Please see the wireframes with descriptions and annotations below.

☰ Logo ②		Nav Bar	③ Cart Checkout Login

①

Header

Back ground image of clerk in front of meat counter

④

image/link	image/link	image/link
image/link	image/link	image/link

Footer
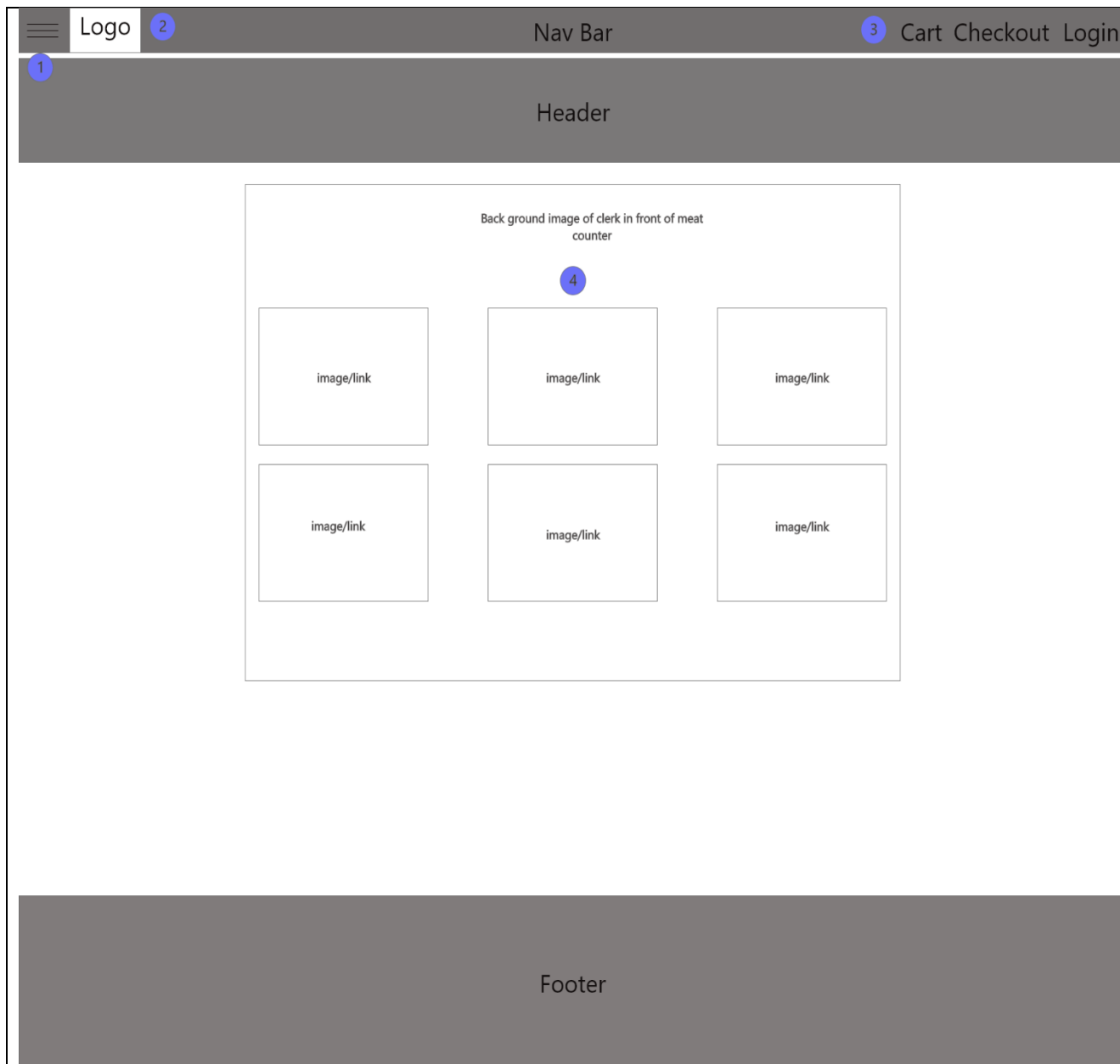
Page name: Home page
Description:
The home page is where the user will enter the website. It is designed to be simple for the user and mobile friendly. There is a collapsed menu that works well for mobile and a complete overview of the types of products.
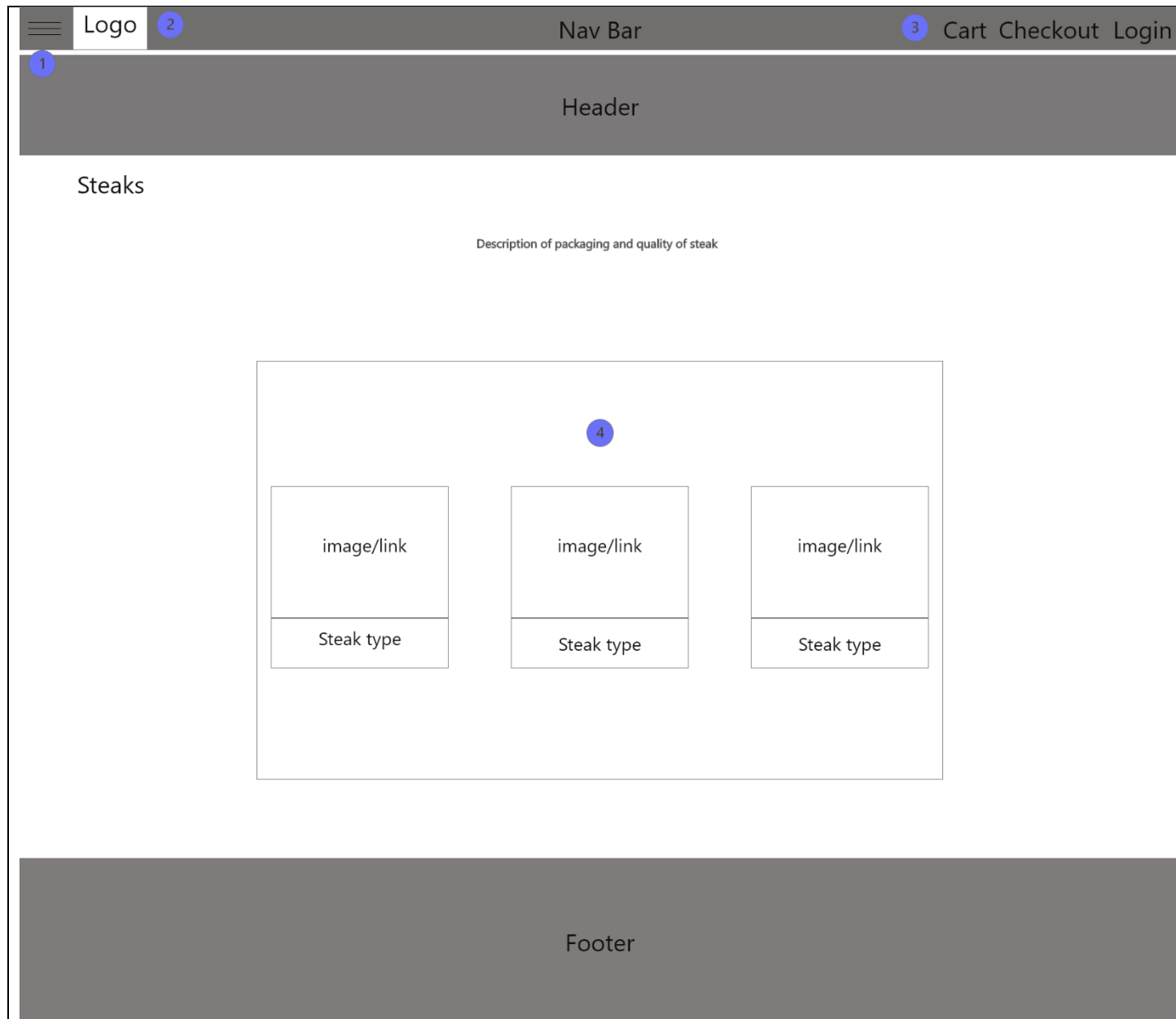
1. Navigation menu button
   - On click, drops down a menu
   - Menu contains meat categories links : steak, burgers, sausage roast, ground meat and stew, bones and organs
2. Business logo image and clickable link to home page.

3. Ecommerce links to pages: Cart, Checkout, Login
   - All button links take the user to the according page.
   - The login button will display a link to register on hover and will change to the user name if signed in.

	4. The contents area contains clickable image links for the food categories: steak, burgers, sausage roast, ground meat and stew, bones and organs - These links will change color on hover and take the user to the according page on click - There will be a background image reminiscent of a meat counter. **Header and footer elements** The header area contains an image of the business name with a tagline The footer contain contact info, about link, support link

Header

Steaks

Description of packaging and quality of steak

image/link	image/link	image/link
Steak type	Steak type	Steak type

Footer

Page name: steak page
Description:
This page is meant to allow the user to view the types of steak and navigate to the type of their choosing with image links.

1. Navigation menu button
- On click, drops down a menu
- Menu contains meat categories links : steak, burgers, sausage roast, ground meat and stew, bones and organs

2. Business logo image and clickable link to home page.

3. Ecommerce links to pages: Cart, Checkout, Login
- All button links take the user to the according page.
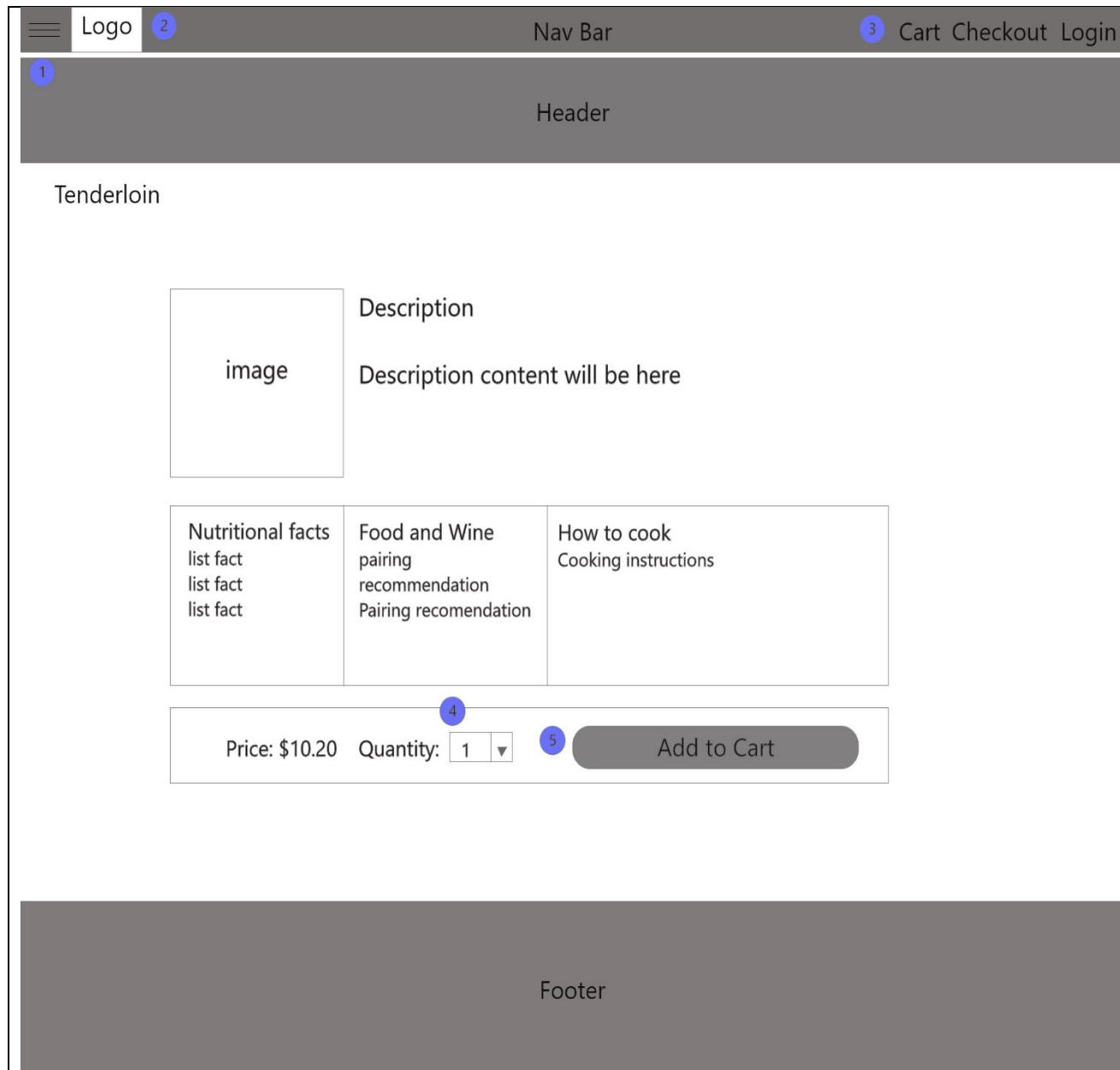- The login button will display a link

to register on hover and will change to the user name if signed in.

4. The tiles contain images of the steak types that are clickable links to the product page of that type such as tenderloin.

Header and footer elements

The header area contains an image of the business name with a tagline

The footer contain contact
info, about link, support link

Logo	Nav Bar	Cart Checkout Login

Header

Tenderloin

image

Description

Description content will be here

Nutritional facts	Food and Wine	How to cook
list fact	pairing	Cooking instructions
list fact	recommendation	
list fact	Pairing recomendation	

Price: $10.20   Quantity: 1 ▼   Add to Cart

Footer

Page name: tenderloin steak page
Description:
This is the product page for tenderloin steak. It has an image of the steak, an area for describing the steak. Facts, food and wine pairings and cooking instructions are in the second row to simulate the advice from a store clerk. It is needed to show the price, choose the quantity and add it to the cart.
1. Navigation menu button
- On click, drops down a menu
- Menu contains meat categories links : steak, burgers, sausage roast, ground meat and stew, bones and organs
2. Business logo image and clickable link to home page.

3. Ecommerce links to pages: Cart, Checkout, Login
- All button links take the user to the according page.
The login button will display a link to register on hover and will change to the user name if signed in
4.Quantity drop down list
- The user can select the number of steak to buy by clicking and choosing a number.

	• Changing the quantity changes the price displayed. 5. Add to cart button • Selecting the button adds the item to the customers personal cart **Header and footer elements** The header area contains an image of the business name with a tagline The footer contain contact info, about link, support link

Nav Bar

Cart Checkout Login

Header

Your Cart

Item	Quantity	Price
image Item name Item description	5	$54.50 Remove
image Item name Item description		$0.00 Remove

Subtotal: $54.50
Taxes and shipping costs are calculated at checkout

Proceed to checkout

Footer

Page name: Cart page
Description:
This page is needed for the user to see the items in their cart. The user can proceed to checkout or remove items.
1. Navigation menu button
   - On click, drops down a menu
   - Menu contains meat categories links : steak, burgers, sausage roast, ground meat and stew, bones and organs
2. Business logo image and clickable link to home page.

3. Ecommerce links to pages: Cart, Checkout, Login
   - All button links take the user to the according page.
The login button will display a link to register on hover and will change to the user name if signed in
4. Number box for quantity
   - Shows the quantity
   - When selected the user can enter a different number
5. Remove button
   - Selecting the remove button removes the product from the cart
6. Proceed to checkout button

- Takes the user to the sign in page if not signed in or to the shipping and pick page if signed in.

Header and footer elements
The header area contains an image of the business name with a tagline

The footer contain contact info, about link, support link

| | Logo | 2 | Nav Bar | | 3 Cart Checkout Login | Page name: sign in page |

1

Header

Sign in

4

Email
[   ]
Password
[   ]

5   Sign in

Not registered?
Sign up here :
6   Register

Footer

Page name: sign in page
Description:
This page is needed to sign into the user account. The user can sign in or make an account. This design was chosen because it is common and works better for mobile devices.
1. Navigation menu button
- On click, drops down a menu
- Menu contains meat categories links : steak, burgers, sausage roast, ground meat and stew, bones and organs
2. Business logo image and clickable link to home page.

	3. Ecommerce links to pages: Cart, Checkout, Login
	- All button links take the user to the according page. - The login button will display a link to register on hover and will change to the user name if signed in
	4. Email and password input.
	- If the email or password is incorrect there will be an error message - If credentials are correct the user will be signed in.
	5. sign in button
	Signs the user into the account
	6. Register button

- Send the user to the sign up page

Header and footer elements

The header area contains an image of the business name with a tagline

The footer contain contact
info, about link, support link

Logo ②	Nav Bar	③ Cart Checkout Login

① Header

Sign up

④

First Name
[   ]

Last Name
[   ]

Email
[   ]

Password
[   ]

Confirm Password
[   ]

⑤ [Create]

Footer

Page name: sign up page
Description:
This page is needed to create an account for purchases. The user must create an account. This format was chosen because it fits on large and small screens.
1. Navigation menu button
- On click, drops down a menu
- Menu contains meat categories links : steak, burgers, sausage roast, ground meat and stew, bones and organs
2. Business logo image and clickable link to home page.

3. Ecommerce links to pages: Cart, Checkout, Login
- All button links take the user to the according page.
- The login button will display a link to register on hover and will change to the user name if signed in
4. Input fields First name, last name, email, password, and reconfirm password.

	- Error message is given if no name is input - Error message with password requirements provided if password is not safe. 5. Create button - Submits the account credentials, creates an account, and send the user to the shipping or pick up page **Header and footer elements** The header area contains an image of the business name with a tagline The footer contain contact info, about link, support link

	Nav Bar			Cart Checkout Login

☰ Logo ②   Nav Bar   ③ Cart Checkout Login
①
                              Header

Shipping and Pickup

④ Pickup   ⑤ Delivery

                    Continue
⑥

_____

Shipping Information

                                            ⑦

First Name   [   ]

Last Name   [   ]

Address 1   [   ]

Address 2   [   ]

City   [   ]

Province   [   ]

Postal Code   [   ]

Country   [   ]

Phone #   [   ]

⑧   [Continue   ]

                              Footer

Page name: Shipping and pickup page

Description:
This page is needed to select the delivery type and input shipping info. Selecting delivery and then clicking continue will drop down the shipping information fields below. Alternatively, if the user selects pickup the pickup fields for the time and date of pickup will appear below.
1. Navigation menu button
   - On click, drops down a menu
   - Menu contains meat categories links : steak, burgers, sausage roast, ground meat and stew, bones and organs
2. Business logo image and clickable link to home page.

3. Ecommerce links to pages: Cart, Checkout, Login
   - All button links take the user to the according page.
   - The login button will display a link to register on hover and will change to the user name if signed in
4. Pickup button
   - Check mark is shown next to it when selected
   - Populates pickup fields if selected
5. Delivery button
   - Check mark is shown next to it when selected

	• Populates shipping information section if selected
	6. Continue button
	• Once pick up or delivery is selected, the user must select the continue button to show the shipping or pick up field.
	7. Input fields for shipping info
	• Accepts user input for address and phone number
	8. second continue button
	• Once all required fields in shipping info are input, selecting continue will save the shipping address and take the user to the billing info page.
	• If the required fields are empty or incomplete an error message will display and highlight the problem.
	• If the postal code is not in the company delivery area A modal box with an error advising them they are not in the delivery area and provided a list of accepted delivery areas or postal codes.
	Header and footer elements
	The header area contains an image of the business name with a tagline
	The footer contain contact info, about link, support link

①

Header

Payment information ④

Mastercard	Name on Card	
Visa	Card number	
Amex		

Expiry   mm/yy

CVV

Billing address

⑤ ☐ Same as shipping address

⑥

First Name

Last Name

Address 1

Address 2

City

Province

Postal Code

Country

Phone #

⑦   Continue

Footer

Page name: Payment page

Description:
This page is needed to enter the credit card info and the billing address. This contains images of the accepted cards and an option to make the already entered shipping address the billing address also.
1. Navigation menu button
   - On click, drops down a menu
   - Menu contains meat categories links : steak, burgers, sausage roast, ground meat and stew, bones and organs
2. Business logo image and clickable link to home page.

3. Ecommerce links to pages: Cart, Checkout, Login
   - All button links take the user to the according page.
   - The login button will display a link to register on hover and will change to the user name if signed in
4. Input fields for credit card info
   - If the fields are empty or incomplete or invalid there will be an error message
5. Check box
   - By selecting the check box, the shipping info is used for the billing address and billing address fields are populated with the address
6. Input fields for billing info
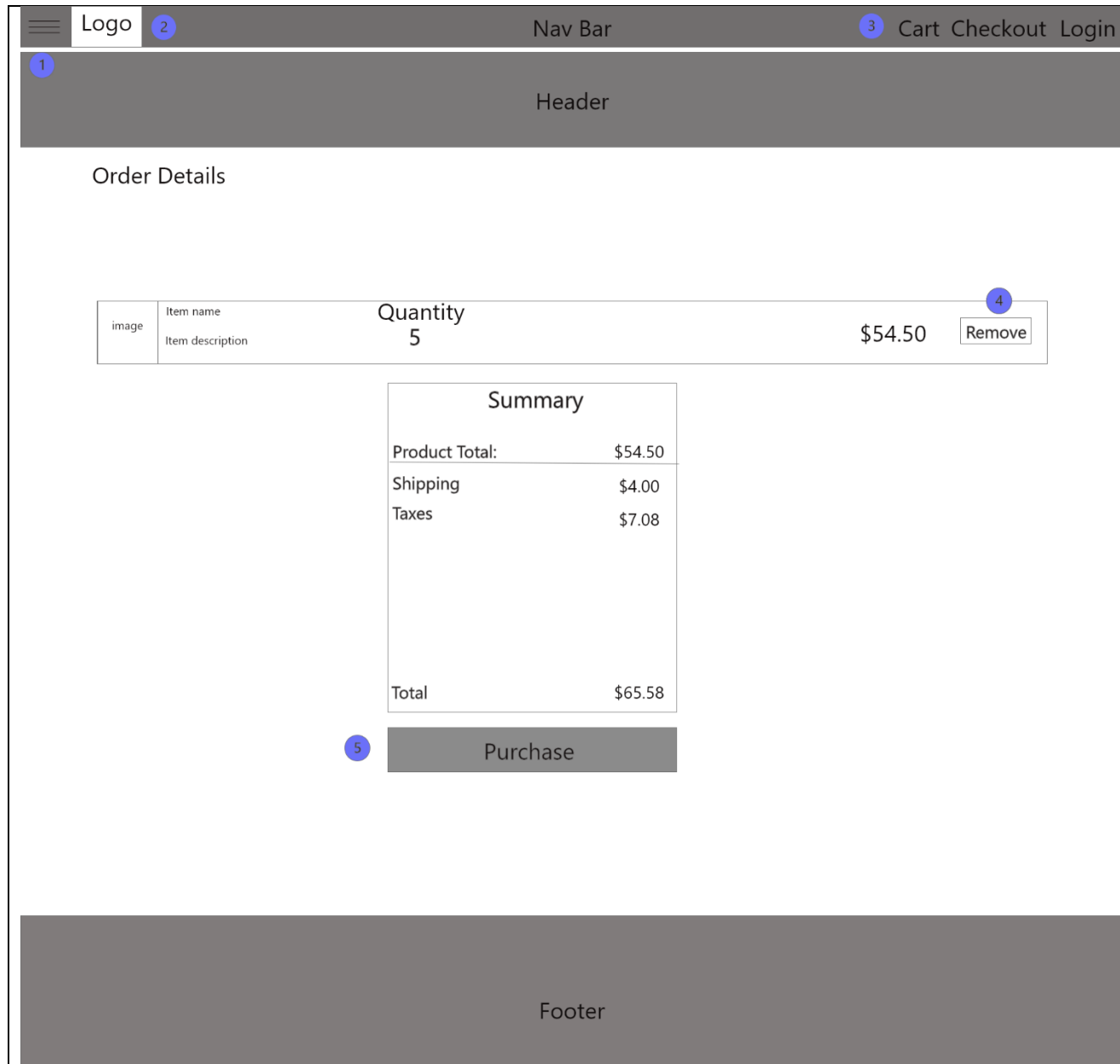
- Accepts user input for address and phone number

8. Continue button
- Selecting continue takes the user to the review order page
- If the required fields are empty or incomplete an error message will display and highlight the problem.

Header and footer elements
The header area contains an image of the business name with a tagline

The footer contain contact
info, about link, support link

| Logo ② | Nav Bar | ③ Cart Checkout Login |

①

Header

Order Details

| image | Item name
Item description | Quantity
5 | $54.50 | Remove ④ |

Summary

Product Total:	$54.50
Shipping	$4.00
Taxes	$7.08
Total	$65.58

⑤ Purchase

Footer

Page name: Review order details page

Description:
This page is needed show the purchase details and total cost. It is also needed to finalize the purchase. There are no shipping options because the company is small and expected to have one shipping method or their own delivery truck.

1. Navigation menu button
   - On click, drops down a menu
   - Menu contains meat categories links : steak, burgers, sausage roast, ground meat and stew, bones and organs

2. Business logo image and clickable link to home page.

3. Ecommerce links to pages: Cart, Checkout, Login
   - All button links take the user to the according page.
   - The login button will display a link to register

on hover and will change to the user name if signed in

4. Remove button
- Removes the item from the purchase

5. Purchase button
- Confirms and completes the purchase once selected by the user

Header and footer elements

The header area contains an image of the business name with a tagline

The footer contain contact info, about link, support link