

# Time Series Analysis

## ARMA Models: Data Examples

**Nicoleta Serban, Ph.D.**

*Professor*

Stewart School of Industrial and Systems Engineering

IBM Stock Price: Forecasting

# About This Lesson



# IBM Stock Price

## **Stock Price:**

- Perceived company's worth
- Multiplied by number of shares give the total company's worth
- affected by a number of things including volatility in the market, current economic conditions, and popularity of the company

## **Study Objective:**

- Develop a model to predict IBM stock price given that no major events are to be released

## **Time Series Data:**

- Daily stock price from January 2<sup>nd</sup> 1960 until April 18<sup>th</sup> 2017
- High, Low, Close, Adj.Close

# ARIMA Forecasting

## ## Forecasting with ARIMA: 10 Days Ahead

```
nfit = n-10
```

```
outprice = arima(ts.price[1:nfit], order = c(porder,1,qorder),method = "ML")
```

```
outpred = predict(outprice,n.ahead=10)
```

```
ubound = outpred$pred+1.96*outpred$se; ymax = max(ubound)
```

```
lbound = outpred$pred-1.96*outpred$se; ymin = min(lbound)
```

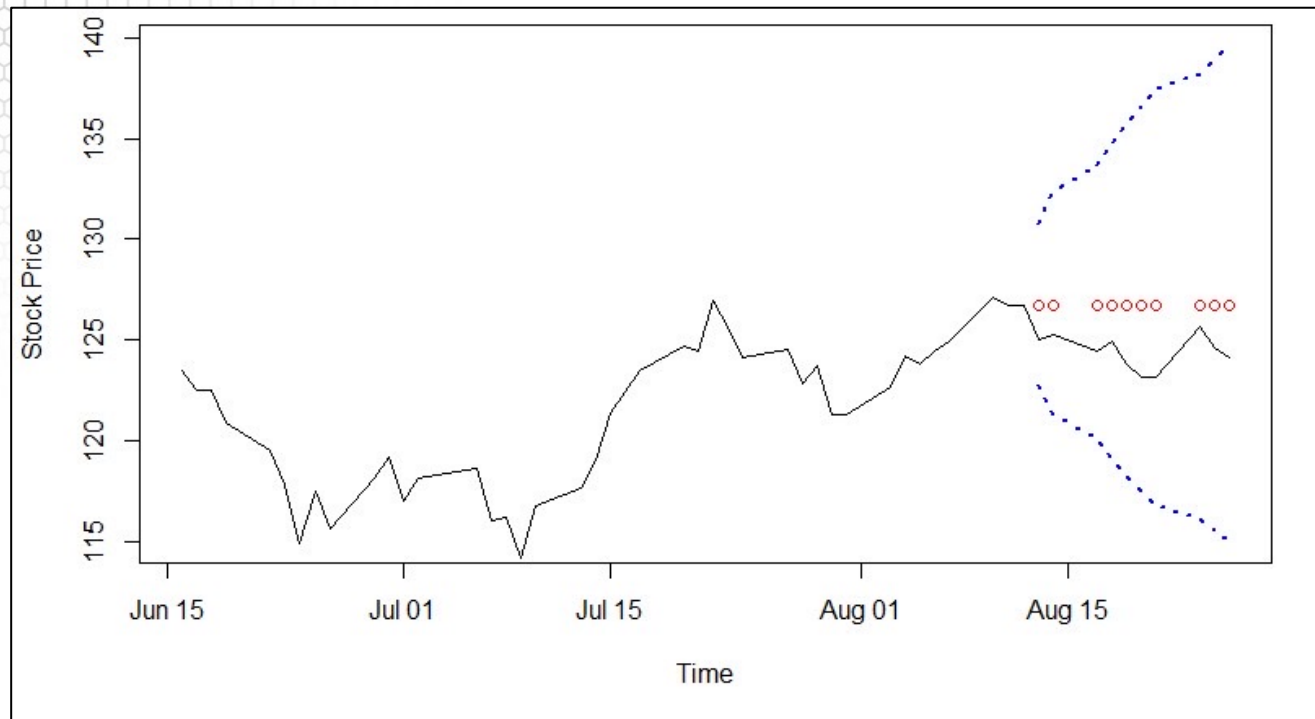
```
plot(ibm.date[(n-50):n],exp(ts.price[(n-50):n]),type="l", ylim=c(ymin,ymax),  
xlab="Time", ylab="Stock Price")
```

```
points(ibm.date[(nfit+1):n],exp(outpred$pred),col="red")
```

```
lines(ibm.date[(nfit+1):n],exp(ubound),lty=3,lwd= 2, col="blue")
```

```
lines(ibm.date[(nfit+1):n],exp(lbound),lty=3,lwd= 2, col="blue")
```

# ARIMA Forecasting



# Prediction Accuracy

## Prediction Error Measures

- Compare observed response  $Y_i$  to the predicted  $Y_i^*$
- Mean squared prediction error (MSPE)  $= \frac{1}{n} \sum_{i=1}^n (Y_i - Y_i^*)^2$
- Mean absolute prediction errors (MAE)  $= \frac{1}{n} \sum_{i=1}^n |Y_i - Y_i^*|$
- Mean absolute percentage error (MAPE)  $= \frac{1}{n} \sum_{i=1}^n \frac{|Y_i - Y_i^*|}{Y_i}$
- Precision error (PM)  $= \frac{\sum_{i=1}^n (Y_i - Y_i^*)^2}{\sum_{i=1}^n (Y_i - \bar{Y}_i)^2}$
- Confidence Interval error (CIM)  $= \frac{1}{n} \sum_{i=1}^n I(Y_i^* \notin CI)$

# Prediction Error Measure Insights

## *Mean squared prediction error (MSPE)*

- Appropriate for models estimated by minimizing square prediction errors. It depends on scale and it is sensitive to outliers

## *Mean absolute prediction errors (MAE)*

- Appropriate for models estimated by minimizing absolute prediction errors. It depends on scale but robust to outliers.

## *Mean absolute percentage error (MAPE)*

- Appropriate for models estimated by minimizing absolute prediction errors. It does not depend on scale and it is robust to outliers.

## *Precision error (PM)*

- Appropriate for models estimated by minimizing square prediction errors. It does not depend on scale.

## Confidence Interval error (CIM)

# Prediction Error Measure Insights

## *Mean squared prediction error (MSPE)*

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## *Mean absolute percentage error (MAPE)*

- Appropriate for models estimated by minimizing absolute prediction errors. It does not depend on scale and it is robust to outliers.

## *Precision error (PM)*

- Appropriate for models estimated by minimizing square prediction errors. It does not depend on scale.

## Confidence Interval error (CIM)

- **Choose measures that do not depend on scale**
- **Use appropriate measure depending on the estimation approach, e.g. normal estimation uses square prediction errors whereas t-distribution estimation uses absolute prediction error.**
- **Many time series model estimation is similar to regression modeling, which are estimated by minimizing sum of least squares hence use precision measure**



# Prediction Accuracy: 10 Days Ahead

## ## Compute Accuracy Measures

```
obsprice = exp(ts.price[(nfit+1):n])
```

```
predprice = exp(outpred$pred)
```

## ### Mean Squared Prediction Error (MSPE)

```
mean((predprice-obsprice)^2)
```

## ### Mean Absolute Prediction Error (MAE)

```
mean(abs(predprice-obsprice))
```

## ### Mean Absolute Percentage Error (MAPE)

```
mean(abs(predprice-obsprice)/obsprice)
```

## ### Precision Measure (PM)

```
sum((predprice-obsprice)^2)/sum((obsprice-  
mean(obsprice))^2)
```

## ### Does the observed data fall in the prediction intervals?

```
sum(obsprice<exp(lbound))+sum(obsprice>exp(ubound))
```

## Accuracy Measures

$$\text{MSPE} = \frac{1}{n} \sum_{i=1}^n (Y_i - Y_i^*)^2$$

$$\text{MAE} = \frac{1}{n} \sum_{i=1}^n |Y_i - Y_i^*|$$

$$\text{MAPE} = \frac{1}{n} \sum_{i=1}^n \frac{|Y_i - Y_i^*|}{Y_i}$$

$$\text{PM} = \frac{\sum_{i=1}^n (Y_i - Y_i^*)^2}{\sum_{i=1}^n (Y_i - \bar{Y})^2}$$

# Prediction Accuracy: 10 Days Ahead

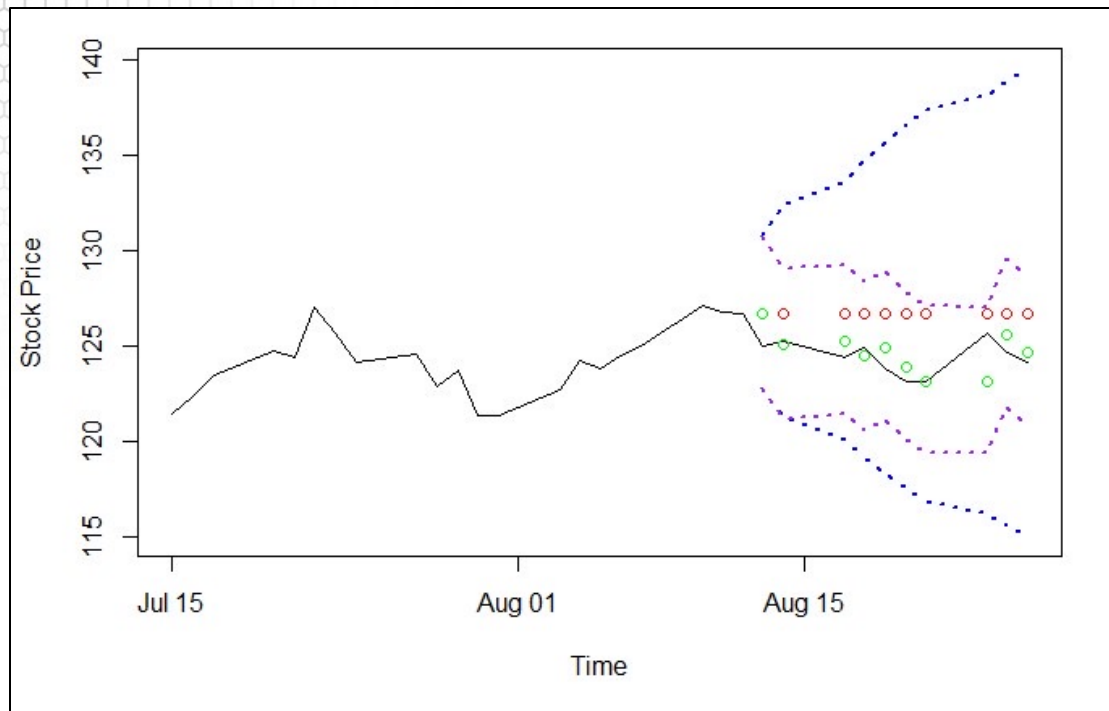
```
> ### Mean Squared Prediction Error (MSPE)
> mean((predprice-obsprice)^2)
[1] 5.816396
> ### Mean Absolute Prediction Error (MAE)
> mean(abs(predprice-obsprice))
[1] 2.271224
> ### Mean Absolute Percentage Error (MAPE)
> mean(abs(predprice-obsprice)/obsprice)
[1] 0.01829638
> ### Precision Measure (PM)
> sum((predprice-obsprice)^2)/sum((obsprice-mean(obsprice))^2)
[1] 8.840339
> ### Does the observed data fall outside the prediction intervals?
> sum(obsprice<exp(lbound))+sum(obsprice>exp(ubound))
[1] 0
```

# ARIMA Forecasting: 1 rolling day vs 10 days

## ## Daily Prediction over a period of 10 days

```
outpred.10 = NULL
ubound.10 = NULL
lbound.10 = NULL
n = length(ts.price)
for(i in 1:10){
  nfit = n-(10-i+1)
  outprice = arima(ts.price[1:nfit], order = c(porder,1,qorder),method = "ML")
  pred.1 = predict(outprice,n.ahead=1)
  outpred.10 = c(outpred.10,pred.1$pred)
  ubound.10 = c(ubound.10, pred.1$pred+1.96*pred.1$se)
  lbound.10 = c(lbound.10, pred.1$pred-1.96*pred.1$se)
}
predprice.10 = exp(outpred.10)
```

# ARIMA Forecasting: 1 rolling day vs 10 days



# Prediction Accuracy: 1-Day Ahead

```
> ## Compute Accuracy Measures
> predprice.10 = exp(outpred.10)
> ### Mean Squared Prediction Error (MSPE)
> mean((predprice.10-obsprice)^2)
[1] 1.294451
> ### Mean Absolute Prediction Error (MAE)
> mean(abs(predprice.10-obsprice))
[1] 0.8947639
> ### Mean Absolute Percentage Error (MAPE)
> mean(abs(predprice.10-obsprice)/obsprice)
[1] 0.007171295
> ### Precision Measure (PM)
> sum((predprice.10-obsprice)^2)/sum((obsprice-mean(obsprice))^2)
[1] 1.967435
> ### Does the observed data fall outside the prediction intervals?
> sum(obsprice<exp(lbound.10))+sum(obsprice>exp(ubound.10))
[1] 0
```

# Summary

