# Luis Guillermo Natera Orozco

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#### **EDUCATION**

Ph.D. Network Science, Central European University, Budapest, 2020 (expected)

Dissertation: Multilayer Urban Networks

Advisor: Michael Szell

M.S. Communication of Science and Culture, ITESO, Tlaquepaque. Mexico, 2015

B.Arch. Architecture, ITESO, Tlaquepaque. Mexico, 2010

# **ACADEMIC APPOINTMENTS**

2016–17 Executive Coordinator Signa\_Lab, Department of Sociocultural Studies ITESO, Tlaquepaque. Mexico

# **RESEARCH AND TEACHING INTERESTS**

Network science

Urban planning and mobility

Big data for social good

Data science and data visualization

#### **PUBLICATIONS**

# **Peer-Reviewed Book Chapters**

- Natera Orozco, L G., Reguillo, R. "Comunicación y cambio social: participación política e internet en Jalisco" *Enciclopedia Jaliscience de la Comunicación.*, edited by Orozco, G., Reguillo, R. Jalisco, Mexico: Universidad de Guadalajara.
- Natera Orozco, L G. "Un cambio de la comunicación gubernamental y política. De los medios de comunicación a las redes sociales." *Informe Anual Q Medios 2018*, edited by Bernal, G. Jalisco, Mexico: ITESO.

#### **Reviews and Other Articles**

Natera Orozco, L G. (as Signa\_Lab) "Battle of the hashtags: Mapping the online conversation surrounding Mexico's gas price" *Global Voices*.

## **Proceedings, Reports, and Working Papers**

Natera Orozco, L G. "Comunicación, ciudad e internet: flujos de información urbana en entornos digitales" VI Seminatio Internacional de Investigación en Urbanismo. Bogota, Colombia.

#### **Posters**

- Natera Orozco, L G. "Budapest. Multilayer urban network" State of the Map. Milan, Italy.
- Natera Orozco, L G., Ábrego, V. "The evolution of twitter during the US elections" Data Stories. Budapest, Hungary.

#### **INVITED TALKS**

- "Ciencia de redes para la ciudad" Signa\_Lab, ITESO. Tlaquepaque, Mexico.
- 2015 "Código, Datos Abiertos y Ciudad" Encuentro de Urbanismo Alternativo, Centro Cultural de España en México. Mexico City, Mexico.
- 2015 "Participación ciudadana, calle y nuevas tecnologías" II Simposio de ciudades y territorios incluyentes "Derecho a la Ciudad", Universidad Autónoma de Yucatán. Merida, Mexico.

#### **CONFERENCE ACTIVITY**

#### **Conference Presentations**

Presenting author *italicized*, if other.

Natera Orozco, L G. "Quiosco Libre, reading network in the public space" Future of Places. Stockholm, Sweden.

## FELLOWSHIPS, GRANTS, AND AWARDS

- 2015 Academic Stay at MIT, Mexican National Council of Science and Technology
- 2013 Master Studies Grant, Mexican National Council of Science and Technology

#### **TEACHING EXPERIENCE**

#### **ITESO**

- Network Science (Summer 2017) Co-taught with Emma Towlson (Northeastern University), Sean P. Cornelius (Northeastern University), and Ricardo Zavala (ITESO).
- 2015–17 Communication, Culture and Society (Spring 2016, 2017)
- 2015–16 Social Systems Theory (Fall 2015, 2016)

#### RESEARCH EXPERIENCE

2015–17 Researcher, Anillo Primavera. Principal Investigator: Sandra Valdes.

2016 Researcher, Online harassment of journalists and activists in Mexico, Jigsaw (formerly Google Ideas) and Global Voices. Principal Investigator: Ellery Biddle.

2012 Researcher, Public Transportation in Guadalajara. Principal Investigator: Mario Silva.

#### **ACADEMIC VISITS**

2015 Center for Civic Media, MIT Media Lab, Boston, USA, Jan - Jun

#### PROFESSIONAL EXPERIENCE

2015–17 Mesura, Networks and Data Specialist. Guadalajara, Mexico.

2014 Socialinks, Networks Consultant. Guadalajara, Mexico.

Institute for Mobility and Transportation of the State of Jalisco, Mobility Analyst. Zapopan, Mexico.

#### **SKILLS AND METHODS**

## **Statistical and Computational Methods**

Network science methods

Programming, data wrangling and visualisation: Python

Web: basic HTML/Javascript

Network visualization: Gephi, Cytoscape

Version control: Git

Other: LATEX, Adobe CS, CAD

#### Lenguages

Spanish Native

English Professional proficiency

Updated September 2018