Francis Nathaniel Arcega

Web Designer | Wordpress Developer | Shopify Developer

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PROFESSIONAL SUMMARY

Fresh IT graduate with strong skills in web design and development, specializing in Shopify and WordPress. Experienced in designing clean, responsive interfaces with Figma, HTML, CSS, JavaScript, and building functional websites using PHP, MySQL, and Liquid. With a strong understanding of business goals and customer needs, I create user-friendly e-commerce solutions that not only look professional but also convert visitors into customers and drive sales. A fast learner and detail-oriented team player, ready to deliver creative web solutions that support business growth.

SKILLS

- **Web Design:** Wireframing, prototyping, user-centered design, responsive web design, UI/UX principles, Conversion Rate Optimization (Figma, Canva)
- **Front-End Development:** HTML, CSS, JavaScript, Tailwind CSS, Bootstrap
- **WordPress Development:** Elementor, theme customization, plugin setup & configuration
- **Shopify Development:** Theme customization, Liquid template editing, store setup & configuration, app integration, e-commerce development, SEO & performance optimization
- **Back-End Development:** PHP, MySQL, Liquid
- **Hardware Quality Assurance:** Hardware inspections, functionality testing, troubleshooting, and reporting
- **IT Support:** Hardware/software installation, user troubleshooting, and technical assistance
- **Tools & Platforms:** GitHub, Visual Studio Code, XAMPP, phpMyAdmin, cPanel

Experience

Quality Assurance / IT Support (Internship)   January 2025 - March 2025

Macrologic Diversified Technologies, Inc.

- Supported QA and IT operations during hardware testing, upgrades, and troubleshooting.
- Installed and configured hardware/software, built PCs, and ensured performance standards.
- Diagnosed and resolved technical issues, assisting employees with IT support needs.

Junior Web Developer (Internship)   April 2025 - July 2025

HR Primo Management Services

- Built and maintained website features using HTML, CSS, JavaScript, PHP, and MySQL.
- Designed responsive, user-friendly interfaces with Tailwind CSS.
- Collaborated with senior developers to debug issues and implement system updates.

Web Designer - Shopify (Project-based)   July 2025 - August 2025

Klued Skincare

- Designed and customized Shopify websites with clean UI, responsive layouts, and conversion-focused features.
- Built a skincare quiz mini system, ingredient glossary, and custom CEO-requested sections while maximizing Shopify's free features cutting additional costs by 100% (only Shopify subscription used).
- Optimized product pages, app integrations, and content for SEO, usability, and faster load speed to improve user experience and conversions.

Certification

IT Specialist – HTML and CSS | Passed with Score: 806 /1000   **June 2024**
Certified in the fundamentals of web development, including HTML structure, CSS styling, responsive design, and web standards. Demonstrates the ability to create and style websites with clean, semantic code.

PMI Project Management Ready™ | Passed with Score: 860/1000   **March 2025**
Certified in core project management concepts such as project lifecycle, scheduling, risk management, and stakeholder communication. Provides a strong foundation in professional project management practices based on PMI global standards.

IT Specialist - Cybersecurity | Passed with Score: 763/1000   **June 2025**
Certified in foundational cybersecurity concepts, including network security, threat detection, risk management, and best practices for protecting digital assets.

EDUCATION

National University - Dasmariñas   **2021 - 2025**
Bachelor of Science in Information Technology with specialization in Mobile and Web Applications

Philippine Christian University - Dasmariñas   **2019 - 2021**
Secondary Education
Science, Technology, Engineering, and Mathematics (STEM)