

# BBS SPONSORSHIP RESEARCH

## Delegated Task Sheet for Lola

BIPOC Business Society | University of Ottawa | 2025-2026

### YOUR TASK

Go through each of the 25 links below. For every sponsor, confirm the following and fill in the checklist boxes. This research will directly feed into BBS's \$50K+ sponsorship strategy for the 2025-2026 year.

#### For EACH link, confirm:

- Is the application/program still ACTIVE for 2025-2026?
- What is the exact DEADLINE or intake window?
- What is the MAXIMUM amount we can apply for?
- Does it require registered charity/nonprofit status? (If yes, note it - we need a fiscal sponsor)
- Is there an online portal? Copy the DIRECT application link.
- What documents/info do they need? (budget, constitution, letters of support, etc.)
- Any BIPOC/diversity-specific criteria or checkboxes we should know about?

**DEADLINE TO COMPLETE:** Return this document with your findings within **5 business days**. Flag anything marked URGENT immediately - some deadlines are in April 2025.

### TIER 1 - HIGHEST PRIORITY

#### #1 Scotiabank - ScotiaRISE / Community Sponsorship

URGENT

<https://www.scotiabank.com/ca/en/about/responsibility/community/sponsorships.html>

Ask: \$5,000 - \$10,000/year

Likelihood: 85%

**Notes:** Apply under SPONSORSHIP track. Focus area: 'Remove Barriers to Career Advancement'. Multi-year (up to 5 years). Must register on Benevity Causes Portal. BIPOC KPI tracking built into their form.

■ Active?	■ Deadline confirmed?	■ Max amount?	■ Docs needed?
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Lola's Findings: \_\_\_\_\_

#### #2 RBC - Community Sponsorship (Sponsorium)

URGENT

<https://www.rbc.com/community-social-impact/apply-for-funding/index.html>

Ask: \$3,000 - \$10,000

Likelihood: 80%

**Notes:** Use Sponsorium platform. Select 'Organization' (NOT 'Event') as Sponsorship Opportunity Type. Year-round applications.

■ Active?	■ Deadline confirmed?	■ Max amount?	■ Docs needed?
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Lola's Findings: \_\_\_\_\_

#### #3 RBC Future Launch - BIPOC Youth

HIGH

<https://www.rbc.com/en/future-launch/about/bipoc-youth/>

Ask: Partnership + \$10K scholarships

Likelihood: 50%

**Notes:** Explore becoming a nominating community partner for RBC Black Youth Scholarships (\$10K/year per student). Check if student orgs can partner.

■ Active?	■ Deadline confirmed?	■ Max amount?	■ Docs needed?
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Lola's Findings: \_\_\_\_\_

#### #4 BMO - Community Sponsorships / EMpower

HIGH

<https://www.bmo.com/en-ca/main/about-bmo/our-impact/communities/community-sponsorships/>

Ask: \$2,000 - \$5,000

Likelihood: 65%

**Notes:** BMO EMpower = \$100M+ commitment for BIPOC communities. Also email corporate.sponsorships@bmo.com. Check BMO Capital Markets Diversity sponsorships separately.

<input type="checkbox"/> Active?	<input type="checkbox"/> Deadline confirmed?	<input type="checkbox"/> Max amount?	<input type="checkbox"/> Docs needed?
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Lola's Findings: \_\_\_\_\_

#### #5 TD Bank - Ready Commitment Funding

HIGH

<https://www.td.com/ca/en/about-td/ready-commitment/funding>

Ask: \$2,000 - \$5,000

Likelihood: 60%

**Notes:** 4 intake deadlines per year. TD does NOT fund general operating - must frame as a specific named program. Check if TD Ready Challenge has reopened for 2025-2026.

<input type="checkbox"/> Active?	<input type="checkbox"/> Deadline confirmed?	<input type="checkbox"/> Max amount?	<input type="checkbox"/> Docs needed?
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Lola's Findings: \_\_\_\_\_

#### #6 CIBC - Community & Sponsorship Funding Guidelines

MEDIUM

<https://www.cibc.com/en/about-cibc/corporate-responsibility/community-and-sponsorship/funding-guidelines.html>

Ask: \$1,000 - \$5,000

Likelihood: 50%

**Notes:** Application via Benevity platform. Check specific eligibility for student organizations. Contact CIBC Campus Relations (Ottawa) as well.

<input type="checkbox"/> Active?	<input type="checkbox"/> Deadline confirmed?	<input type="checkbox"/> Max amount?	<input type="checkbox"/> Docs needed?
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Lola's Findings: \_\_\_\_\_

#### #7 Desjardins - Community Development Fund

MEDIUM

<https://www.desjardins.com/ca/about-us/community/index.jsp>

Ask: \$500 - \$5,000

Likelihood: 55%

**Notes:** Contact LOCAL Ottawa Caisse Desjardins branch directly - they have discretionary budgets. Emphasize bilingual/francophone membership.

<input type="checkbox"/> Active?	<input type="checkbox"/> Deadline confirmed?	<input type="checkbox"/> Max amount?	<input type="checkbox"/> Docs needed?
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Lola's Findings: \_\_\_\_\_

## TIER 2 - FOUNDATIONS & GRANTS

#### #8 Ontario Trillium Foundation - Youth Opportunities Fund

URGENT - DEADLINE APRIL 9

<https://otf.ca/our-grants/youth-opportunities-fund>

Ask: \$5,000 - \$150,000/year

Likelihood: 55%

**Notes:** Expression of Interest deadline: APRIL 9, 2025. Full app: July 9, 2025. Prioritizes Indigenous and Black youth. Scale grants up to \$150K/year for 2-3 years. May need fiscal sponsor. Contact: yof@otf.ca

<input type="checkbox"/> Active?	<input type="checkbox"/> Deadline confirmed?	<input type="checkbox"/> Max amount?	<input type="checkbox"/> Docs needed?
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Lola's Findings: \_\_\_\_\_

#### #9 OTF - Youth Innovations Scale Grant (Detail Page)

URGENT - DEADLINE APRIL 9

<https://otf.ca/our-grants/youth-opportunities-fund/youth-innovations-scale-grant>

Ask: Up to \$150,000/year

Likelihood: 55%

**Notes:** This is the specific grant stream within OTF. Up to \$150K/year for 2-3 years. Check if BBS qualifies as a youth-led group (ages 12-25).

<input type="checkbox"/> Active?	<input type="checkbox"/> Deadline confirmed?	<input type="checkbox"/> Max amount?	<input type="checkbox"/> Docs needed?
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Lola's Findings: \_\_\_\_\_

### #10 Black Opportunity Fund (BOF)

HIGH

<https://blackopportunityfund.ca/>

Ask: \$5,000 - \$25,000

Likelihood: 60%

**Notes:** Created specifically for Black-led/Black-serving orgs. Focus: economic empowerment, capacity building. Check current grant cycle and eligibility for student orgs.

<input type="checkbox"/> Active?	<input type="checkbox"/> Deadline confirmed?	<input type="checkbox"/> Max amount?	<input type="checkbox"/> Docs needed?
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Lola's Findings: \_\_\_\_\_

### #11 Community Foundation of Ottawa

HIGH

<https://www.ottawafoundation.org/>

Ask: \$2,000 - \$15,000

Likelihood: 65%

**Notes:** LOCAL Ottawa foundation. Multiple grant streams (youth, diversity, community). Check all current open grant cycles and which ones BBS qualifies for.

<input type="checkbox"/> Active?	<input type="checkbox"/> Deadline confirmed?	<input type="checkbox"/> Max amount?	<input type="checkbox"/> Docs needed?
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Lola's Findings: \_\_\_\_\_

### #12 BlackNorth Initiative

MEDIUM

<https://blacknorth.ca/>

Ask: Connections to 500+ corporate sponsors

Likelihood: 55%

**Notes:** 500+ companies pledged 3% of donations to Black communities. Check if BBS can register as a community partner to access their corporate network and Vanguard Scholars program.

<input type="checkbox"/> Active?	<input type="checkbox"/> Deadline confirmed?	<input type="checkbox"/> Max amount?	<input type="checkbox"/> Docs needed?
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Lola's Findings: \_\_\_\_\_

### #13 Canadian Race Relations Foundation (CRRF)

MEDIUM

<https://www.crrf-fcrr.ca/>

Ask: \$5,000 - \$25,000

Likelihood: 40%

**Notes:** Government-funded. Check for any open grant programs for projects addressing racial equity in business/education.

<input type="checkbox"/> Active?	<input type="checkbox"/> Deadline confirmed?	<input type="checkbox"/> Max amount?	<input type="checkbox"/> Docs needed?
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Lola's Findings: \_\_\_\_\_

### #14 GrantWatch - BIPOC Grants Ontario

HIGH

<https://ontario.grantwatch.com/cat/53/bipoc-grants.html>

Ask: Various

Likelihood: N/A - Research Tool

**Notes:** This is a grant AGGREGATOR. Scan the full list and note any grants BBS could apply to that are not already on this list. Look for Ontario-specific BIPOC funding.

<input type="checkbox"/> Active?	<input type="checkbox"/> Deadline confirmed?	<input type="checkbox"/> Max amount?	<input type="checkbox"/> Docs needed?
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Lola's Findings: \_\_\_\_\_

## TIER 3 - CORPORATE PARTNERSHIPS

### #15 Shopify - Social Impact / Community Partnerships

HIGH

<https://www.shopify.com/about/social-impact>

Ask: \$3,000 - \$10,000

Likelihood: 70%

**Notes:** HQ in OTTAWA. Check if community/campus partnership applications are still active despite DEI rollbacks. Also check Shopify University Relations for recruitment sponsorships.

■ Active?	■ Deadline confirmed?	■ Max amount?	■ Docs needed?
Lola's Findings: _____			

### #16 Deloitte Canada - Community Impact / DEI

HIGH

<https://www.deloitte.com/ca/en/who-we-are/story/impact/diversity-equity-inclusion-and-accessibility.html>

Ask: \$1,000 - \$5,000

Likelihood: 75%

**Notes:** Find Ottawa office campus recruiter contact. Check if they have a student org sponsorship application or if it's relationship-based. Note any DEI program changes.

■ Active?	■ Deadline confirmed?	■ Max amount?	■ Docs needed?
Lola's Findings: _____			

### #17 Osler - Black Future Lawyers / Diversity Programs

MEDIUM

<https://www.osler.com/en/about-us/media-centre/leading-law-firms-announce-1-75-million-long-term-commitment-to-black-future-lawyers/>

Ask: \$500 - \$2,000

Likelihood: 70%

**Notes:** \$1.75M commitment across 14 law firms for Black students. Check if business students (not just law) can access any funding. Get Ottawa office student programs contact.

■ Active?	■ Deadline confirmed?	■ Max amount?	■ Docs needed?
Lola's Findings: _____			

### #18 Accenture Canada - Community Impact

MEDIUM

<https://www.accenture.com/ca-en/about/company/canada-community-impact>

Ask: \$1,000 - \$5,000

Likelihood: 40%

**Notes:** Check status of DEI programs after 2025 rollbacks. Look for Elevate to Innovate program and campus recruitment sponsorship options.

■ Active?	■ Deadline confirmed?	■ Max amount?	■ Docs needed?
Lola's Findings: _____			

## TIER 4 - TELECOM & ADDITIONAL

### #19 Bell - Let's Talk Community Fund

MEDIUM

<https://letstalk.bell.ca/en/bell-lets-talk-community-fund>

Ask: \$5,000 - \$25,000

Likelihood: 45%

**Notes:** MENTAL HEALTH focused. BBS would need to add wellness/mental health programming for BIPOC students. Check if student orgs can apply or if fiscal sponsor required.

■ Active?	■ Deadline confirmed?	■ Max amount?	■ Docs needed?
Lola's Findings: _____			

### #20 Rogers - Community Grants

MEDIUM

<https://about.rogers.com/giving-back/community-grants/>

Ask: \$1,000 - \$15,000

Likelihood: 50%

**Notes:** Youth economic empowerment focus. Also check Ted Rogers Scholarship Fund. Confirm student org eligibility.

■ Active?	■ Deadline confirmed?	■ Max amount?	■ Docs needed?
Lola's Findings: _____			

### #21 TELUS - Community Boards (Ottawa)

MEDIUM

<https://www.telus.com/en/social-impact/giving-back/community-boards>

**Ask:** \$5,000 - \$20,000

**Likelihood:** 45%

**Notes:** Local Ottawa volunteer board decides. Opens twice/year. Likely needs registered charity status - check. Focus: health, education, tech.

■ Active?

■ Deadline confirmed?

■ Max amount?

■ Docs needed?

Lola's Findings: \_\_\_\_\_

## #22 Microsoft Canada - Philanthropies

LOW

<https://www.microsoft.com/en-ca/about/philanthropies>

**Ask:** \$1,000 - \$3,000 + in-kind

**Likelihood:** 40%

**Notes:** Cash unlikely but in-kind valuable (free Microsoft 365, Azure credits). Check campus recruitment sponsorship separately.

■ Active?

■ Deadline confirmed?

■ Max amount?

■ Docs needed?

Lola's Findings: \_\_\_\_\_

## #23 Google Canada - Conference Sponsorship for Underrepresented Groups

LOW

[https://about.google/intl/en\\_ca/google-in-canada/](https://about.google/intl/en_ca/google-in-canada/)

**Ask:** \$1,000 - \$3,000

**Likelihood:** 40%

**Notes:** Google offers all-expenses-paid conference trips for underrepresented individuals. Check Google for Startups and campus recruitment team for Ottawa.

■ Active?

■ Deadline confirmed?

■ Max amount?

■ Docs needed?

Lola's Findings: \_\_\_\_\_

## #24 Norton Rose Fulbright - Diversity & Inclusion Actions

MEDIUM

<https://www.nortonrosefulbright.com/en-ca/about/diversity-equity-and-inclusion/actions>

**Ask:** \$500 - \$2,000

**Likelihood:** 70%

**Notes:** Has Ottawa office. Check student organization sponsorship process. Find Ottawa student recruitment coordinator contact info.

■ Active?

■ Deadline confirmed?

■ Max amount?

■ Docs needed?

Lola's Findings: \_\_\_\_\_

## #25 Vancouver Foundation - LEVEL BIPOC Grants (Reference Model)

REFERENCE ONLY

<https://www.vancouverfoundation.ca/grant-seekers/find-grants/level-bipoc-grants/>

**Ask:** Up to \$150,000 (BC only)

**Likelihood:** 0% (BC only)

**Notes:** BBS cannot apply (BC only) but this is the GOLD STANDARD model for BIPOC grants in Canada. Study their application structure and criteria - use it as a template when approaching Ottawa/Ontario foundations.

■ Active?

■ Deadline confirmed?

■ Max amount?

■ Docs needed?

Lola's Findings: \_\_\_\_\_

# SUMMARY CHECKLIST

Once you have gone through all 25 links, fill out this summary and return to Nathan.

#	Sponsor	Still Active?	Deadline	Max \$	Can We Apply?
1	Scotiabank - ScotiaRISE / Community...	■ Y ■ N			■ Y ■ N
2	RBC - Community Sponsorship (Sponso...	■ Y ■ N			■ Y ■ N
3	RBC Future Launch - BIPOC Youth	■ Y ■ N			■ Y ■ N
4	BMO - Community Sponsorships / EMpo...	■ Y ■ N			■ Y ■ N
5	TD Bank - Ready Commitment Funding	■ Y ■ N			■ Y ■ N
6	CIBC - Community & Sponsorship Fund...	■ Y ■ N			■ Y ■ N
7	Desjardins - Community Development ...	■ Y ■ N			■ Y ■ N
8	Ontario Trillium Foundation - Youth...	■ Y ■ N			■ Y ■ N
9	OTF - Youth Innovations Scale Grant...	■ Y ■ N			■ Y ■ N
10	Black Opportunity Fund (BOF)	■ Y ■ N			■ Y ■ N
11	Community Foundation of Ottawa	■ Y ■ N			■ Y ■ N
12	BlackNorth Initiative	■ Y ■ N			■ Y ■ N
13	Canadian Race Relations Foundation ...	■ Y ■ N			■ Y ■ N
14	GrantWatch - BIPOC Grants Ontario	■ Y ■ N			■ Y ■ N
15	Shopify - Social Impact / Community...	■ Y ■ N			■ Y ■ N
16	Deloitte Canada - Community Impact ...	■ Y ■ N			■ Y ■ N
17	Osler - Black Future Lawyers / Dive...	■ Y ■ N			■ Y ■ N
18	Accenture Canada - Community Impact	■ Y ■ N			■ Y ■ N
19	Bell - Let's Talk Community Fund	■ Y ■ N			■ Y ■ N
20	Rogers - Community Grants	■ Y ■ N			■ Y ■ N
21	TELUS - Community Boards (Ottawa)	■ Y ■ N			■ Y ■ N
22	Microsoft Canada - Philanthropies	■ Y ■ N			■ Y ■ N
23	Google Canada - Conference Sponsors...	■ Y ■ N			■ Y ■ N
24	Norton Rose Fulbright - Diversity &...	■ Y ■ N			■ Y ■ N
25	Vancouver Foundation - LEVEL BIPOC ...	■ Y ■ N			■ Y ■ N

Total Sponsors Confirmed Active: \_\_\_\_\_ / 25

Total Potential Revenue Identified: \$ \_\_\_\_\_

Urgent Deadlines Found: \_\_\_\_\_

Completed by: Lola

Date Completed: \_\_\_\_\_

Return to: Nathan Amankwah (Finance Pillar, BBS)