

Long term Support

Add Health
benefits for players
with CTE

Nate

Give them a place
to go when they
get it

Nate

Yearly check ins

Nate

Work on cure

Nate

Hurdles

Very rough sport

Nate

Super competitive
to where they wont
stop

Nate

So much cushion
is in the helmets so
hard to make it
safer

Nate

Takes time to
diagnose

Nate

Regulatory issues

It is completely
legal to hit a player
hard

Nate

Theres rules
against what you
can have with your
helmet

Nate

Only protection
players are
allowed to wear
are guardian caps

Nate

Most fans are
advocating against
rule changes

Nate

Leadership

Leader of NFL has
done very little to
prevent

Nate

Owners of Nfl
teams see no
reason to change
anything

Nate

NFLPA are actively
searching for a
solution to make it
more safe

Nate

Leaders in locker
rooms shame
people trying to be
as safe as possible

Nate

Product Ideas

Make helmets
bigger, therefore
more padding

Nate

Censors in every
helmet to detect
hard hits

Nate

better radar to
detect CTE earlier

Nate

Some way to make
the players not
lean down when
hitting

Nate