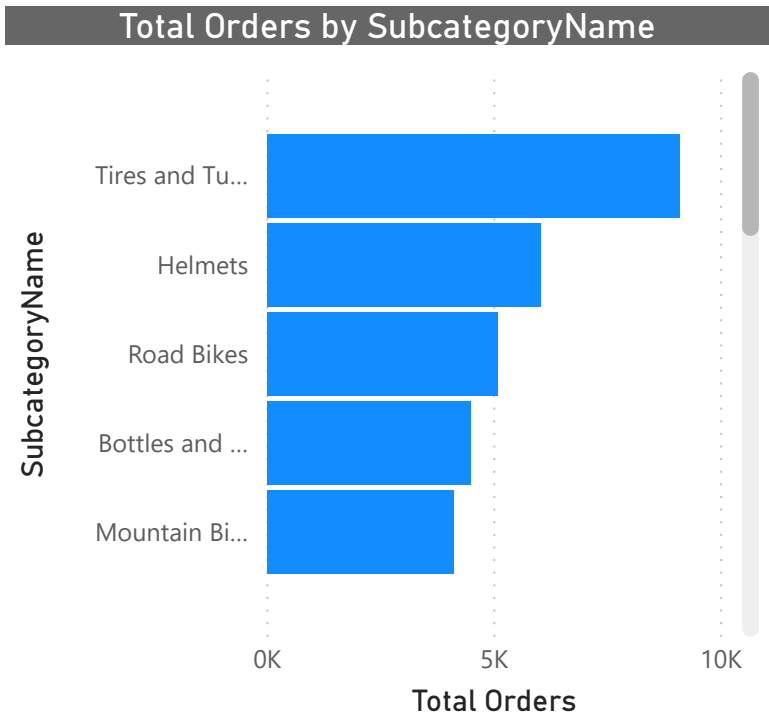
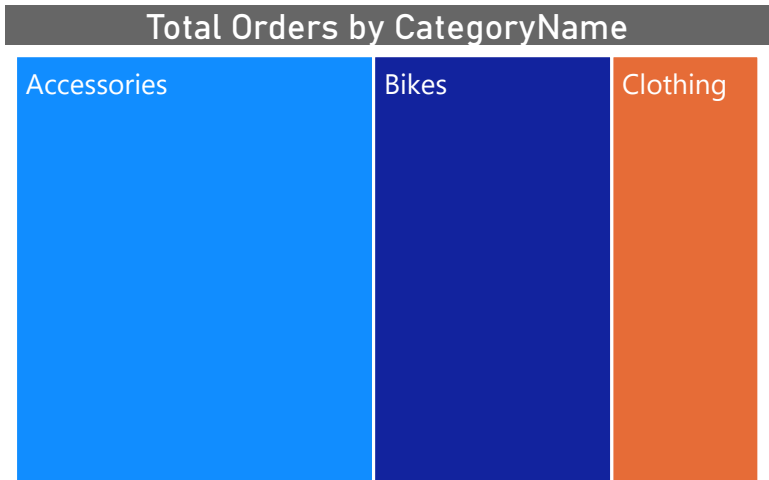




1/1/2016

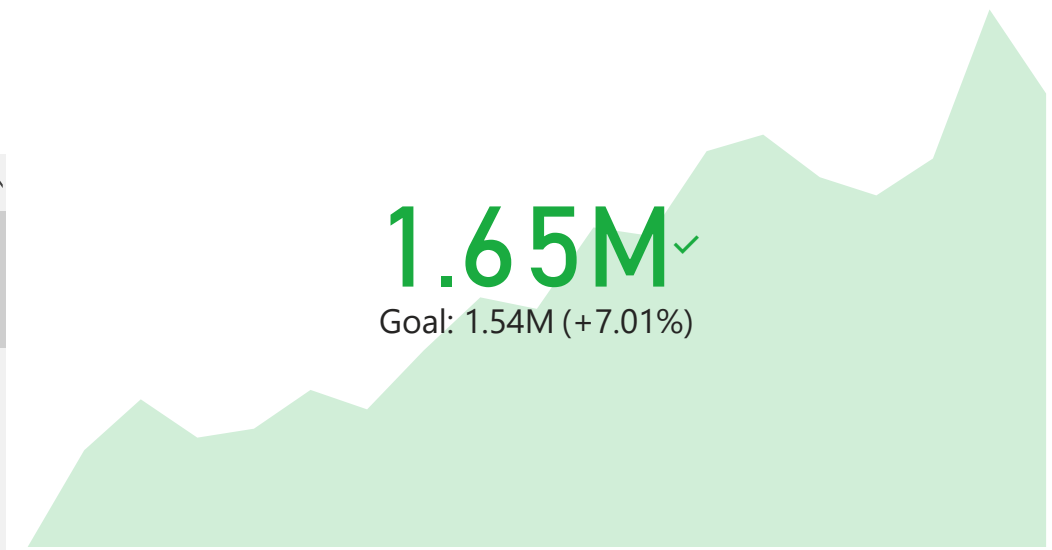
6/30/2017



CategoryName	Total Orders	Return Rate
Accessories	16,983	1.95%
Bike Racks	302	2.65%
Hitch Rack - 4-Bike	302	2.65%
Bike Stands	234	3.42%
All-Purpose Bike Stand	234	3.42%
Bottles and Cages	4,485	1.91%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Water Bottle - 30 oz.	3,983	1.95%
Cleaners	850	1.47%
Bike Wash - Dissolver	850	1.47%
Fenders	1,975	1.36%
Fender Set - Mountain	1,975	1.36%
Helmets	6,034	3.12%
Sport-100 Helmet, Black	1,940	2.68%
Sport-100 Helmet, Blue	1,995	3.31%
Sport-100 Helmet, Red	2,099	3.33%
Hydration Packs	695	3.60%
Hydration Pack - 70 oz.	695	3.60%
Tires and Tubes	9,084	1.79%
HL Mountain Tire	1,305	3.75%
HL Road Tire	795	3.52%
Total	22,534	2.14%

View Product Detail ⓘ

## Total Revenue and Prev Month Revenue by Start of Month



Top Product (Orders)

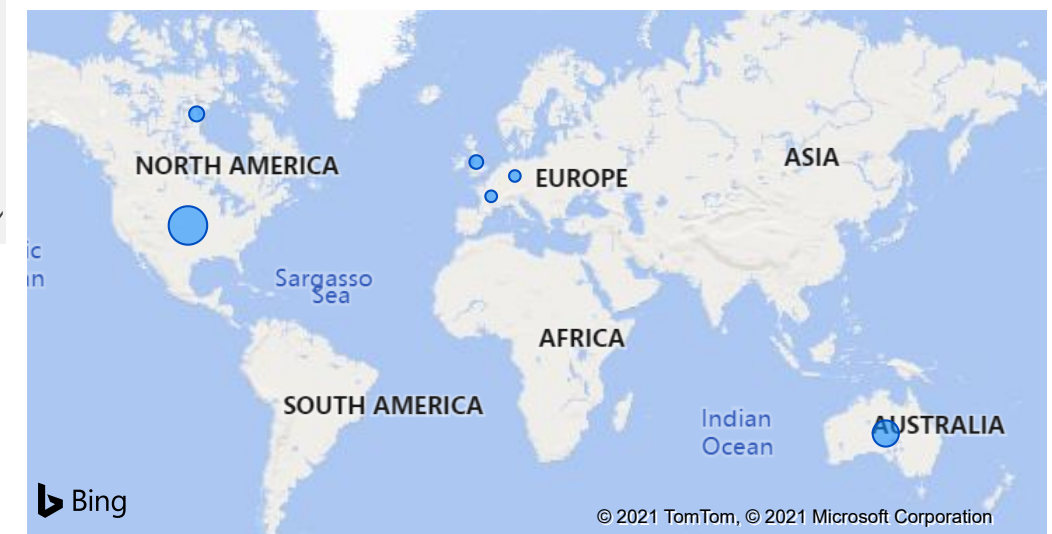
Water Bottle - 30 oz.

Select all

Europe

North America

Pacific





Product Name  
AWC Logo Cap

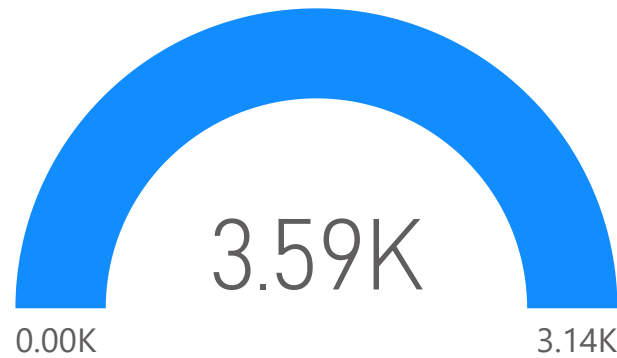
Price Adjustment %  
0.00

8.64  
Adjusted Price  
8.64  
Avg Retail Price

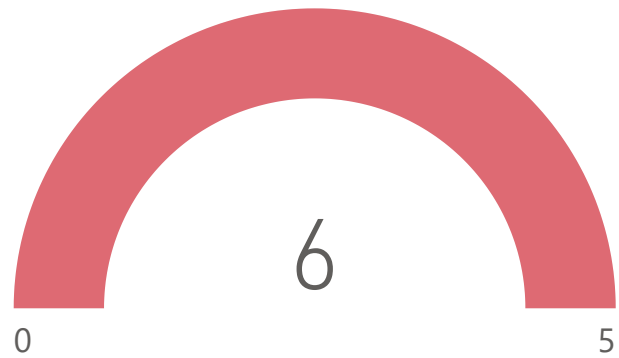
Current Month Order vs Order Target



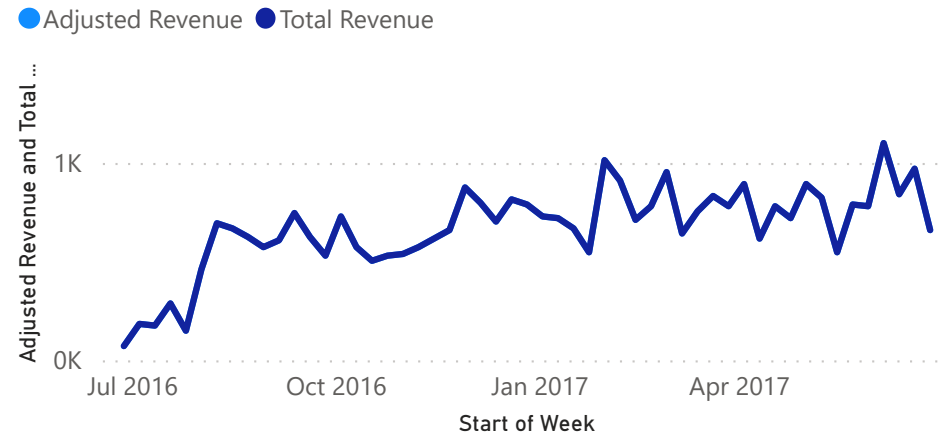
Current Month Revenue vs Revenue Target



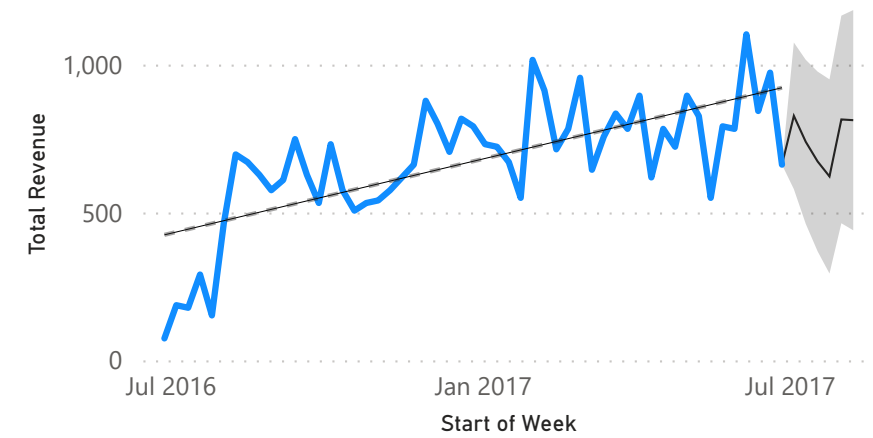
Current Month Returns vs Previous Month Returns



Weekly Revenue



Weekly Revenue



Weekly Return

