# Luis Guillermo Natera Orozco

Department of Network and Data Science

Central European University

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### **EDUCATION**

Ph.D. Network Science, Central European University, Budapest, 2021 (expected)

Dissertation: Multilayer Urban Networks

Advisor: Federico Battiston Co-Advisor: Michael Szell

M.A. Communication of Science and Culture, ITESO, Tlaquepaque. Mexico, 2015

Dissertation: La construcción de comunidades en red sobre conocimiento urbano en el marco del

crecimiento urbano: Los blogs de espacio público

Advisor: Eduardo Quijano

Committee: Rossana Reguillo, Francisco Morfín

B.Arch. Architecture, ITESO, Tlaquepaque. Mexico, 2010

### **ACADEMIC AFFILIATIONS**

2016–17 Executive Coordinator Signa\_Lab, Department of Sociocultural Studies, ITESO,

Tlaquepaque. Mexico

Visiting Student, Center for Civic Media, Media Lab, Massachusetts Institute of Technology,

Cambridge, MA. USA

Visiting Student, Universidad de Valparaíso, Valparaíso, Chile

### **RESEARCH AND TEACHING INTERESTS**

Network science

Urban planning and mobility

Big data for social good

Data science and data visualization

# **PUBLICATIONS**

#### **Peer-Reviewed Journal Articles**

Natera Orozco, L.G., Battiston, F., Iñiguez, G., Szell, M. "Extracting the multimodal

fingerprint of urban transportation networks" Transport Findings, 2020.

https://doi.org/10.32866/001c.13171

# **Journal Article Preprints**

Natera Orozco, L. G., Battiston, F., Iñiguez, G., Szell, M. "Data-driven strategies for optimal bicycle network growth" *ArXiv ID: 1907.07080*.

# **Peer-Reviewed Book Chapters**

- Natera Orozco, L. G. "Un cambio de la comunicación gubernamental y política. De los medios de comunicación a las redes sociales." *Informe Anual Q Medios 2018*, edited by Bernal, G. Jalisco, Mexico: ITESO.
- Natera Orozco, L. G., Reguillo, R. "Comunicación y cambio social: participación política e internet en Jalisco" *Enciclopedia Jaliscience de la Comunicación.*, edited by Orozco, G., Reguillo, R. Jalisco, Mexico: Universidad de Guadalajara.

### **Reviews and Other Articles**

Natera Orozco, L. G., (as Signa\_Lab) "Battle of the hashtags: Mapping the online conversation surrounding Mexico's gas price" *Global Voices*.

# **Proceedings, Reports, and Working Papers**

- Natera Orozco, L. G., Deritei, D., Vancso, A., Vasarhelyi, O. "Quantifying life quality as walkability on urban networks" In: Cherifi H., Gaito S., Mendes J., Moro E., Rocha L. (eds) Complex Networks and Their Applications VIII. COMPLEX NETWORKS 2019. Studies in Computational Intelligence, 2019, pp. 905–918.
- Natera Orozco, L. G. "Comunicación, ciudad e internet: flujos de información urbana en entornos digitales" VI Seminatio Internacional de Investigación en Urbanismo. Bogota, Colombia.

# **Manuscripts in Preparation and Development**

- 2020 Natera Orozco, L. G., Battiston, F., Iñiguez, G., Szell, M. "Cities classification by their multiplex infrastructure network" Target: *Transport Findings*
- 2020 Natera Orozco, L. G., Battiston, F., Iñiguez, G., Szell, M. "Dynamics of bicycle sharing systems, an analysis of 120M bike trips" Target: *Environment and Planning B: Urban Analytics and City Science*

### **INVITED TALKS**

- 2019 Data Science MeetUp. Timisoara, Romania.
- FabLab, West University of Timisoara. Timisoara, Romania.
- 2019 4D Cities, Multi-Actor Systems Department, TU Delft. Delft, Netherlands.
- 2019 Mobile and Social Computing Lab, Fondazione Bruno Kessler. Trento, Italy.
- 2019 ANET-Talks, ANET Lab, Hungarian Academy of Science. Budapest, Hungary.
- 2018 Signa\_Lab, ITESO. Tlaquepaque, Mexico.

- 2015 Encuentro de Urbanismo Alternativo, Centro Cultural de España en México. Mexico City, Mexico.
- 2015 II Simposio de ciudades y territorios incluyentes "Derecho a la Ciudad", Universidad Autónoma de Yucatán. Merida, Mexico.

### **CONFERENCE ACTIVITY**

### **Conference Presentations**

Presenting author italicized, if other.

- Natera Orozco, L. G., Deritei, D., Vancso, A., Vasarhelyi, O. "Quantifying life quality as walkability on urban networks" VIII Conference in Complex Networks and their Applications. Lisbon, Portugal. December 12-14.
- Natera Orozco, L. G., Battiston, F., Iñiguez González, G., and Szell, M. "Multiplex urban fingerprints for bicycle infrastructure planning" Cycling Research Board Meeting. Delft, Netherlands. October 31-1 November.
- Natera Orozco, L. G., Battiston, F., Iñiguez González, G., and Szell, M. "Multiplex urban fingerprints for bicycle infrastructure planning" 2019 NetSci. Burlington, Vermont. May 27-31.
- Natera Orozco, L. G., Battiston, F., Szell, M. "Characterizing cities from their multiplex infrastructure patterns" SICC Workshop ComplexCity@PoliTo. Turin, Italy.
- Natera Orozco, L. G. "Quiosco Libre, reading network in the public space" Future of Places. Stockholm, Sweden.

#### **Posters**

- Natera, L. "Budapest. Multilayer urban network" State of the Map. Milan, Italy.
- Natera, L., Ábrego, V. "The evolution of twitter during the US elections" Data Stories. Budapest, Hungary.

# FELLOWSHIPS, GRANTS, AND AWARDS

- Award for Advanced Doctoral Students. Central European University
- Best lighting talk award. International Conference in Complex Networks and their Applications.
- 2019 Registration grant. International Conference in Complex Networks and their Applications
- 2019 Ph.D. conference travel grant. CEU Budapest Foundation
- 2019 Registration grant. NetSci
- 2018, 19 Travel grant. Department of Network and Data Science, Central European University
- 2015 Academic Stay at MIT. Mexican National Council of Science and Technology
- 2013 Master Studies Grant. Mexican National Council of Science and Technology

#### **TEACHING EXPERIENCE**

# **Central European University**

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2019	Teaching Assistant, Statistical Methods in Network Science

# **ITESO**

2020

2019	Network Science (Summer 2019) Invited lecturer, co-taught with Diego Arredondo (ITESO)
2017	Network Science (Summer 2017) Co-taught with Emma Towlson (Northeastern University), Sean P. Cornelius (Northeastern University), and Ricardo Zavala (ITESO)
2015-17	Communication, Culture and Society (Spring 2016, 2017)

2013 17 Communication, Guitare and Goelety (opining 201

Teaching Assistant, Scientific Python

2015–16 Social Systems Theory (Fall 2015, 2016)

### RESEARCH EXPERIENCE

2015–17 Researcher, Anillo Primavera.
Principal Investigator: Sandra Valdes.

2016 Researcher, Online harassment of journalists and activists in Mexico, Jigsaw (formerly

Google Ideas) and Global Voices. Principal Investigator: Ellery Biddle.

2012 Researcher, Public Transportation in Guadalajara.

Principal Investigator: Mario Silva.

### **ACADEMIC VISITS**

2015 Center for Civic Media, MIT Media Lab, Boston, USA, Jan - Jun

### **SERVICE**

#### Journal Peer Review

Scientific Data

# **Service to Department**

Ph.D. program representative, Central European University, DNDS, 2019-20

Co-organizer Data Stories visualization exhibition, Central European University, DNDS, 2018-19

### PROFESSIONAL AFFILIATIONS

**Network Science Society** 

Python Software Foundation

SICC Italian Society for Chaos and Complexity

### PROFESSIONAL EXPERIENCE

2020

ITESM Urban Observatory, Network Scientist Consultant. Guadalajara, Mexico. 2019–20 Latin American Capital, Senior Data Scientist Consultant. Guadalajara, Mexico. 2019 Maven7US, City Data Scientist. Budapest, Hungary. 2015–17 Mesura, Networks and Data Specialist. Guadalajara, Mexico. 2014 Socialinks, Networks Consultant. Guadalajara, Mexico.

2014 Institute for Mobility and Transportation of the State of Jalisco, Mobility Analyst. Zapopan, Mexico.

### **SKILLS AND METHODS**

# **Statistical and Computational Methods**

Network science methods

Programming, data wrangling and visualization: Python

Web: basic HTML/Javascript, Wordpress, Jekyll

Network visualization: Gephi, Cytoscape

Version control: Git + GitHub, GitLab, BitBucket

Other: L'TEX, Adobe CS, CAD, QGIS, Blender

# Languages

Spanish Native

English Professional proficiency

Updated June 2020