Website Planning Document

The Weather Clock:

It's Always a Good Time to Check

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Site Purpose: Time, Temp., Forecast. This site's purpose will be to give the daily and weekly weather forecast. The main forecast displayed will be for the selected City-page. It will be possible to navigate to other city pages and concurrent weather changes for those cities.
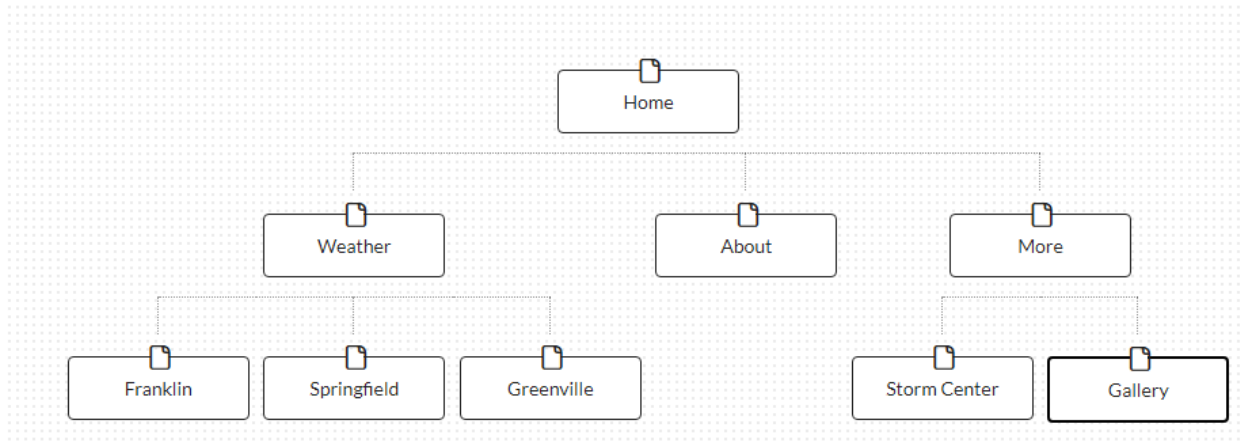
Target Audience: The main client, or professor in this case, will have additional requirements and specifications, as is normal.

Personas:

- Farmers: People in farming cities will be checking daily forecasts to determine their window of opportunity to work outside.

- Meteorologists: Actual meteorologists may be checking weather patterns rather than daily forecasts.

- Parents / school staff and administrators: Parents check the local weather often, to determine everything from suitable attire to picnics at the park.

Site Map:

Color Scheme: Blue, DarkBlue, Black, DodgerBlue.

Link: DarkBlue #00008B, Site Title and Motto: Blue #0000ff, Subheadings DodgerBlue #1E90FF, Text is to be black #000000.
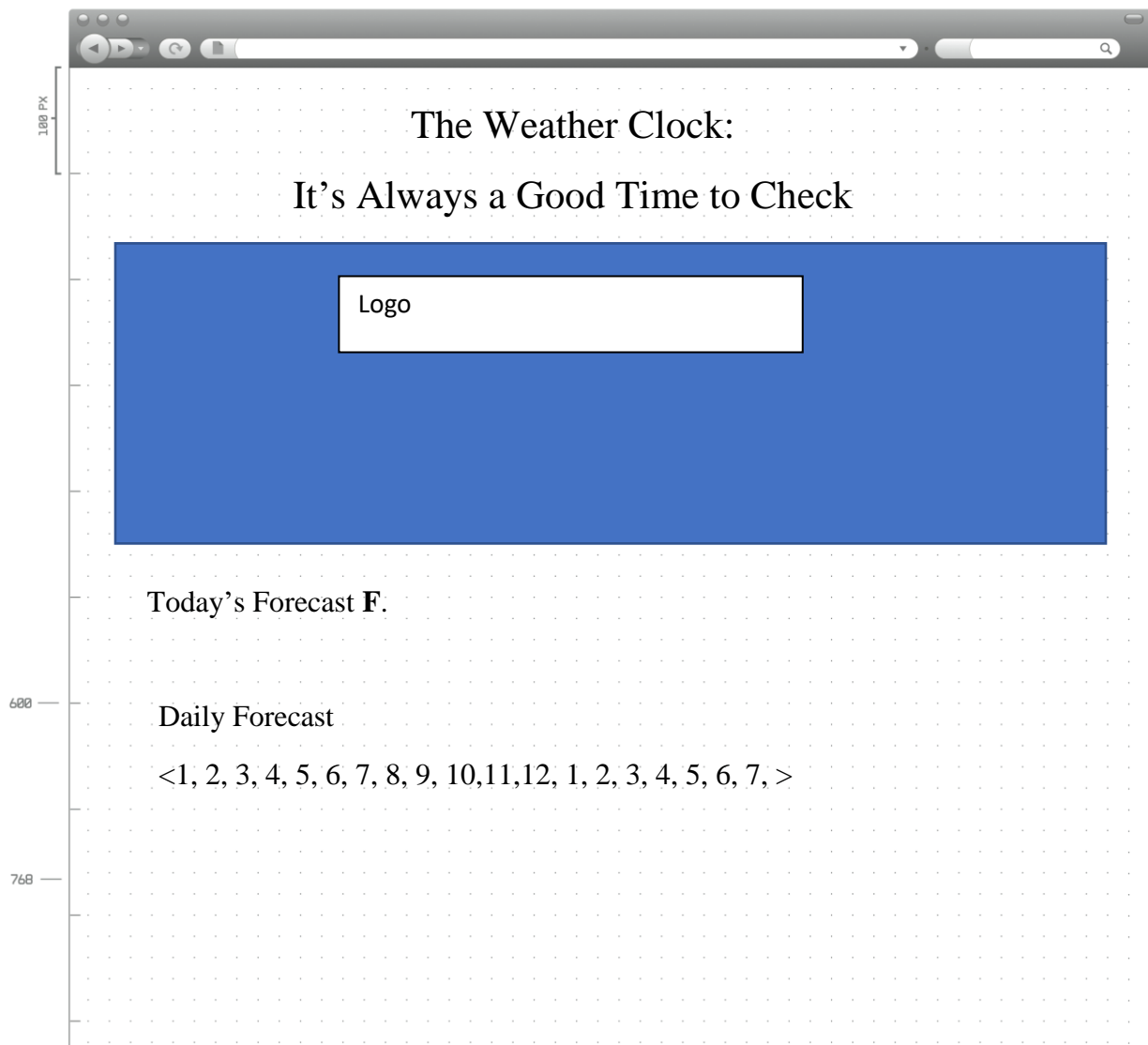
Typography: Main headings will be bolded Times New Roman, whereas, smaller headings and text will be MS Reference Sans Serif, 12pt.

H1: Times New Roman, 16pt, **Bold**

h2: MS Reference Sans Serif, 12pt

h3: Ms Reference Sans Serif, 10pt

Copyright and Author credentials will be Arial, 12pt.

Wire-Frame Sketches:

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Logo

Today's Forecast **F**.

Daily Forecast

<1, 2, 3, 4, 5, 6, 7, 8, 9, 10,11,12, 1, 2, 3, 4, 5, 6, 7, >

Weekly Forecast

< Mon | Tues | Wed | Thurs | Fri | Sat | Sun >

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Today's Forecast **F**.

Daily Forecast
<1, 2, 3, 4, 5, 6, 7, 8, 9, 10,11,12, 1, 2, 3, 4, 5, 6, 7, >
Weekly Forecast
< Mon | Tues | Wed | Thurs | Fri | Sat | Sun >

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