

NATESH MURUGAN

UI/UX DESIGNER

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User experience designer, enjoy strategizing concepts, developing prototypes, and pushing the boundaries of creativity around haptic technology to bring digital experiences to life.

Please check my Dribbble/Behance to see my latest portfolio

Behance

Dribbble

Portfolio

EXPERIENCE

Boxncode Consulting LLP

Senior Designer | Sep 2024 - Present

- **Construction & Maintenance Management Web App:** A unified web platform to manage employees, job tasks, estimates, budgets, fleet, and equipment for both construction projects and maintenance services. Built for efficiency, tracking, and streamlined operations.

Laabhum pvt ltd

Senior Designer | Oct 2023 - Aug 2024

- **Web and Mobile Application Design:** Design user-friendly web and mobile applications, ensuring a seamless user experience across platforms.
- **Design System Development:** Create and maintain a clean and scalable design system in Figma, promoting consistency and efficiency across all projects.
- **Prototyping and Wireframing:** Produce high-fidelity prototypes and wireframes in Figma to visualize and iterate on design concepts.
- **Social Media Marketing Design:** Spearhead the design and execution of social media marketing campaigns to boost brand visibility and user engagement

Gamepay

Senior Designer | Nov 2022 - Sep 2023

- Designed creative and effective **Web applications, Mobile applications, Websites** for Gamepay play to earn product.
- **Social Media Marketing Design:** Ensured cohesive and adaptive design across multiple social media channels, including Facebook, Instagram, Twitter, LinkedIn, and Pinterest.

○ YesOrYes pvt ltd

UI/UX Designer | Oct 2021 - Jan 2022

- Created interactive designs for **Strait - Collaborative Data Science Platform** by way of page/ user flow diagrams, site maps, and interactive wireframes

○ YesOrYes pvt ltd

Creative Designer | Oct 2017 - Oct 2021

- **Promoted as Creative Designer** - Designed creative and effective Web applications, Mobile applications, Websites for **GainInsights Solutions** company products.
- Worked in collaboration with **Bofin** mobile application team on the visual and interaction designs of their mobile app feature.

○ YesOrYes Digital Agency

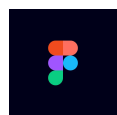
UI Designer | Aug 2014 - Oct 2017

- **As a Junior Designer**, I extended my support to multiple projects in Website, Social media design, Posters and much more for learning new concepts.

EDUCATION

- **BE Electronic and Communication Engineering** **2007 – 2010 | 66%**
National College of Engineering, Tirunelveli.
- **Diploma in Electronic and Communication Engineering** **2004 – 2007 | 82%**
Sun Institute of Technology, Nagercoil.

DESIGN TOOLS



Figma



Adobe XD



Photoshop



Illustrator



After Effects



ProtoPie



Balsamiq

DESIGN SKILLS

- User Research
- User flow
- Wireframing
- Visual Design
- Prototyping
- Design Systems
- UI Testing
- Micro interactions
- Branding
- Typography
- Illustration design