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Arrivals

457/466

Departures

306/604

New Bookings

422

Occupied Rooms

313

Guest Messages

16

Cancelled Bookings

07

Guests (Adults/Children)

602/503

Day

Month

Year

Day-1

Month-1

Year-1

From 01/01/2024 To 12/31/2024 ▾

The Hotel Prime, Demo City ▾

OCUPANCY (FROM 1/1/2024 TO 12/31/2024)

Occupied

24/439

Available

368

Unavailable

47

OPERATIONS TODAY

ARRIVALS 0

DEPARTURES 0

IN-HOUSE 0

NEW BOOKINGS 0

CANCELLATIONS 0

Customer Name	Room No.	Room Type	Guests	Check-out (LOS)	Order ID
No result					

REVENUE

Sales

10 513 931,00 €

tax excl.

Orders

2 169

Average Order Value

4 847,36 €

tax excl.

Visits

128 463

Conversion Rate

1.69%

Net Profit

3 435 066,68 €

tax excl.

INSIGHTS (THE HOTEL PRIME, DEMO CITY)

Length of Stay (%)

The Hotel Prime

Others Average

Length of stay	The Hotel Prime	Others Average
7+	~45	~25
6	~50	~85
5	~75	~65
4	~40	~60
3	~50	~40
2	~5	~45
1	~40	~15

Rooms occupied

ACTIVITY OVERVIEW

Online Visitors

In the last 30 minutes

22

Active Booking Carts

In the last 30 minutes

2

Currently Pending

Bookings (not paid)

1

Refunds

4

Abandoned Carts

21

Customers & Newsletters

(from 1/1/2024 to 12/31/2024)

New Customers

732

New Subscriptions

1464

Total Subscribers

703

Traffic

(from 1/1/2024 to 12/31/2024)

Visits

710040

Unique Visitors

426024

Traffic Sources

355020

QLOAPPS.COM

236680

GOOGLE.COM

177510

TRAFFIC

AVAILABILITY

From 2024-01-01 ▾

5 Days

15 Days

30 Days

PERFORMANCE (AMOUNTS ARE TAX EXCLUSIVE)

Average Daily Rate

9 915,03 €

Average Occupancy Rate

64.06%

Direct Revenue Ratio

72.84%

Cancellation Rate

3.56%

Revenue Per Available Room

1 208,36 €

Total Revenue Per Available Room

3 871,67 €

Gross Operating Profit Per Available Room

14 046,76 €

Average Length of Stay

3.41

SALES

NEW BOOKINGS

BEST SELLING

MOST VIEWED

TOP SEARCHES

LAST 10 BOOKINGS

Customer Name	Total Rooms	Order	Hotel	Total Tax excl.	Date	Status
No result						

INSIGHTS (THE HOTEL PRIME, DEMO CITY)

Room Nights

The Hotel Prime

Others Average

Days of the Week

The Hotel Prime

Others Average

Day	The Hotel Prime	Others Average
Sun	~10	~90
Mon	~50	~20

