

Next Generation Digital Capacity-Building in Health Workforce Education

Exploring Partnership with Lecturio & AI Opportunities for CHAK

Slide 2: Who is Lecturio?

- Global digital education company ranked among TIME's Top 25 EdTech firms. - Provides AI-driven platforms for health workforce training. - Partners with NEJM Healer for clinical reasoning education.

Slide 3: What Lecturio Does

- Structured medical education modules (medical, nursing, health sciences). - Video-based learning, adaptive AI-powered study plans, and analytics. - Strengthens both pre-service and in-service training.

Slide 4: Why CHAK Should Engage

- Address Kenya's health workforce gaps through scalable digital learning. - AI integration aligns with Kenya's National AI Strategy (2025–2030). - Opportunity for donor-backed digital transformation projects. - Enhance staff skills, patient care, and health outcomes.

Slide 5: Roadmap for CHAK Engagement

1. Exploration (2025): Initiate discussions and demo. 2. Pilot (2026): Implement Lecturio in one CHAK facility. 3. Localization (2026–2027): Co-develop Kenyan curriculum integration. 4. Scale-Up (2027–2028): Rollout across CHAK hospitals with donor support. 5. Integration (2028–2030): Embed AI tools into CHAK HMIS.

Slide 6: Africa's AI Growth Context

- Africa's AI market projected to grow from USD 4.5B (2025) to USD 16.5B (2030). - Healthcare identified as a priority sector for AI adoption. - Kenya positioning as regional leader via National AI Strategy. - Mastercard Whitepaper emphasizes responsible, inclusive AI.

Slide 7: Benefits for CHAK

- Strengthen training capacity and continuous medical education. - Establish CHAK as a regional leader in AI-driven health workforce education. - Improve service delivery and patient care outcomes. - Secure partnerships and donor funding for scaling innovation.

Slide 8: Final Recommendation

CHAK should engage Lecturio as a strategic partner to digitize and AI-enable health workforce education across its network. This positions CHAK at the forefront of AI-driven healthcare transformation in Africa.