

Nate Kelley

natemkelley.github.io

EDUCATION	M.S. USER EXPERIENCE	AUG 2019 – AUG 2020
	<i>ARIZONA STATE UNIVERSITY</i>	
	<ul style="list-style-type: none">• Collaborating with the US Air Force related focused on human-robot teaming• Developed expertise in agile product development and user experience design through application based courses and research papers	
	B.S. INFORMATION TECHNOLOGY	JUN 2015 – APR 2019
	MINOR: BUSINESS MANAGEMENT	
	<i>BRIGHAM YOUNG UNIVERSITY</i>	
	<ul style="list-style-type: none">• Emphasis in Web Development with a 3.63 GPA• Expertise in REST, JavaScript theory, MongoDB, SQL, Node.js, Webpack, Vue, and CSS frameworks with exposure to ES6 React and Python• Developed strong passion for UX and Graphic Design with 3 years' experience with wireframing with Adobe CS6, Figma, and XD• Taught classes as TA for web dev and human-computer interaction courses• Demonstrated knowledge of business principles and team management styles	
	COCA-COLA SCHOLAR	2013
	<i>THE COCA-COLA COMPANY</i>	
	<ul style="list-style-type: none">• Honored as 1 of 200 students from a pool of 245,000+ applicants	
EXPERIENCE	WEB DEVELOPER	JAN 2017 – JUL 2019
	<i>BRIGHAM YOUNG UNIVERSITY</i>	
	<ul style="list-style-type: none">• Developed modules in Vue.js, jQuery, PHP, MongoDB, and SQL to be used by professors and staff in internal projects• Upgraded antiquated college website to new theme using Google Analytics, user interviews, and iterative tests with faculty and students• Created Vue.js university graduate seating chart software• Collaborated with UX designers to create user journey maps and interfaces	
	UX DEVELOPER	FEB 2018 – DEC 2018
	<i>KHIONE OUTDOOR GEAR (STUDENT STARTUP)</i>	
	<ul style="list-style-type: none">• Played crucial role in launch of startup as UX designer and web developer• Executed iterative user tests of web store, SEO channels, and gear to ensure quality and usability using surveys, interviews, and observations• Raised \$120,000 from sales, competitions, and kick starter in 6 months• Competed as one of the top 20 teams in Utah Entrepreneur of the Year	
	OWNER AND FULL STACK DEVELOPER	MAR 2017 – FEB 2018
	<i>CONSIDERCLASS.COM</i>	
	<ul style="list-style-type: none">• Managed 12 clients web presence by developing components, storefronts, and optimizing sites for SEO including backlinking and keyword research• Developed proficiency in PHP, Vue.js, and NoSQL databases	
LEADERSHIP	VOLUNTEER REPRESENTATIVE (ROME, ITALY)	2013 - 2015
	<i>CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS</i>	
	<ul style="list-style-type: none">• Executed weekly ecclesiastical trainings with clergy and volunteers in Italian• Taught bi-weekly English courses in Italian to classes upwards of 40 people	