

The Weather Clock



Website Planning Document

The Weather Clock:

It's Always a Good Time to Check

Author: Nathaniel May

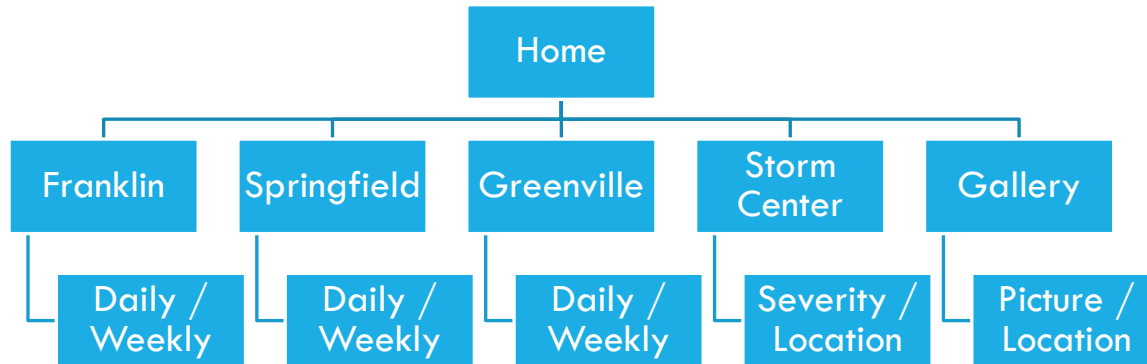
Site Purpose: The purpose of The Weather Clock is to give the daily and weekly forecast when and wherever necessary for the key location of Franklin, Greenville, and Springfield. The main forecast will be for the selected City-Page. It will be possible to navigate to other city pages and concurrent weather changes for those cities.

Target Audience: Their will be the following personas to take into consideration:

- Farmers or people in farming cities who will be checking the forecast for their prime window of opportunity to work outdoors.
- Meteorologists checking weather patterns rather than daily forecasts.
- Parents / school staff as well as administrators checking the weather for school purposes as well as to plan outings.

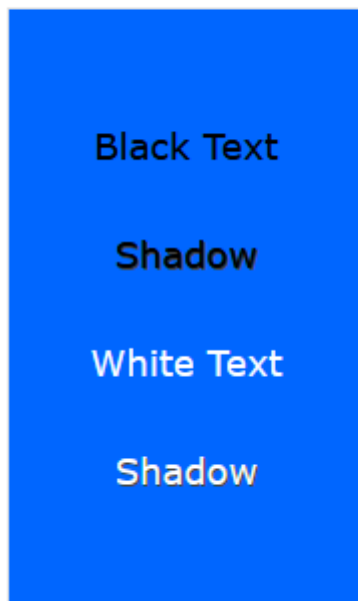


Site Map:



Color Scheme:

Selected Color:



Lighter / Darker:

100%	#ffffff
95%	#e6f0ff
90%	#cce0ff
85%	#b3d1ff
80%	#99c2ff
75%	#80b3ff
70%	#66a3ff
65%	#4d94ff
60%	#3385ff
55%	#1a75ff
50%	#0066ff

#0000ff
#0000e6
#0000cc
#0000b3
#000099
#000080

Typography: Main headings will be bolded Times New Roman 16pt, whereas, smaller headings and text will be MS Reference Sans Serif, 12pt.

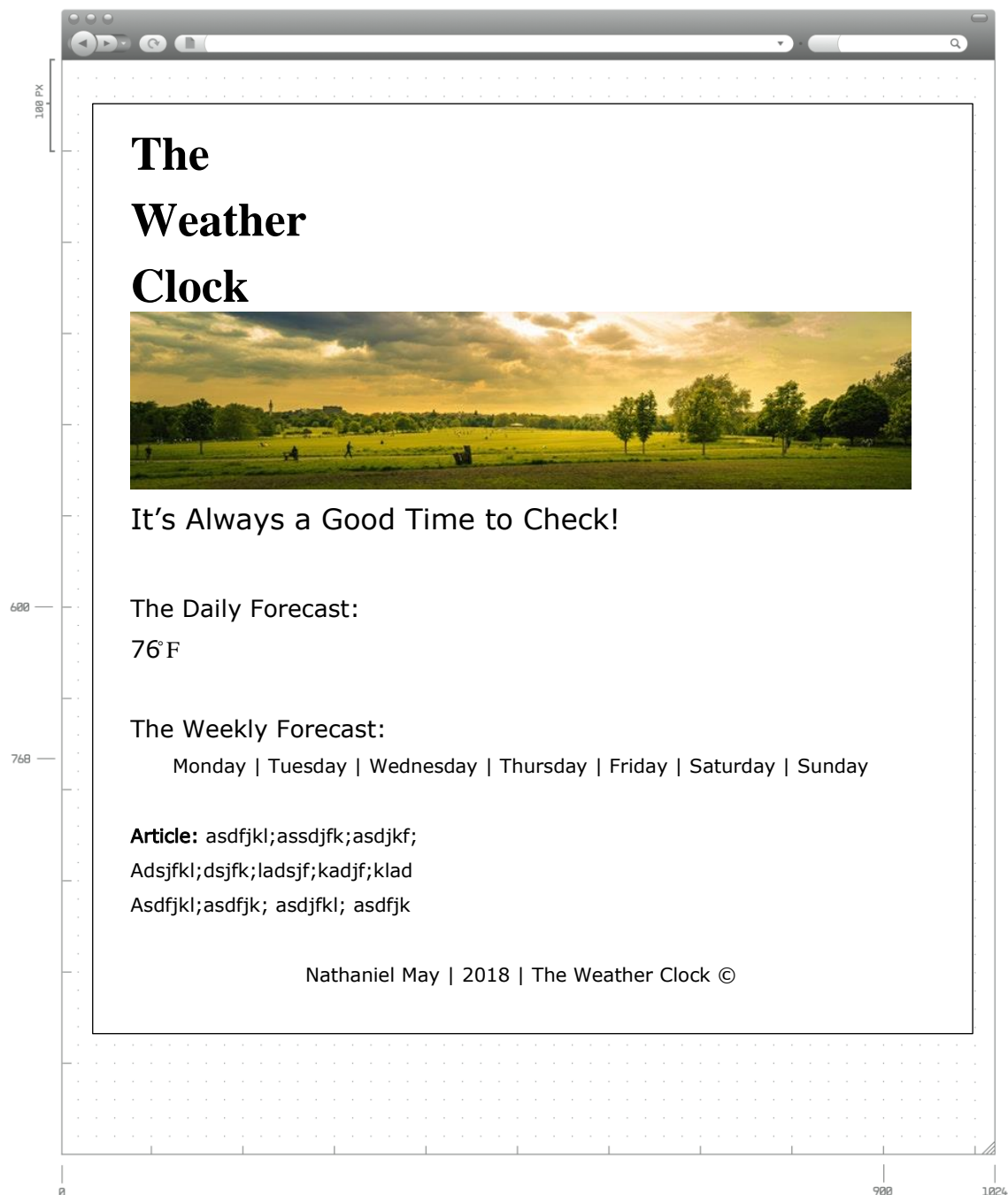
H1: Times New Roman, 16pt, **Bold**

h2: MS Reference Sans Serif, 12pt

h3: Ms Reference Sans Serif, 10pt

Copyright and Author credentials will be Arial, 12pt.

Wireframe Sketches:



The Weather Clock



It's Always a Good Time to Check!

The Daily Forecast:

76°F

The Weekly Forecast:

Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday

Artide: asdfjkl;assdjfk;asdjkf;

Adsjfl;dsjfk;ladsjf;kadjf;klad

Asdfjkl;asdfjk; asdfjkl; asdfjk

Nathaniel May | 2018 | The Weather Clock ©

