggle="modal" data-  
target="#DIModal" data-modal-  
content="#contactService" data-  
modal-title="Contact  
Service">Contact Service</a>  
2 <div class="hidden-all"  
id="contactService">  
3     [gravityform id="6" title="false"  
description="true" ajax="true"]  
4 </div>
```

Service Specials

```
1 <a class="button primary-button"  
href="/service/service-  
specials/">Service Specials</a>
```

Order Parts

```
1 <a class="button primary-button"  
href="/parts/order-parts/">Order  
Parts</a>
```

Contact Parts

```
1 <a class="button primary-button"  
data-toggle="modal" data-  
target="#DIModal" data-modal-  
content="#contactParts" data-modal-
```

About Us

About Us:

```
1 /about-us/
```

Contact Us:

```
1 /contact-us/
```

Customer Testimonials:

```
1 /about-us/customer-testimonials/
```

Leave A Review:

```
1 /about-us/reviews/
```

Careers:

```
1 /careers/
```

Employment App:

```
1 /careers/employment-application/
```

Classic Buttons

▽ About Us Full Classic Buttons

About Us

```
1 <a class="button primary-button"  
href="/about-us/">About Us</a>
```

Contact Us

```
1 <a class="button primary-button"  
href="/contact-us/">Contact Us</a>
```

Customer Testimonials

```
1 <a class="button primary-button"  
href="/about-us/customer-  
testimonials/">Read Our Reviews</a>
```

Leave A Review

```
1 <a class="button primary-button"  
href="/about-us/reviews/">Leave A  
Review</a>
```

▽ About Us Classic Button Group

ABOUT US BUTTONS:

```
1 <div class="row">  
2 <div class="col-md-4"><a  
class="button primary-button block"  
href="/new-vehicles/">New  
Vehicles</a></div>  
3 <div class="col-md-4"><a  
class="button primary-button block"  
href="/finance/">Financing</a></div>  
4 <div class="col-md-4"><a  
class="button primary-button block"  
href="/contact-us/">Contact Us</a>  
5 </div>
```

▽ Careers Classic Button Group

FINANCE BUTTONS:

```
1 <div class="row">
2 <div class="col-md-4"><a
   class="button primary-button block"
   href="/finance/apply-for-
   financing/">Apply Now</a></div>
3 <div class="col-md-4"><a
   class="button primary-button block"
   href="/value-your-trade/">Value Your
   Trade</a></div>
4 <div class="col-md-4"><a
   class="button primary-button block"
   href="/payment-calculator/">Payment
   Calculator</a></div>
5 </div>
```

CAREERS BUTTONS

```
1 <div class="row">
2 <div class="col-md-4"><a
   class="button primary-button block"
   href="/careers/employment-
   application/">Apply Online</a></div>
3 <div class="col-md-4"><a
   class="button primary-button block"
   href="/contact-us/">Contact Us</a>
</div>
4 <div class="col-md-4"><a
   class="button primary-button block"
   href="/about-us/customer-
   testimonials/">Read Our Reviews</a>
</div>
5 </div>
```

Parts Specials

```
1 <a class="button primary-button"
   href="/parts/parts-specials/">Parts
   Specials</a>
```

Service Classic Button Group

SERVICE BUTTONS:

```
1 <div class="row">
2 <div class="col-md-4"><a
   class="button primary-button block"
   href="/service/schedule-
   service/">Schedule Service</a>
</div>
3 <div class="col-md-4"><a
   class="button primary-button block"
   data-toggle="modal" data-
   target="#DIModal" data-modal-
   content="#contactService" data-
   modal-title="Contact
   Service">Contact Service</a></div>
4 <div class="col-md-4"><a
   class="button primary-button block"
   href="/service/service-
   specials/">Service Specials</a>
</div>
5 </div>
6 <div class="hidden-all"
   id="contactService">
7
8   [gravityform id="6"
   title="false" description="true"
   ajax="true"]
9
10 </div>
```

Parts Classic Button Group

PARTS BUTTONS:

```
1 <div class="row">
2 <div class="col-md-4"><a
   class="button primary-button block"
   href="/parts/order-parts/">Order
   Parts</a></div>
3 <div class="col-md-4"><a
   class="button primary-button block"
   data-toggle="modal" data-
   target="#DIModal" data-modal-
   content="#contactParts" data-modal-
   title="Contact Parts">Contact
   Parts</a></div>
4 <div class="col-md-4"><a
   class="button primary-button block"
   href="/parts/parts-specials/">Parts
   Specials</a></div>
5 </div>
6 <div class="hidden-all"
   id="contactParts">
7
8   [gravityform id="5" title="false"
   description="true" ajax="true"]
9
10 </div>
```

Button Classes

Non-SiteBuilder Button Classes

- Default Button Styles
 - `button`
- Button Colors *Uses website theme colors*
 - `primary-button`
 - `secondary-button`
 - `cta-button`
 - `outline-button`
- Button Size
 - `large`
 - `small`
- Button Width
 - `block` : full width

Example: `Button Text`

VRP/VDP CTA Classes

VRP: `lightning-custom-cta stat-button-link text-center`

VDP: `vdp-pricebox-cta-button`

SiteBuilder Button Classes

- Default Button Styles
 - `button`
- Button Colors *Uses website theme colors*
 - `button--primary`
 - `button--secondary`
 - `button--cta`
 - `button--outline`
 - `button--outline--white`
 - `button--dark`
 - `button--light`
 - `button--link`
- Button Size
 - `button--normal`
 - `button--large`
 - `button--small`
- Button Width
 - `button--autoWidth` : width adjusts to button text
 - `button--fullWidth` : full width
 - `button--fullWidthOnlyMobile` : full width on mobile sizes only

Gubagoo Buttons

VRP Button:

```
1 <a type="button" class="lightning-custom-cta stat-button-link text-center" onclick="ggChat()"> Ask A Question </a>
```

VDP Button:

```
1 <a type="button" class="vdp-pricebox-cta-button" onclick="ggChat()"> Ask A Question </a>
```

Normal Button:

```
1 <a type="button" class="button primary-button button--primary" onclick="ggChat()"> Ask A Question </a>
```

Text Function

```
1 <a class="button cta-button block" href="#" onclick="return ggToolbar.apps.chat.goMobile()">Text Us</a>
```

Activate Event

Need ID This:

```
1 <a class="button secondary-button block" onclick="ggToolbar.apps.chat.startEventChat(ID HERE)">Text Here</a>
```

Events:

- Check Availability = `13`
- Schedule Test Drive = `7`
- Ask A Question = `46` ?

Code for Virtual Retail

VRP:

```
1 <div class="gubagoo-vr-button" data-vin="{vin}" data-page-type="vsp"></div>
```

VDP:

```
1 <div class="gubagoo-vr-button" data-vin="{vin}" data-page-type="vdp"></div>
```

Edmunds Trade-In Activated Buttons

Banner needs to be on the page for these to open up the tool in a modal

VRP

```
1 <a class="lightning-custom-cta stat-button-link text-center edmunds-trade-in-trigger" href="/value-your-trade/"> Value Your Trade</a>
```

AutoFi Buttons

I haven't tested if these work, but I have found these pathways.

Build Your Deal

```
1 <div class="lightning-custom-cta stat-button-link" onclick="autoFiCTA('explorePayments','{vin}')"><div class="form-text">Build Your Deal</div></div>
```

Get Pre-Approved

```
1 <div class="lightning-custom-cta stat-button-link" onclick="autoFiCTA('startApplication','{vin}')"><div class="form-text">Get Pre-Approved</div></div>
```

Confirm Availability

```
1 <div class="lightning-custom-cta stat-button-link" onclick="autoFiCTA('requestMoreInfo','{vin}')"><div class="form-text">Confirm Availability</div></div>
```

Check Your Private Offer

```
1 <div class="lightning-custom-cta stat-button-link" onclick="autoFiCTA('privateOffers','{vin}')"><div class="form-text">Check Your Private Offer</div></div>
```

VDP

```
1 <a class="vdp-pricebox-cta-button edmunds-trade-in-trigger" href="/value-your-trade/"> Value Your Trade</a>
```

Build Your Deal

```
1 <a href="#" class="main-cta vdp-pricebox-cta-button" onclick="autoFiCTA('explorePayments','{vin}')">Build Your Deal</a>
```

Get Pre-Approved

```
1 <a href="#" class="main-cta vdp-pricebox-cta-button" onclick="autoFiCTA('startApplication','{vin}')">Get Pre-Approved</a>
```

Confirm Availability

```
1 <a href="#" class="main-cta vdp-pricebox-cta-button" onclick="autoFiCTA('requestMoreInfo','{vin}')">Confirm Availability</a>
```

Check Your Private Offer

```
1 <a href="#" class="main-cta vdp-pricebox-cta-button" onclick="autoFiCTA('privateOffers','{vin}')">Check Your Private Offer</a>
```

Credit IQ

Get Prequalified

CTA with Vehicle Info in Popup

```
1 <div tabindex="0" role="button" class="lightning-custom-cta vdp-button" data-loc="results found" data-ltype="" data-inline-banner-cta-text="" data-retail-cta="pre-qualification" data-retail-vin="{vin}"><div class=""><a class="vdp-pricebox-cta-button">Get Prequalified</a></div></div>
```

Example:

<https://www.subarudemo.dealerinspire.com/inventory/new-2024-subaru-impreza-base-awd-5-door-jf1guabc2r8913797/>

TradePending

10 Second Trade Value Class: `tp-btn-full-frame`