NATHAN SPINETTI
UI/UX PRINT VIDEO

Web Developer - Graphic Designer

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EDUCATION

Johnson & Wales University
BS in Graphic Design, Web Design Focus
Summa Cum Laude, Deans List
GPA: 3.89
Sep. 2017 - May 2020

Boston University MET
Graduate Certificate in Web
Application Development
March 2022 - Present

RELEVANT WORK EXPERIENCE

MP | Beverly, MA
Web Developer - Graphic Designer | Aug 2020 - Present
- Design custom WordPress website from concept to completion following best practices for SEO and overall user experience
- Project responsibilities include development, testing, documentation, implementation, maintenance, and analytics
- Collaborates with marketing team to create trending HR focused content that keeps the company ahead of competition
- Develop and maintain print/web collateral, graphical standards, marketing, and video productions for the company and colleagues
- Publish content through blogs and design social media for multiple platforms to promote eBooks and Webinars with an SEO focus

MP | Beverly, MA
Interim Marketing Specialist | Apr 2021 - Dec 2021
- Set a record for webinar registrants as well as new to file leads in a single week, 688 registrants and 523 new to file leads
- Develop, implement, and track marketing programs such as email, social media, or digital campaigns, and events
- Write, proofread, and edit creative, and technical content across different mediums
- Work with external agencies and vendors to execute marketing programs
- Tested and implemented new processes to improve the function of the Marketing Specialist role

Freelance | Plymouth, MA
Graphic Designer - Web Designer | Apr 2020 - Present
- Collaborated with clients to create unique branding to display their professionalism through a unified look and feel across all platforms and media including business cards and social media
- Manage and maintain a social media presence on the clients behalf to further their business outreach and reach a greater audience on platforms including Instagram, LinkedIn, and Facebook

PROFICIENCIES

HTML/HTML5
CSS
SCSS
PHP
MySQL
SEMRush
SEO
Web Analytics
Theme Development
Childtheme Development
Adobe Creative Suite
JQuery
Boostrap
Foundation 6
WordPress
Photoshop
Illustrator
InDesign
After Effects
Lightroom
Acrobat
Typography
Print Design
Web Design
Digital Photography
Video Production
Microsoft Office Suite
Communication
Creativity
Time Management
Windows OS
Mac OS
Color Theory
Problem Solving
Marketing
Email Marketing
Collaboration
Planning/ Organizing

RELEVANT WORK EXPERIENCE

IGT | Providence, RI
Graphic Design Intern | Nov 2019 - Mar 2020
- Followed brand guidelines to successfully design unique and eye-catching work with innovative ideas primarily for in-house usage
- Collaborated in a small design team to incorporate our perspectives on different concepts for lottery designs and other branches of the company

Design Solutions Team | Providence, RI
Internal/External Client Projects | Sep 2019 - Feb 2020
- Designed numerous logo concepts for different brands
- Utilized different skills to complete the task at hand for Culinary and Event Management Classes including but not limited to the Adobe Creative Suite
- Created deliverables including menus, social media post, postcards, takeaways, business cards, posters, station stands, display menus, branding, and more

HONORS & AWARDS

JWU Design Exhibit 2018-2020

JWU Accelerated Degree Program Special Honors and Rewards Program (SHARP) 2019-2020

"Graphic Design Students Rock JWU Equinox Concert Promotion" by D. Teixeira

"One Night Only: Students Produce + Promote Live Concert" by M. Hill

"Students Follow Their Instincts to Create Top Design Solutions" by D. Teixeira

Boston Globe | 2016 Scholastic Art Competition Two Gold Keys in Photography

"Erotomania" | Best Cinematography Short Film in 2017 10 Day Challenge

"Bad Hitmen" | 1st Place, Audience Unanimous Choice in 2016 M.O.V.E. Festival