

# Nate Kelley

*[natemkelley.github.io](http://natemkelley.github.io)*

*[nmkelley@asu.edu](mailto:nmkelley@asu.edu)*

## EDUCATION

### M.S. USER EXPERIENCE

**AUG 2019 – AUG 2020**

*ARIZONA STATE UNIVERSITY*

- Collaborating with the US Air Force on project related to human-robot teaming.
- Developed expertise in agile product development and user experience design through application based courses and research papers

### B.S. INFORMATION TECHNOLOGY

**JUN 2015 – APR 2019**

#### MINOR: BUSINESS MANAGEMENT

*BRIGHAM YOUNG UNIVERSITY*

- Emphasis in Web Development with a 3.64 GPA
- Expertise in **REST, JavaScript theory, MongoDB, SQL, Node.js, Webpack, Vue, and CSS frameworks** with exposure to **ES6 React and Python**
- Developed strong passion for UX and Graphic Design with 3 years' experience with wireframing with Adobe CS6, Figma, and XD
- Taught classes as TA for web dev and human-computer interaction courses
- Demonstrated knowledge of business principles and team management styles

### COCA-COLA SCHOLAR

**2013**

*THE COCA-COLA COMPANY*

- Honored as 1 of 200 students from a pool of 245,000+ applicants

## EXPERIENCE

### WEB DEVELOPER

**JAN 2017 – JUL 2019**

*BRIGHAM YOUNG UNIVERSITY*

- Developed modules in Vue, JavaScript, PHP, MongoDB, and SQL to be used by professors and staff in internal projects
- Upgraded antiquated college website to new theme using Google Analytics, user interviews, and iterative tests with faculty and students
- Created Vue.js university graduate seating chart software
- Collaborated with UX teams to create user journey maps and interfaces

### UX DEVELOPER

**FEB 2018 – DEC 2018**

*KHIONE OUTDOOR GEAR (STUDENT STARTUP)*

- Played crucial role in launch of startup as UX designer and developer
- Executed iterative user tests of web store, SEO channels, and gear to ensure quality and usability using surveys, interviews, and observations
- Raised \$120,000+ from sales, competitions, and kick starter in 6 months
- Competed as one of the top 20 teams in Utah Entrepreneur of the Year

### OWNER AND FULL STACK DEVELOPER

**MAR 2017 – FEB 2018**

*CONSIDERCLASS.COM*

- Managed 12 clients web presence developing components, storefronts, and optimizing for SEO including SEO Backlinking and keyword research
- **Developed proficiency in PHP, Vue.js, and NoSQL databases**

## LEADERSHIP

### VOLUNTEER REPRESENTATIVE (ROME, ITALY)

**2013 - 2015**

*CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS*

- Executed weekly ecclesiastical trainings with clergy and volunteers in Italian
- Taught bi-weekly English courses in Italian to classes upwards of 40 people