**NATHAN FRIEDMAN**

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Portfolio: <https://nathan-friedman-designs.github.io/friedman_portfolio/>

**SUMMARY**

Ambitious UX Designer looking to inspire the best out of others. Earned a Certificate in UX/UI Design from the University of Texas at San Antonio. Skilled in onboarding, analyzing data, identifying user insights, collaboration, empathy, and presenting. Selected as Project Manager during the UX/UI Design bootcamp and led the team to create a well-received case study. Transferable skills strengthened during past general-office consulting work, combined with technical skills, have created a solid foundation to work in UX Designer roles.

**TECHNICAL SKILLS**

*Graphic Design:* Creativity, Layout Design / *Research:* Affinity Diagrams, Data Synthesis & Analysis, Data Visualization, Persona Creation, User Insight Identification, User Interviews, User Interviews Planning, User Research, Usability Testing / *Software:* Figma, InVision, Miro / *UI Design:* Copy Writing, Information Architecture and Sitemapping, Onboarding, Prototyping, Sketching, Storyboarding, User-Centered Design, Wireframing

**PROJECTS**

**Gardopia Gardens Website Redesign**

<https://drive.google.com/drive/folders/1nEJ6qWSm_PlcKKUvl-N3g759KP_XWP9r?usp=sharing>

Team enhanced the content and usability for a website to inspire the next generation to embrace principles of good health. Served as UX Researcher and UI Designer.

* Technologies Used: Miro, Figma, Visual Studio Code, HTML, CSS
* Skills Used: Data Synthesis and Analysis, User Insight Identification, User-Centered Design, Wireframing, Critiquing, Presenting, Coding

**National Veterans Outreach Website Redesign** <https://drive.google.com/drive/folders/1-68bOgMBE2MW-UmsEkAD_gGYDh3wyyP3?usp=sharing>

Team reworked the content and reorganized the layout of a non-profit’s website to focus on encouraging users to find the services they needed. Served as UX Researcher and UI Designer.

* Technologies Used: Miro, InVision, Figma
* Skills Used: Data Synthesis and Analysis, User Insight Identification, User-Centered Design, Wireframing, Critiquing, Presenting

**Brainspace Mobile App** <https://drive.google.com/drive/folders/1JIb0zoeX_Ox7Y5z8kMJIen4zxdV4J-f3?usp=sharing>

Led team to design a mobile app for providing people with mental health challenges a safe space to share and discuss. Served as Project Manager as well as UX Researcher and Designer.

* Technologies Used: Miro, InVision, Figma
* Skills Used: Project Management, Persona Creation, Affinity Diagrams, Data Synthesis & Analysis, User Insight Identification, Storyboarding, Data Visualization, Presenting

**Department of Homeland Security Homepage Redesign** <https://drive.google.com/drive/folders/1aInGwgqGOYZIf_2IIlG0CLD0sYO6EM3p?usp=sharing>

Individual project to redesign a chosen government website. Analyzed the UI structure and iterated to deliver a pleasant experience for foreigners looking to work in the United States.

* Technologies Used: Miro, InVision, Figma
* Skills Used: Persona Creation, Data Visualization, User Interviews, User Interviews Planning, User Research, Usability Testing, Information Architecture and Sitemapping, User-Centered Design, Creativity, Wireframing, Prototyping, Data Synthesis & Analysis

**KEY WORK EXPERIENCE**

**Peyton Resource Group** | San Antonio, TX

Data Entry Operator for USAA (Temporary) | August 2021 - Present

* Took on responsibilities outside original position scope by teaching a new procedure.

**Conn's HomePlus** | San Antonio, TX

Credit Grader| December 2019 - May 2021

* Took on responsibilities outside original position scope by guiding senior manager on implementing data visualization in Excel.

**Robert Half Talent Solutions |** San Antonio, TX | March 2014 - June 2021

(Temporary Roles)

* Assigned to multiple accounting, data, and office roles for durations of one to six months.

**David Lipsit and Associates** | San Antonio, TX

Office Clerk | June 2011 - March 2013

* Assisted senior vice president with daily office operations.

**EDUCATION**

**Certificate in UX/UI Design**: University of Texas at San Antonio, San Antonio, TX

A six-month-long intensive bootcamp in UX/UI Design and Front-End Web Development. Completed individual assignments and projects, and contributed to group projects. Strengthened essential skills including critiquing, enthusiasm, interpersonal skills, openness to feedback, patience, remote/virtual team management, sense of humor, storytelling, willingness to learn.

**Bachelors of Science in Business Administration**, Concentration in Finance: Trinity University, San Antonio, TX