

# **Next Generation Digital Capacity-Building in Health Workforce Education**

## **Exploring Partnership with Lecturio & AI Opportunities for CHAK**

### **Slide 2: Who is Lecturio?**

- Global digital education company ranked among TIME's Top 25 EdTech firms.
- Provides AI-driven platforms for health workforce training.
- Partners with NEJM Healer for clinical reasoning education.

### **Slide 3: What Lecturio Does**

- Structured medical education modules (medical, nursing, health sciences).
- Video-based learning, adaptive AI-powered study plans, and analytics.
- Strengthens both pre-service and in-service training.

## **Slide 4: Why CHAK Should Engage**

- Address Kenya's health workforce gaps through scalable digital learning.
- AI integration aligns with Kenya's National AI Strategy (2025–2030).
- Opportunity for donor-backed digital transformation projects.
- Enhance staff skills, patient care, and health outcomes.

## **Slide 5: Roadmap for CHAK Engagement**

1. Exploration (2025): Initiate discussions and demo.
2. Pilot (2026): Implement Lecturio in one CHAK facility.
3. Localization (2026–2027): Co-develop Kenyan curriculum integration.
4. Scale-Up (2027–2028): Rollout across CHAK hospitals with donor support.
5. Integration (2028–2030): Embed AI tools into CHAK HMIS.

## **Slide 6: Africa's AI Growth Context**

- Africa's AI market projected to grow from USD 4.5B (2025) to USD 16.5B (2030).
- Healthcare identified as a priority sector for AI adoption.
- Kenya positioning as regional leader via National AI Strategy.
- Mastercard Whitepaper emphasizes responsible, inclusive AI.

## **Slide 7: Benefits for CHAK**

- Strengthen training capacity and continuous medical education.
- Establish CHAK as a regional leader in AI-driven health workforce education.
- Improve service delivery and patient care outcomes.
- Secure partnerships and donor funding for scaling innovation.

## **Slide 8: Final Recommendation**

CHAK should engage Lecturio as a strategic partner to digitize and AI-enable health workforce education across its network. This positions CHAK at the forefront of AI-driven healthcare transformation in Africa.