Nate Schulte

nateschulte12@gmail.com   (347) 510-4309   nateschulte.github.io

EXPERIENCE

Lead Product and User Experience Designer Abacus.com — July 2015 - Present

Conduct in person and remote user research across various personas.
Document and analyze quantitative and qualitative user research.
Develop product briefs and feature scope based on user research and customer feedback.
Prioritize product initiatives to successfully launch features within deadlines.
Manage team of designers and engineers to ensure project meets quality standards.
Develop and deliver product concepts that align with briefs, requirements, and user research.
Present project expectations and progress to key stakeholders.
Work directly with CTO and CEO to ensure project requirements are aligned with company needs.
Work directly with Marketing to successfully launch features and track success using key metrics.
Lead and manage all visual and interactive design to ensure best user experience.

Head of Product and User Experience LegalShield.com — March 2015 - July 2015

Led the ideation, technical development, and launch of features and products.
Established shared vision by building consensus on priorities leading to product execution.
Drove product development with a team of engineers and designers.
Integrated usability studies, research and market analysis into product requirements to enhance user satisfaction.
Defined and analyzed metrics that informed the success of features and products.
Presented user research findings through written reports and oral presentations.
Built prototypes to assist in user research, using low to high-fidelity techniques.
Advised front-end engineers on UI implementation best practices

Head of User Experience Shakelaw.com — September 2014 - March 2015

Collaborated with business development and UX strategy teams to understand clients' business needs and craft appropriate UX research solutions.
Determined optimal strategy for project execution including appropriate project staffing, research tools, and vendor partners.
Developed low and high-fidelity mockups to align the company on product vision.
Worked directly with CEO and Business Development to define user experience strategy and product roadmap during acquisition.
Led all creative initiatives for both product and marketing feature launches.

Product Manager Percolate.com — March 2014 - September 2014

Developed and prioritized roadmap for Media, Analytics, and Monitoring tools.
Established development direction and framed vision for internal and external stakeholders.
Interfaced with stakeholders to collect feedback and define product requirements.
Collaborated with Product, Design, Marketing, and Sales teams to create go-to-market strategies.
Analyzed product trends and the competitive position to make informed development decisions.
Developed and design user interfaces the met product requirement needs.
Worked directly with Fortune 500 clients to ensure features meet expectations.

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Product Designer Percolate.com   February 2013 - March 2014

Took broad, conceptual ideas and turned them into something useful and valuable for users.
Designed flows and experiences that aligned with user research findings.
Contributed to high-level strategic decisions with the rest of the product and executive teams.
Gave and solicited feedback from others designers in order to continually raise design and user experience expectations.
Partnered with Product, Engineering, and Marketing to oversee the user experience and success of a product feature launch.

Product Designer Turntable.fm   November 2012 - February 2013

Collaborated closely with Design and Product Leadership to define features and contribute to overall direction of the product.
Designed flows, prototypes, sketches, and high-quality visuals for features.
Worked closely with Engineering to ensure high-quality implementation and user experience.

NOTABLE WORK AND PROJECTS

Freelance Designer - Tumblr.com   July 2012 - November 2012

Founder - DesignTalk (Acquired by Percolate)   April 2013 - August 2015

Founder - MadeByImmigrants.org February 2017

EDUCATION

BFA, BCS - Digital Art, Interactive Multimedia, Computer Science   2012
The College of New Jersey

LANGUAGES

CSS/SASS/LESS, HTML, JS, PHP, NODE.JS, REACT.JS, ANGULARJS