

UNYHA
P.O. Box 23541
Rochester
14692

The Monthly Mash

The Monthly Newsletter of the
Upstate New York Homebrewers Association



August 2011

ALL THE BREWS THAT'S FIT TO P®INT

UPCOMING EVENTS OF NOTE

- Three Heads Brewing's First Annual Music Fest at Hogan's Hideaway (details below) - August 6-7
- Owl House's One Year Anniversary Party - August 8
- Southern Tier Total Tap Takeover at the Tap and Mallet - August 13
- Pub of the Month: TR Noonan's - August 17
- Ithaca Brew Fest in Stewart Park, Ithaca - September 3

** An expanded calendar can be found at the end of the newsletter **

AGENDA FOR AUGUST MEETING

UNYHA's monthly meetings are held on the second Wednesday of the month (August 10 this month) at Merchants Grill (Merchants Road near Culver), in the upstairs room. Guests are always welcome! Come early for dinner and a brew in the dining room. Meetings start at 7:30 (Brew Guru sessions begin at 7:00).

Remember to bring your tasting glasses!

1. **Brew Guru** session will begin at 7:00 sharp upstairs! Topic: *miscellaneous defects in beer using the Flavor-Activ kit*, presented by Thomas Barnes. (This is the last of the off-flavor demos.)
 2. **Pick up your personalized membership renewal form** (or take a blank one) along with your name badge from the back table when you come in. Dues are \$25/person, or \$40 for two persons at the same residential address. Check preferred, payable to UNYHA.
 3. **Welcome:** We will welcome new members, guests, and pro brewers. Newbies are encouraged to stand up and introduce themselves and share a little about their brewing experience. Pro brewers: what's new & noteworthy?
 4. **Monthly membership drawing/giveaway:** All members present and in good standing are eligible to win a donated prize! Please pick your name/ticket up off the back table and put it in the drawing bin. Feel free to bring a prize to donate.
 5. **Mailman/Events Report:** Steve Hodos
 6. **BJCP Class Announcement:** Deron Weet/Thomas Barnes. They will announce the topic of September's session and possibly some future sessions as well.
 7. **Oktoberfest Announcement:** Deron Weet will give details of this year's Oktoberfest (to be held October 1st at Wadham Lodge in Powder Mills Park) and ask for volunteers.
 8. **Beer Hunter:** Steve Hodos will bring something from his travels to Canada.
-

PUB OF THE MONTH

Pub of the Month always happens on the third Wednesday of each month. Locations are selected by our POTM Czar, Jeananne Thomas (see contact info at the end of the newsletter to make a POTM suggestion). POTM starts “after work” and goes until “whenever” – to be a bit more precise, people begin showing up around 5:15, and some of them never leave... If you’d rather not be all alone at POTM, shoot for arriving around 6:00 or so and don’t arrive after 8:00 or so.

Pub of the Month for August 17 will be T.R. Noonan’s, 7408 Pittsford Palmyra Rd., Perinton. This pub is where the old Perinton MacGregor’s used to be. It opened in May and features many local brews such as 3 Heads, Naked Dove, and CB’s Caged Alpha Monkey IPA. For more information visit <http://www.noonanspub.com/>

AT LAST MONTH’S MEETING

Thomas Barnes presented a **Brew Guru** session on hop-related and aging defects in beer.

We had a very small **prize drawing**, with only two items donated. Admittedly attendance was also a bit sparse, about 45 people. Hopefully in future months we can bring in some more items – good things to bring are beer (pro- or homebrewed), books/magazines, beer coasters and other breweriana, hops and other brewing supplies... you get the idea. Any member present can win!

Jon Mervine of **Roc Brewing** reported that the brewery had hosted a very successful fundraising event for the Cobblestone School, and that their new fermenter is in place and they should have some new beer by August.

Deron Weet and Thomas Barnes reported on July bonus **BJCP session** on “emerging styles.” It featured such styles as black IPA/Cascadian dark ale, imperial amber, and Belgian IPA. Ted Holowka, Jay Murphy, and Tim Rouse also brought homebrew (Tim’s was from a friend in Syracuse). There was so much good beer at the session the coordinators’ memories were blurry, but they remembered the homebrew was good.

The winners of this year’s **Brewer of the Month** competition were announced. Because their scores were so close and a bookkeeping error prevented knowing the results from one month’s contest, both **Dana Edgell** and **Adam Odegard** were awarded the title of **Brewer of the Year**. The club awarded the full cash prize to each of them.

Jay Murphy announced that he would take on the position of **Brewer of the Month Coordinator** for the coming year.

The officers passed out a **Membership Survey** that asked what members’ favorite UNYHA programs are and what suggestions they might have for improvement. We received 28 responses. Results are discussed in some detail below.

Beer Hunter Derek Donolli shared some **Thunderhop IPA** from Church Brewing in Pittsburgh.

Raffle results:

Donor

Jeananne Thomas
Craig Zufelt

Prize

Coasters
CB’s Canandaigua Lake Ale

FOR NEXT MONTH'S MEETING

There will be a 7 PM **Brew Guru** session. Thomas Barnes will present the last of the Flavor-Activ "off-flavor" demos. This one is a miscellany.

Deron Weet will discuss the club's upcoming **Oktoberfest** and will call for volunteers to help with such things as picking up food/drinks, bringing power strips/extension cords, providing coffee, etc.

Jon Mervine will speak about an idea he had for a **hop picking trip** to a local hop grower.

Steve Hodos will share **Beer Hunter** beer from Canada.

John Urlaub will ask for volunteers for the **Flour City Brew Fest**, to be held on September 23.

BJCP PROGRAM

Thomas Barnes and Deron Weet, our BJCP co-coordinators for 2010-2011, have stepped up to run the program again for this year. BJCP sessions are held on the first Wednesday of the month (except during the month of August) at 7:00 p.m. at the Old Toad (in the snug) on Alexander Street near East Avenue. Because our dues underwrite the cost of this program, BJCP sessions are for UNYHA members only. The first session of the fall will be on September 7th.

BREWER OF THE MONTH PROGRAM

Many thanks to Jay Murphy for offering to serve as this year's Brewer of the Month coordinator. Our first Brewer of the Month competition will be in September, with the style being Belgian Pale Ales. Jay will have announcements of other coming styles soon.

RECIPE OF THE MONTH

No recipe this month – sorry!

BEER HUNTERS ON SAFARI

Going on a trip for business or pleasure? Planning to visit the local breweries? UNYHA would like you to bring back beer to share at a meeting. UNYHA will reimburse you for it *provided* ...

- You contact Paul Guarracini in advance to get the OK.
 - The beer isn't available locally.
 - You bring at least half a case of each beer so that everybody can get a taste.
 - **Beer Hunter for August:** Steve Hodos will be bringing something back from Canada – just what it is will be a surprise!
-

THE MEMBERS HAVE SPOKEN!

At our July meeting, the officers passed out a survey to the members present (there were about 45 in attendance). We asked 1) how long you had been a member, 2) how long you had been brewing/making mead/making cider, 3) what UNYHA programs you like best, and 4) any suggestions you may have for improvement. We received 28 responses, which is a little less than a third of our current membership, so the results may not be fully representative, but here's what we found out.

The average length in the club of respondents was eight years; the average length brewing was ten years.

Oktoberfest was the most popular program, with 16 votes, followed by the annual competition with 14 votes and Brewer of the Month with 13. (We're glad to see members enjoy the Brewer of the Month program – we hope that will be reflected this year in more actual participating brewers. Don't be shy – bring in your brews! The style for September's contest is Belgian Pale Ale – there's still time to get brewing.)

The next most popular programs were pub crawls with six votes, the BJCP program with five votes, brew-offs with five votes, and brewing classes/Beer School with five votes. We plan on continuing all of these, and we will probably have two brew-offs this year. We may even do two pub crawls – stay tuned!

The suggestions for improvement were many and varied and ranged from constructive criticisms (particularly about being able to hear people speak during meetings – we will work on this) to “more of the same” to silly things like scantily clad dancing girls at meetings and a Pub of the Month at a strip club. (Hey, we may have one at Good Luck sometime, you can always go across the street after.)

One suggestion that three people proposed was a beer trading program where members could trade beer from outside our region. We would like to hear more about this idea before we can consider moving forward with implementing it, so if this was your idea, come up and talk to the officers at the next meeting.

We had one person suggest “a show and tell of different club members' brew systems/setup and question and answer.” This is in part covered by our Gadget Night, which we have every year – this year's was at the June meeting – and in part by some of the Brew Guru sessions we've had. Perhaps we should have more than one Gadget Night per year. We will definitely keep the suggestion in mind when planning Brew Guru sessions as well.

We also had two members call for more volunteer participation. This is a great point and we can always use more volunteers for a variety of things, from Oktoberfest to the Competition to cleaning up after our meetings. If you would like to volunteer, please tell any of the officers or appropriate program coordinators.

GETTING IN TOUCH WITH UNYHA

The UNYHA Google Group is the main way in which members receive communications from the club, including email delivery of the monthly newsletter. If you're not receiving our emails, you need to join the group at <http://groups.google.com/group/unyha> - you should have received an email invitation to join when you joined the club, and we apologize if you did not.

In addition to the Google Group, which is currently an announcement-only group (we may consider changing this), we have a website (www.unyha.com) which could in theory host discussion forums, a Facebook group at <http://www.facebook.com/group.php?gid=47799813567> (which is scheduled to be archived if it doesn't get more activity), and a Twitter feed (twitter.com/unyha) that announces when the website has been updated.

Also, if you need to get in touch with any of the officers or program coordinators, our contact info is listed at the end of every newsletter.

YOUR MEMBERSHIP BENEFITS

In addition to having access to lots of **free beer** at meetings and other UNYHA events, you have other benefits that come with your membership as well. For instance, your membership card will get you a **10% discount on homebrewing supplies** at local homebrew supply outlets, such as Beers of the World, Sunset Hydroponics and Homebrewing Supply, and Mayer's Cider Mill.

If you wish to shop a little farther from home, Niagara Traditions in Buffalo and E.J. Wren in Syracuse are both good homebrew supply stores and *may* offer a discount as well. Note to Niagara Traditions shoppers: the store will be closed for the first four days of August and will reopen on Friday August 5th for their regular hours, from 11 - 7 and Saturday from 10 - 4. Niagara Traditions is always closed Sundays and Mondays.

CALENDAR OF UPCOMING EVENTS

🏆 — COMPETITION INFO

📍 — UNYHA-SPECIFIC STUFF

😊 — NON-UNYHA EVENT

- 😊 **August 6-7, 2011.** Three Heads Brewing's First Annual Music Fest at the Park Avenue Festival. Hogan's Hideaway, 197 Park Ave, noon-7 PM Saturday and noon-6 PM Sunday. Five beers on tap, 2 from TJ Sheehan's and all 3 Three Heads beers. Free. More info including band lists at <http://networkedblogs.com/l3r8t>
- 😊 **August 8, 2011.** Owl House's One Year Anniversary Party. The Owl House, 75 Marshall Street, Rochester, 6-10 PM. The Owl House is normally not open Mondays, but to celebrate their first anniversary they will have their bar open and will provide complimentary snacks.
- 📍 **August 10, 2011.** UNYHA monthly meeting at Merchants Grill. Contact Paul Guarracini of UNYHA.

- ☺ **August 12, 2011.** Zoo Brew at the Seneca Park Zoo. Roam the Zoo at night and enjoy live music, adult beverages and great food. This event is held rain or shine. 5:30-9:30 PM. \$5 for members; \$8 for non-members. Music by: Bill Schmitt and the Bluesmasters.
- ☺ **August 13, 2011.** Southern Tier Total Tap Takeover, Tap and Mallet, 381 Gregory Street, Rochester, 11:30 AM on. More info at <http://www.tapandmallet.com/public/event>
- ① **August 17, 2011.** UNYHA Pub of the Month, TR Noonan's, 7408 Pittsford Palmyra Road, Perinton. Contact Jeananne Thomas of UNYHA.
- 🍷 **August 20, 2011.** Deadline to enter *AHA Club-Only Competition: Mead (BJCP Style Subcategory 24,25&26)*. Fargo, ND. Contact: Susan Ruud at Susan.Ruud@ndsu.edu
- ☺ **August 28, 2011.** As part of Donnelly's month (August)-long Pints for Pups promotion for Lollypop Farm, they're having a pet adoption event from 1 to 3 PM on their patio. Donnelly's Public House, 1 Water Street, Fairport, NY. For more on Pints for Pups see <http://lollypop.org/orgmain.asp?storyType=3&storyid=731>
- ☺ **September 3, 2011.** Ithaca Brew Fest 5 in Stewart Park (info at www.ithacabrewfest.com)
- ① **September 7, 2011.** UNYHA BJCP session, 7PM in the snug at the Old Toad, 277 Alexander Street. Style: to be announced.
- ☺ **September 9, 2011.** Zoo Brew at the Seneca Park Zoo. Roam the Zoo at night and enjoy live music, adult beverages and great food. This event is held rain or shine. 5:30-9:30 PM. \$5 for members; \$8 for non-members. Music by: Last Minute Blues Band.
- ① **September 14, 2011.** UNYHA monthly meeting at Merchants Grill. Contact Paul Guarracini of UNYHA.
- ☺ **September 16-17, 2011.** Madison County Hop Fest. Madison County Historical Society, 435 Main Street, Oneida, NY. Includes paired beer dinner on Friday, Hop Fest including food and beer pairing and beer sampling on Saturday. Info at <http://www.mchs1900.org/hopfest/>
- 🍷 **September 19, 2011.** Deadline to enter *National Organic Brewing Challenge*. All malt, hops, and adjuncts must be verified organically grown. Santa Cruz, CA. Contact: Amelia Slayton, 7bridges@breworganic.com
- ☺ **September 21, 2011.** Beer and Beast Pairing. The Old Toad, 277 Alexander Street, Rochester. Pairing Pilsners and pale ales with house smoked, cured, and cooked meats. \$35/person. More info: <http://www.theoldtoad.com/events.html> or call 585 232-2626
- ☺ **September 23, 2011.** The return of Rohrbach Brewing Company's *Brewers' Fest* at Frontier Field! 6PM-10PM, with VIP entrance at 5PM. Discount tickets are available for purchase through August 5 at http://fcbrewfest.com/fc2011_discount_tickets_a.php - the discounted VIP tickets are going fast.
- ① **October 1, 2011.** The annual UNYHA Oktoberfest. Powder Mills Park, Wadham Lodge. Noon-evening. Price to be announced soon (it will be less than last year's which was \$8/person).
- 🍷 **October 1, 2011.** Deadline to enter *Queen of Beer Competition*. The Queen of Beer Women's Homebrew Competition is open to all non-commercial, home brewed beer and meads produced by persons of female gender. Beer produced by or with the assistance of persons of the male gender is not eligible. Placerville, CA. Contact: (perhaps ironically, a guy) David Pratt, dpratt2000@gmail.com
- ☺ **October 8, 2011.** Custom Brewcrafters' Annual Autumn Festival of Ales. Firemen's Field, Honeoye Falls.
- 🍷 **October 8, 2011.** Deadline to enter *Valhalla: The Meading of Life* competition. West Chester, PA. Contact: Christopher Clair, cmclair@verizon.net
- 🍷 **October 15, 2011.** Deadline to enter *AHA Club-Only Competition: Specialty/Experimental/Historical Beers (BJCP Style Subcategory 23)*. West Chester, PA. Contact: David Houseman at david.houseman@verizon.net
- ☺ **November 5-6, 2011.** 17th Annual Franklin County Cider Days. Franklin County, MA. Orchard tours, cidermaking and tastings, workshops and much more. Info: <http://www.ciderday.org/>

- ☺ **November 11-12, 2011.** Holiday Valley Beer and Wine Festival, 3:30-7:30 PM, Yodeler Lodge, Holiday Valley Resort, Ellicottville, NY. Info at <http://www.holidayvalley.com/HolidayValley/info/beer-wine-festival.aspx>
- 🍷 **Nov 25, 2011.** Deadline to enter *AHA Club-Only Competition: Hefeweizen (BJCP Style Subcategory 15A,15B,15C,15D)*. Zionsville, IN. Contact: Brian Steuerwald at BLSteuerwald@aol.com
- 🍷 **Jan/Feb 2012.** Deadline to enter *AHA Club-Only Competition: Dark Lagers (BJCP Style Subcategory 4A,4B,4C)*. Contact: Silverado Homebrew Club of St. Charles, IL, Robert Keck at keckbobb@netscape.net
- 🍷 **Mar/Apr 2012.** Deadline to enter *AHA Club-Only Competition: Stout (BJCP Style Sub-category 13)*. Parker, CO. Contact: Rock Hoppers Club of Parker, Colorado, Kelly Kruegel at kruegel.kelly@gmail.com
- 🍷 **April 27, 2012.** Deadline to enter *AHA Club-Only Competition: Scottish and Irish Ale (BJCP Style Category 9)*. Contact: Knights of the Brown Bottle, Arlington, Texas, Mike Porter at msrw15@sbcglobal.net
- ☺ **April 28, 2012.** – BJCP exam in Buffalo. Contact Todd Snyder at tmsnyder@buffalo.edu

Future AHA Events and Homebrew Competitions:

<http://www.homebrewersassociation.org/pages/competitions/aha-bjcp-sanctioned-competition/calendar>
http://www.bjcp.org/apps/comp_schedule/competition_schedule.php

Future AHA Club Only Competitions: http://www.beertown.org/homebrewing/club_only/schedule.html.

Note: If you are entering an AHA/BJCP sanctioned contest, please note the entry rules (including bottle preparation) here: <http://www.beertown.org/homebrewing/club.html>

Links to Other Local Beer Calendars

Great Lakes Brewing News (& others): <http://www.brewingnews.com>

Ale Street News: <http://www.alestreetonline.com>

Links to Local Beer Bars with Events

The Old Toad: <http://www.theoldtoad.com>

Tap & Mallet: <http://www.tapandmallet.com>

CONTACT US

PAUL GUARRACINI, President – oldeezra@aol.com

DOUG DALKE, Weiss President – ddalke@rochester.rr.com

JOEL RADFORD, Treasurer – Radford_joel@hotmail.com

KIRA BARNES, Secretary and Club Librarian – kiracalico@gmail.com

Other club leaders:

STEVE HODOS, Mailman/Events -- shodos@aol.com or 585-242-9626

JAY MURPHY, Brewer of the Month Coordinator – jxm2119@rochester.rr.com

ADAM ODEGARD, Inspector Gadget – aodegard@gleason.com or 315-597-5698

THOMAS BARNES, BJCP Co-Coordinator – thomasbarnes@frontiernet.net or 585-328-0148

DERON WEET, BJCP Co-Coordinator/Oktoberfest Coordinator – staretoolong@hotmail.com

ALAN MACK, T-shirts and Caps Liaison/Quartermaster/Cellarmaster – amack@rochester.rr.com

TOM OCQUE, Brew-off Coordinator – tommyok@mac.com

JEANANNE THOMAS, Pub of the Month Czar – jthomas@esm.rochester.edu

TINA WEYMANN, Brewsters' Network Coordinator – tweymann@hselaw.com
