



**natalia
ramírez
gonzález**

statement

Disciplined, diligent and creative MA graduate transitioning from a position as hotel assistant manager to full time graphic designer. Recognized for conceptual, visual and analytical talents; design proficiencies and exemplary work ethic.

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design experience

intern

2021 | Transcendental Design Consultancy | San Juan, PR
Redesigned web page for Rivera Rubio Real Estate Appraisers and developed the rebranding for Sauca Botanicals.

intern

2020 | Estudio Objetivo Creativo | Asturias, ES
Redesigned web page for MAGMA School of Gijón and developed interactive forms.

graphic designer

2015 – 2019 | SOFO Hotels LLC | San Juan, PR
Developed small print signs and advertisements to inform costumers of products and services. Designed handout flyers to attract customers and provide key business information.

art editor

2018 | Olifante Art Critique Magazine | Mayagüez, PR
Organized content and designed the layout and visual style of the publication.

public relations official

2015 – 2017 | Taller Artístico Creativo Universitario (TACU) | Mayagüez, PR
Designed flyers and advertisements for all association events including, exhibitions, workshops and fundraisers. Re-designed the association logo.

intern

2015 – 2016 | Art Museum of the UPRM (MUSA) | Mayagüez, PR
Worked as secretary in the administrative office. Served as museum docent, offering guided tours and watching over artworks on exhibit. Assisted the registrar in managing collections. Designed flyers and advertisements to promote museum workshops.

graphic designer

2014 | Café Americain Restaurant | San Juan, PR
Developed the layout and visuals for the restaurant menu. Supervised my design through the printing process.

graphic designer (volunteer)

2013 | El Jardín Botánico Summer Camp | San Juan, PR
Designed digital advertisements for the camp newsletter, which notified of upcoming events and activities.

contact

work experience

assistant manager

2018 | Villa Herencia Hotel | San Juan, PR
Supervised all hotel departments, processed guest payments, answered emails, monitored room availability using Open Hotel software, provided concierge services and handled costumer complaints and queries. Carried out inspections, planned maintenance work and dealt with contractors and suppliers.



sales associate

2017 - 2018 | Ozone Aqua Massage & Oxygen Lounge | San Juan, PR
Carried out therapy treatments, sold products, maintained inventory, processed payments and ensured customer satisfaction.

front desk personnel

2015 - 2017 | Villa Herencia Hotel | San Juan, PR
Processed guest payments, in charge of check-in and check-out process, entered reservations, answered emails and monitored room availability using Open Hotel software. Provided concierge services and served as receptionist. Fostered strong working relationships with all hotel departments.

front desk personnel

2014 - 2015 | CasaBlanca Hotel | San Juan, PR
Processed guest payments, in charge of check-in and check-out process, entered reservations, answered emails and monitored room availability using Open Hotel software. Provided concierge services and served as receptionist. Fostered strong working relationships with all hotel departments.

education

MA in communications graphic design

2021 | The Communication Arts Institute (TRACOR) | Madrid, ES

MA in digital graphic design

2020 | La Universidad en Internet (UNIR) | La Rioja, ES

BA in art theory

2018 | University of Puerto Rico Mayagüez (UPRM) | Mayagüez, PR

publications

“Art and Revolution: Study of the Constructivist Influence on the Staatliche Bauhaus”

May 2018 | Thesis and Dissertation Archive of the Department of Humanities, UPRM | Mayagüez, PR

“Instantes íntimos y efímeros en la obra de Joseph Lorusso”

Spring 2018 | Olifante Art Critique Magazine of the Department of Humanities, UPRM | Mayagüez, PR

“The Life of Objects”

Spring 2018 | Olifante Art Critique Magazine of the Department of Humanities, UPRM | Mayagüez, PR

skills

Microsoft Office Suite
Adobe Creative Suite
Google Web Designer
HTML 5 + CSS
Bootstrap
Blender
Figma

languages

Spanish | native
English | bilingual
Italian | beginner