

HTML

Information Hierarchy

HTML5 is just a way to convey information

Audience (humans, computers, both!)

HTML

Basic document format

```
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <meta http-equiv="X-UA-Compatible" content="ie=edge">
  <title>My super awesome webpage!</title>
</head>
<body>
  <p>Best site ever!</p>
</body>
</html>
```