

#### Financial disclosures

- I received a pilot research grant from AACAP that was endowed by Lilly USA, but no strings were attached.
- I think a drug company bought me dinner once, but I can't remember which one.

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#### **Disclaimers**

- · I am not a dietician
- I am biased because I work primarily with eating disorders
- There is a lot of hype, but very little hard science, about orthorexia

## Hype vs Science

- Rollin's Extremely Crude Measure of Hype:Science Ratio (RECMHSR)
  - For "anorexia nervosa"
    - Google results: 4,260,000
    - · Pubmed results: 13,167
    - Ratio: 324
  - For "orthorexia nervosa"
    - · Google results: 166,000
    - · Pubmed results: 27
    - Ratio: 6148

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### Agenda

- 1. What is orthorexia nervosa? What isn't orthorexia nervosa?
- 2. What causes orthorexia nervosa?
- 3. What can you do about it?
- 4. What can we do about it?

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#### Agenda

- 1. What is orthorexia nervosa? What isn't orthorexia nervosa?
  - · Definitions
  - Examples
  - Orthorexic behavior vs. syndrome
- 2. What causes orthorexia nervosa?
- 3. What can you do about it?
- 4. What can we do about it?

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## Agenda

- 1. What is orthorexia nervosa? What isn't orthorexia nervosa?
- 2. What causes orthorexia nervosa?
  - OCD
  - Addiction
  - Unique
- 3. What can you do about it?
- 4. What can we do about it?

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#### **Agenda**

- 1. What is orthorexia nervosa? What isn't orthorexia nervosa?
- 2. What causes orthorexia nervosa?
- 3. What can you do about it?
  - How to recognize or ask
  - · How to address
- 4. What can we do about it?

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#### Agenda

- 1. What is orthorexia nervosa? What isn't orthorexia nervosa?
- 2. What causes orthorexia nervosa?
- 3. What can you do about it?
- 4. What can we do about it?
  - Are there ways to change the culture that make it less likely to elicit orthorexia among vulnerable individuals?

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## What does "orthorexia" even mean?

- Ortho-: (Greek) "straight, upright, rectangular, regular; true, correct, proper"
- · -orexia: (Latin from Greek) "appetite, desire"
- Proper appetite
- Adherence to food rules

ho, rexia. (n.d.). Online Elymology Dictionary, Retrieved April 02, 2015, from ctionary.com website: http://dictionary.reference.com/browse/ortho

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### Who invented orthorexia?



· 61.2% of the world follows religionbased food rules

(2014). The World Factbook 2014-2015. Washington, DC, Central Intelligence Agency.

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Who invented the term "orthorexia"?		
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TEALTH FOOD		
JUNKIES		
STREET, MILE		
Brutman, S. and D. Knight (2000). Health Food Junkles: Overcoming the Obession with	Eating Disorder Center	
Healthful Eating, Broadway Books		

## Orthorexia nervosa vs orthorexia

- · Orthorexia: adherence to food rules
- Orthorexia nervosa: clinical condition in which the rigid or excessive focus on or application of food rules leads to distress, impairment, illness, or disruption of normal functioning.

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## Orthorexia nervosa vs orthorexia

- · Orthorexia: behavior
- · Orthorexia nervosa: syndrome

#### Cases from our clinic

- 24yo female, treated for anxiety disorder at age 21, developed complications from pharmacologic treatment of anxiety
- Felt that anxiety syndrome was best managed through dietary changes
- By presentation to our clinic, was living largely on lysine supplements, green tea and cigarettes, severe underweight.

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#### Cases from our clinic

- 22yo female, lifelong ethical vegetarian, learned of concerns about processed carbohydrates
- Began with modest attempts to increase balance of proportion of whole grains.
- By presentation to our clinic, refused to eat whole grain bread that was stored next to white bread because some white bread molecules may have come into contact with the wheat bread.

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#### **Blurred lines**

- · Fad diet
- · Elimination diet
- · Multiple elimination diet
- · Self-diagnosed food intolerance
- · Lifestyle change centered around diet
- · Time spent focused on contents of diet
- New peer group defined by dietary restrictions
- Alienation from friends/family due to dietary restrictions

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#### **Blurred lines**

- · Cases involving weight loss are probably more likely to present to eating disorder treatment centers
- Plenty of distress/problems can occur without being underweight!

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### ON in the DSM5?

Avoidant/Restrictive Food Intake Disorder (ARFID)

- Disturbance in eating or feeding, as evidenced by one or more of:
  - Substantial weight loss (or, in children, absence of expected weight gain)
  - Nutritional deficiency
  - Disturbance in eating or feeding, as evidenced by one or more of:
  - Substantial weight loss (or, in children, absence of expected weight gain)
  - Nutritional deficiency
  - Dependence on a feeding tube or dietary supplements
  - Significant psychosocial interference
- Disturbance not due to unavailability of food, or to observation of cultural norms
- Disturbance not due to anorexia nervosa or bulimla nervosa, and no evidence of disturbance in experience of body shape or weight
- Disturbance not better explained by another medical condition or mental disorder, or when occurring concurrently with another condition, the disturbance exceeds what is normally caused by that condition

rerican Psychiatric Association, (2013). Diagnostic and statistical manual of mental orders (5th ed.), Washington, DC: Author.

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## Formal definition (proposed)

- Blagasske riferta

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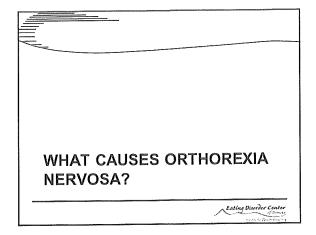
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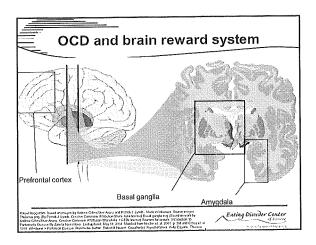
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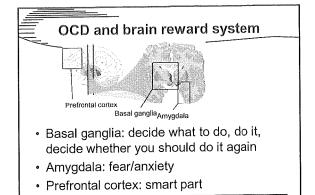
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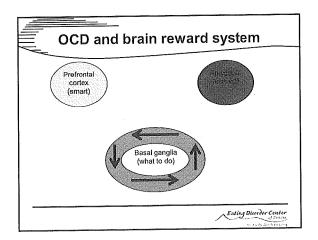


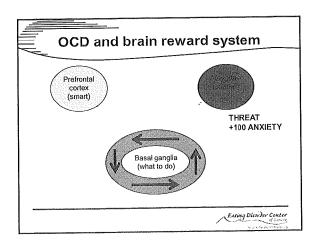
### What causes ON?

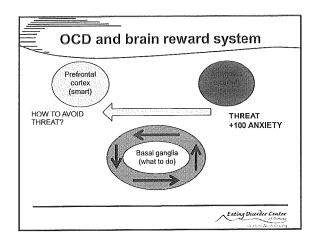
- A little of each:
  - -OCD
  - -Addiction
  - -Society
  - -Its own thing
  - **-**???

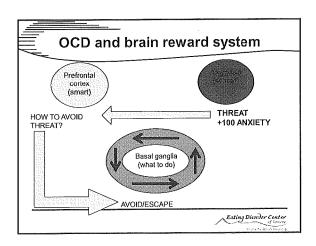


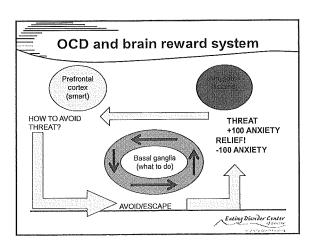


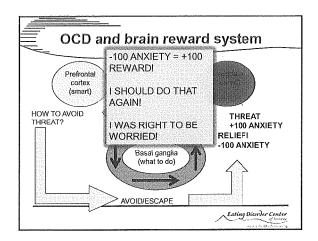












#### What causes ON?

- A little of each:
  - -OCD
    - Anxiety, behavior, relief, repeat
  - -Addiction
    - Relief/reward decreases over time

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### What causes ON?

- A little of each:
  - -Society
  - -Its own thing

## Diversion: does society cause eating disorders? Media, body image, gender roles, social pressure Food rules, fad diets, Internet CONTEXT vs CAUSE -Society creates the CONTEXT for vulnerable people to develop eating disorders Eating Disorder Center What causes ON? • A little of each: -Society · What phenomena create the context for orthorexic beliefs/behavior? Eating Disorder Center What causes ON? • A little of each: -Its own thing Enting Disorder Center

## Food avoidance: special case? Food avoidance behavior may run particularly deep in our brains - Taste and odor recognition and conditioned avoidance are mediated by deep, old brain structures (amygdala, basal ganglia) - Slugs and snails are hard-wired to learn food avoidance behavior - Evolutionarily, this makes sense! Eating Disorder Center in Central 1985-1984 of Proposition in recessary for oder evidence learning in the terrestrial dugitierus (Autombol et die 1990). The procentium is recessary for oder evidence learning in the terrestrial dugitierus (Automol et die 1994). Consideren and scenarios in the small Plearinghysological and metabolic offernationables. \* Causes: bottom line · Some people are probably built to be exquisitely sensitive to food-related anxiety, and to the relief experienced by avoidance · Among those, some are probably built to develop tolerance to the experienced relief, meaning they have to do more to experience the same effect Esting Dicorder Center WHAT CAN YOU DO ABOUT

**ORTHOREXIA NERVOSA?** 

#### What can you do about it?

- Work to identify at-risk or ill individuals
- Help those individual manage their symptoms
- · Refer them when you need to

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#### Recognizing ON in your clients

- Physical: weight loss, fatigue, malnutrition
- Distress: about diet, about health, about symptoms
- · Accumulation of food rules
- · Escalation of food rules
- Preoccupation: especially when it's hard to explain!
- · Diagnosis-seeking

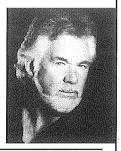
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#### Asking about ON in your clients

- Do you spend most of your free time or down time thinking about or dealing with your food rules?
- Have you had to avoid meals with friends/family because you know you won't be able to find foods that match your requirements?
- Do you remember the last time you broke a food rule?
- Do people comment on your food rules?
   NB: these are not research-based questions.

#### **Management of ON clients**

- You gotta know when to hold 'em
  - You are the expert
  - You don't have to go it alone
- Know when to fold 'em
  - Many orthorexic patients require higher levels of care



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#### Management of ON clients

- · Challenge rigid food rules early and often
- If your client is well, but you are concerned, challenge him/her to expand food choices and log them (exposure therapy)
- If you suspect malnutrition, collaborate with primary care provider to assess
- If your client cannot comply with these things, or avoids you when you have challenged him/her, consider referral to eating disorder treatment

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# WHAT CAN WE DO ABOUT ORTHOREXIA NERVOSA?

# What can the therapeutic community do to prevent ON?

- Remembering context vs cause, are there ways to shape the messages emerging from this community help minimize the effects on vulnerable people?
- Is there an equivalent of not Photoshopping magazine photos?

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## Thank you

For information or questions, please contact

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