

Data Technician

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Course Date: 03/03/2025

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Day 1: Task 1

Please complete the below boxes on commons laws and regulations that must be followed when working with customers data, use the below bulleted list to support your answers.

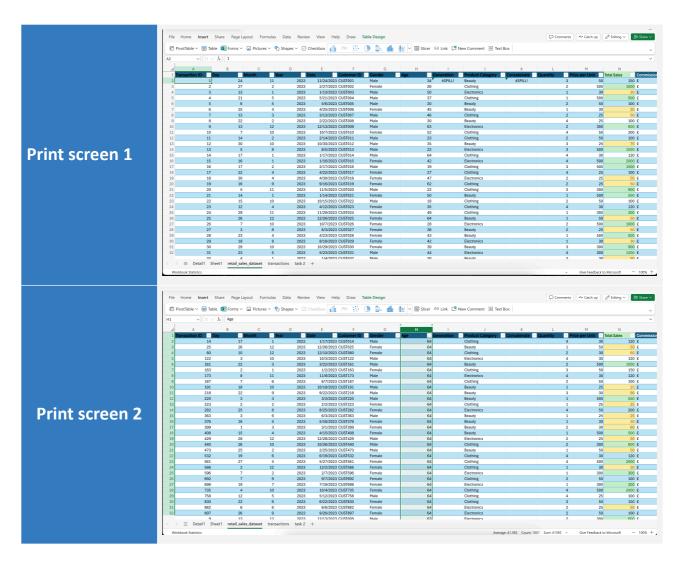
- What is it
- Why is it important
- Provide a real-world example of how you can follow it
- How does it impact working with data
- What could happen if you breached it

| | What is it? The Data Protection Act is a law that regulates how personal data is collected, stored, and processed to protect individuals' privacy. |
|---------------------|--|
| | Why is it important? It ensures that personal information is handled securely, lawfully, and fairly, preventing misuse and breaches. |
| Data Protection Act | Real-world example: A company encrypting customer data and restricting access to authorized personnel only to comply with the Act. |
| | Impact on working with data: Organizations must implement security measures, obtain consent for data use, and ensure transparency in data processing. |
| | What could happen if you breached it: Fines, legal action, reputational damage, and loss of customer trust. |
| | What is it? The General Data Protection Regulation (GDPR) is an EU law that governs how personal data is collected, processed, and protected. |
| | Why is it important? It strengthens data privacy rights, ensures transparency, and holds organizations accountable for data protection. |
| GDPR | Real-world example: A company obtaining explicit consent before collecting customer data and allowing users to request data deletion. |
| | Impact on working with data: Businesses must implement strict security measures, provide clear privacy policies, and allow individuals control over their data. |
| | What could happen if you breached it: Heavy fines, legal penalties, reputational damage, and potential loss of business. |

| | What is it? The Freedom of Information Act (FOIA) is a law that gives the public the right to access information held by public authorities. |
|----------------------------------|--|
| Freedom of Information Act | Why is it important? It promotes transparency, accountability, and public trust in government and public sector organisations. |
| | Real-world example: A journalist requesting government spending records to investigate how public funds are used. |
| Act | Impact on working with data: Public organisations must maintain accurate records and respond to information requests within legal timeframes. |
| | What could happen if you breached it: Legal action, fines, reputational damage, and loss of public trust. |
| | What is it? The Computer Misuse Act is a law that protects computer systems from unauthorised access, hacking, and cybercrimes. |
| Computer Misuse Act | Why is it important? It helps prevent cyberattacks, data theft, and malicious activities, ensuring the security of digital systems. |
| | Real-world example: A company implementing strong passwords and access controls to prevent unauthorised entry into its systems. |
| | Impact on working with data: Employees must follow cybersecurity policies, avoid unauthorised access, and use data responsibly. |
| | What could happen if you breached it: Criminal charges, fines, imprisonment, job loss, and reputational damage. |
| | |

Please research and complete the following tasks within the retailsales_dataset.xlsx document, paste a print screen into the provided boxes below:

- In the sheet 'retail_sales_dataset' add all available data between columns A - H into a 'table'
- 2. Using the 'filter' function, filter 'Age' to 'largest to smallest'
- 3. Using the 'SUM' function, show me the commission total in cell 'P10'
- 4. Using the 'AVERAGE' function, show me the average commission in cell **'P11'**



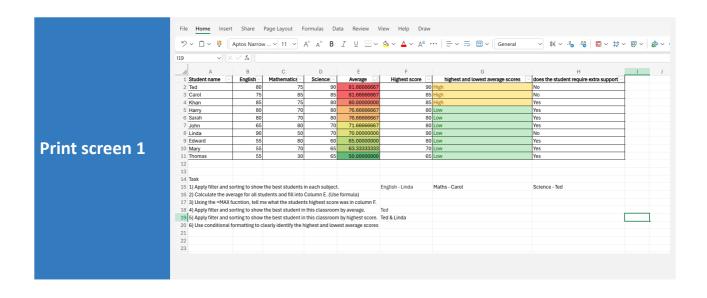


Day 2: Task 2

Please research and complete the following tasks within the retailsales_dataset.xlsx document in Task 2 worksheet, paste print screens into the provided box below:

| Student name | English | Mathematic: | Science | Average | Highest score |
|--------------|---------|-------------|---------|---------|---------------|
| Carol | 75 | 85 | 85 | | |
| Ted | 80 | 75 | 90 | | |
| Khan | 85 | 75 | 80 | | |
| Harry | 80 | 70 | 80 | | |
| Sarah | 80 | 70 | 80 | | |
| John | 65 | 80 | 70 | | |
| Linda | 90 | 50 | 70 | | |
| Edward | 55 | 80 | 60 | | |
| Mary | 55 | 70 | 65 | | |
| Thomas | 55 | 30 | 65 | | |
| | | | | | |
| | | | | | |
| Task | | | | | |

- 1) Apply filter and sorting to show the best students in each subject.
- 2) Calculate the average for all students and fill into Column E. (Use formula)
- 3) Using the =MAX fucntion, tell me what the students highest score was in column F.
- 4) Apply filter and sorting to show the best student in this classroom by average.
- 5) Apply filter and sorting to show the best student in this classroom by highest score.
- 6) Use conditional formatting to clearly identify the highest and lowest average scores

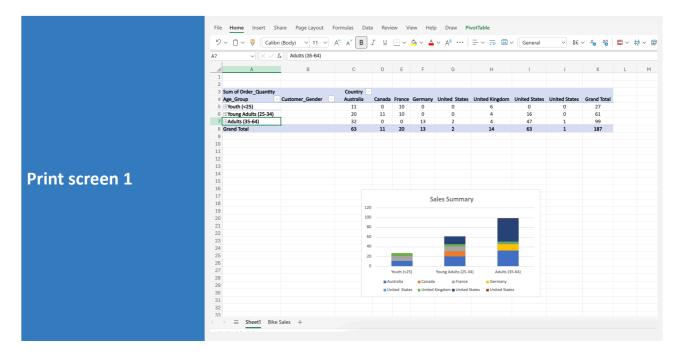


Day 3: Task 1

Please download the dataset 'Day_3_Task_1_Bike_Sales_Pivot_Lab.xlsx' from here.

The lab instructions can be found <u>here</u>. Do not worry if you do not complete the lab, just working with data and playing with the pivot table will be good experience.

Please paste your final pivot table below and complete the reflection questions:



| In which markets do Germany have customers? | Mountain Bikes |
|---|--|
| What country has sales in all markets? | Australia, United Kingdom |
| What are the most profitable markets by country, age group, and gender? | Country - Australia Age Group - Adults (35-64) Gender - Female |
| Any other findings? | People in the United States don't cycle much. |

Day 3: Task 2

The dataset below tracks the sales performance of different products in various counties in England. Please paste the dataset into a blank Excel workbook. Your task is to:

- Create a Pivot Table to summarise the data by county and product.
- Use the SWITCH function to categorise products based on their sales volume.

Dataset:

| County | Product | Sales Volume |
|--------------------|-------------|--------------|
| Yorkshire | Laptops | 500 |
| Yorkshire | Smartphones | 200 |
| Cornwall | Laptops | 700 |
| Cornwall | Printers | 400 |
| Lancashire | Smartphones | 150 |
| Lancashire | Laptops | 600 |
| Essex | Printers | 800 |
| Essex | Smartphones | 300 |
| Durham | Laptops | 250 |
| Durham | Printers | 300 |
| Greater Manchester | Smartphones | 600 |
| Greater Manchester | Laptops | 400 |

Step 1: Create a Pivot Table

- Select the dataset (columns A to C).
- Insert a Pivot Table to summarise the data by County in the rows and Products in the columns. Use Sales Volume as the value to be summarised.

Step 2: Use the SWITCH Function

In a new column next to your data, use the SWITCH function to categorise products based on **Sales Volume** as follows:

- For sales greater than 600: "High"
- For sales between 300 and 600: "Medium"
- For sales less than 300: "Low"

SWITCH Function Example:

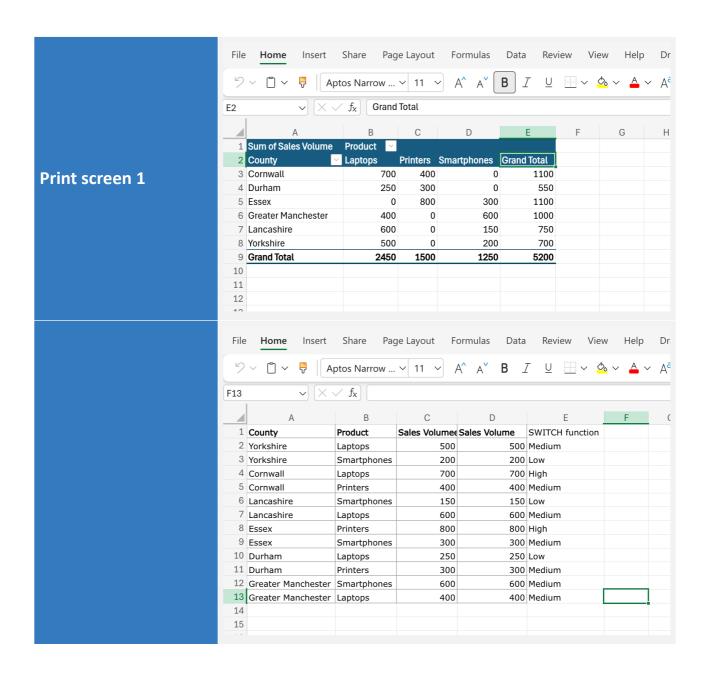
```
=SWITCH(TRUE, C2 > 600, "High", C2 >= 300, "Medium", "Low")
```

 Apply this formula to each row, and check if the products are categorised correctly.



Submission:

- A completed Pivot Table summarising sales by county and product.
- A new column in the dataset categorising products by sales volume using the SWITCH function.
 - Please paste your completed work below

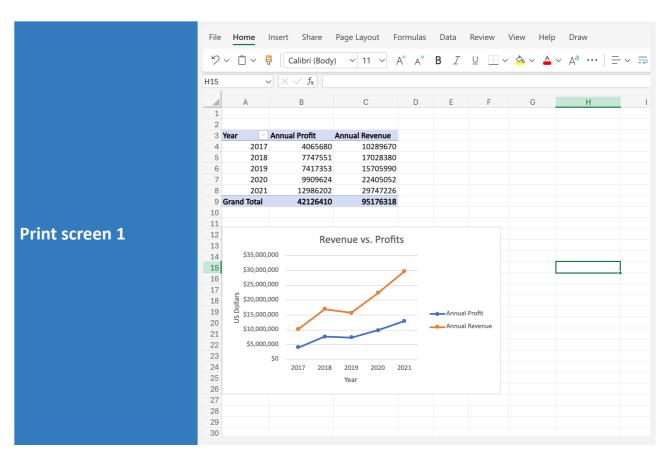


Day 3: Task 3

Please download the dataset 'Day_3_Task_3_Bike_Sales_Visualisations_Lab.xlsx' from here.

The lab instructions can be found here. Do not worry if you do not complete the lab, just working with data and playing with the charts will be good experience.

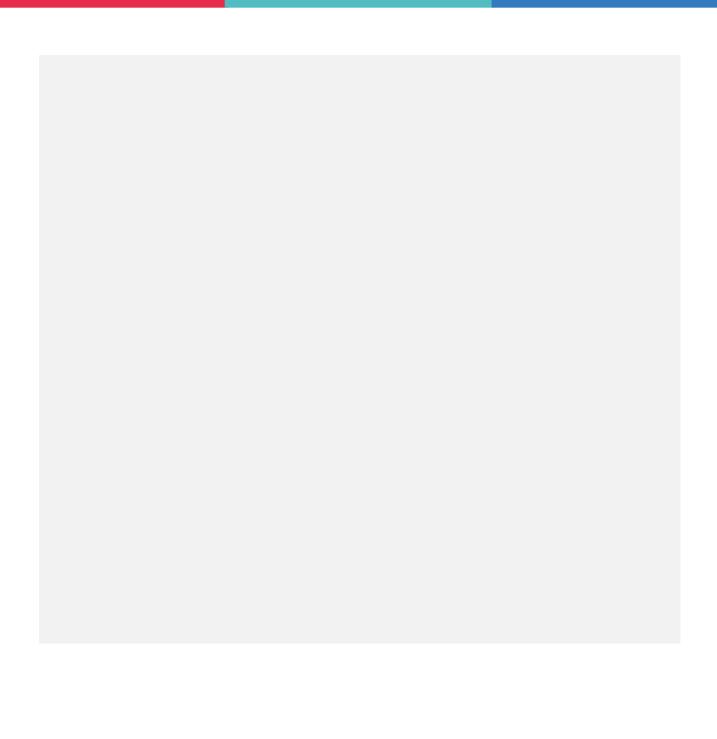
Please paste your results below:





Course Notes

It is recommended to take notes from the course, use the space below to do so, or use the revision guide shared with the class:



We have included a range of additional links to further resources and information that you may find useful, these can be found within your revision guide.

END OF WORKBOOK

Please check through your work thoroughly before submitting and update the table of contents if required.

Please send your completed work booklet to your trainer by submitting in MS Teams Assignment page.