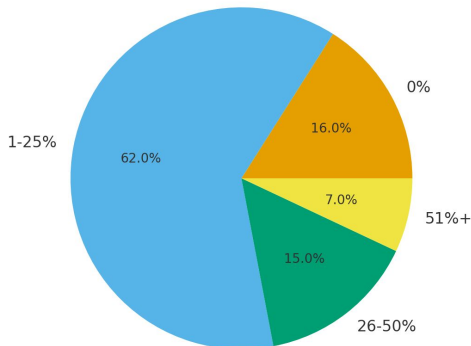


COLLEGE STUDENTS- STOP WASTING MONEY ON ORGANIC FOODS!

84% of college students are **OVERSPENDING** on organic foods.

College Student Organic Purchase Levels



Myth: Organic Foods mean **HEALTHIER** Foods

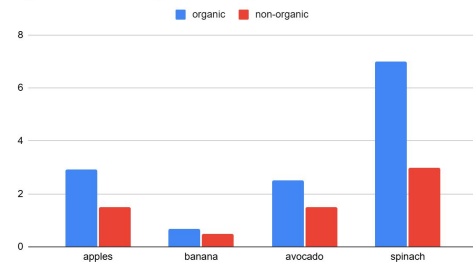
Reality: “Organic” is a **LEGAL** label, denoting food grown without growth hormones or **SYNTHETIC** pesticides.

Organic Pesticides:

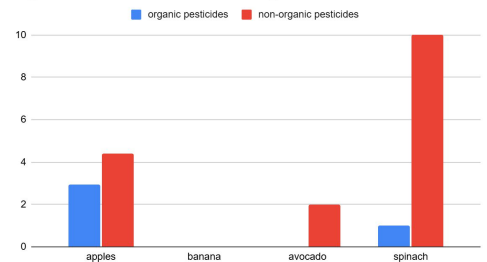
- Catnip
- Citronella
- Dill
- Rotenone



Organic and Non-Organic Average Prices



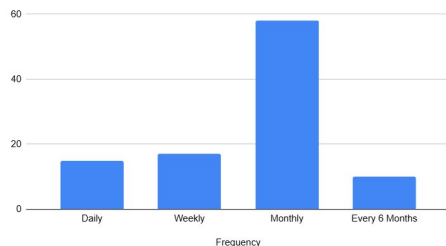
Organic Pesticide Index Vs Non-Organic Pesticide Index



Evidence shows **ONLY CERTAIN FOODS** have a substantial difference in harmful pesticides.
Save by buying a **MIX** of both!

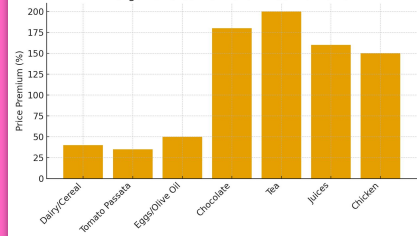
College students **WASTE** money anywhere from a **DAILY** basis to a **MONTHLY** basis.

Percentage of People that Buy Organic Food



Think about how much this **WASTED MONEY** adds up over **4 YEARS!**

Organic vs Conventional Price Premiums



AVOID spending extra money on **PRODUCE** and **MEAT**.

- Price premiums are higher on average than grains and oils
- Most likely you'll pay **2 TIMES** as much on organic food that you otherwise could save.