**NATHAN FRIEDMAN**

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**SUMMARY**

Insightful UX Designer aspiring to contribute to the growth of business and society. Earned a Certificate in UX/UI Design from the University of Texas at San Antonio, developing skills including onboarding, analyzing data taken from different research methods, identifying user insights, and utilizing design-relevant software including Figma, InVision, and Microsoft Visual Studio Code. Has transferable skills strengthened during past general-office consulting work such as flexibility, communication, and attention to detail. With a strong UX/UI, technical, and essential skill set, possesses a solid foundation upon which to work and grow in UX roles.

**TECHNICAL SKILLS**

**UX/UI:** Affinity Diagrams, Data Synthesis & Analysis, Data Visualization, Persona Creation, User Insight Identification, User Interviews, User Interviews Planning, User Research, Usability Testing, Copywriting, Information Architecture and Site Mapping, Onboarding, Prototyping, Sketching, Storyboarding, User-Centered Design, Wireframing, Creativity, Layout Design, Figma, InVision, Miro

**Technical:** Microsoft Visual Studio Code, GitHub, HMTL5, CSS3, JavaScript, jQuery, Bootstrap, Zoom, Slack, Microsoft Office, Google Workspace

**PROJECTS**

**Gardopia Gardens** | <https://bit.ly/3s8LUQ6> | Oct 2021 UX Researcher, UX Designer

* Nonprofit website redesign to inspire users to embrace principles of good health.
* Team programmed a responsive, frontend prototype of the website redesign, enhancing accessibility, usability, and interactivity. Responsible for user research, wireframing, and coding.
* Skills and Technologies Used: Data Synthesis and Analysis, User Insight Identification, User-Centered Design, Wireframing, Critiquing, Presenting, Coding, Miro, Figma, Slack, Zoom, Microsoft Visual Studio Code, GitHub, HTML5, CSS3

**National Veterans Outreach** | <https://bit.ly/3scJAr4> | Aug 2021 UX Researcher, UI Designer

* Group redesign of a nonprofit website to encourage users to find the services they needed.
* Team made prototypes of responsive, clean redesigns of the website’s content and layout. Responsible for conducting user research and testing, wireframing, and prototyping.
* Skills and Technologies Used: Data Synthesis and Analysis, User Insight Identification, User-Centered Design, Wireframing, Critiquing, Presenting, Miro, InVision, Figma, Slack, Zoom

**U.S. Dept. of Homeland Security** |<https://bit.ly/3ukhddl> | Jul 2021 - Aug 2021 UX Researcher, UI Designer

* Individual redesign of a government website to make navigation simpler and more delightful.
* Prototyped a responsive, user-centered layout and navigation system, and emphasized a trustworthy, modern style. Analyzed the website’s UI structure, then reorganized it based on user-tested iterations.
* Skills and Technologies Used: Persona Creation, Data Visualization, User Interviews, User Interviews Planning, User Research, Usability Testing, Information Architecture and Sitemapping, User-Centered Design, Creativity, Wireframing, Prototyping, Data Synthesis and Analysis, Miro, InVision, Figma

**Brainspace** |<https://bit.ly/3L5mQ5a> | Jun 2021 Project Manager, UX Researcher, UI Designer

* App design to allow users to anonymously discuss their mental health in a supportive community. Group developed prototypes for onboarding, anonymous profile creation, and forum navigation screens.
* Managed team through regular communication and task delegation; conducted user research.
* Skills and Technologies Used: Project Management, Persona Creation, Affinity Diagrams, Data Synthesis and Analysis, User Insight Identification, Storyboarding, Data Visualization, Sketching, Presenting, Miro, InVision, Figma, Slack, Zoom

**WORK EXPERIENCE**

**Peyton Resource Group** Aug 2021 - Present

*Temporary Roles* San Antonio, TX

* Strengthened flexibility by adapting to frequent changes in tasks and responsibilities.
* Raised department work efficiency by exclusively scheduling regulatory appointments.
* Bolstered department communication efforts by utilizing clear, competent language in correspondence.

**Conn's HomePlus** Dec 2019 - May 2021

*Credit Grader* San Antonio, TX

* Enhanced attention to detail by reviewing customer credit applications and related documents.
* Reinforced decision-making skill by determining application statuses per company guidelines.

**Robert Half Talent Solutions** Mar 2014 - Jun 2021

*Temporary Roles* San Antonio, TX

* Supported businesses in multiple accounting, data, and office roles for durations of one to six months.

**David Lipsit and Associates** Jun 2011 - Mar 2013

*Office Clerk* San Antonio, TX

* Facilitated day-to-day office operations for the senior vice president.

**EDUCATION**

**University of Texas at San Antonio, San Antonio, TX** Oct 2021

*Certificate in UX/UI Design*

A six-month-long intensive bootcamp in the study of UX/UI design and front-end web development. Completed individual assignments and projects, and assisted in group projects. Strengthened essential skills including critiquing, enthusiasm, interpersonal skills, openness to feedback, patience, remote/virtual team management, sense of humor, storytelling, and willingness to learn.

**Trinity University, San Antonio, TX** May 2011

*Bachelor of Science in Business Administration with a concentration in Finance*