



## Nathan Birrell

January 2024 | [github.com/nathanbirrell](https://github.com/nathanbirrell) | [linkedin.com/in/nathanbirrell](https://linkedin.com/in/nathanbirrell) | [nathanbirrell@gmail.com](mailto:nathanbirrell@gmail.com)

Software professional with 10+ years of technical experience in engineering, scaling-up software products and building great teams. **Interested in roles around technical sales, sales engineering or solutions architecture.** 🏄 Surfer 🚲 Bicycle and ☕ espresso nerd.

## Experience

### Stax (by Versent)

FRONT-END LEAD (PLATFORM) • NOV 2020 - PRESENT

**Stax** is a B2B SaaS AWS cloud management platform, which empowers teams to deliver on AWS with consistency, confidence and velocity. In October 2023, Stax & Versent sold to Telstra for \$267.5m.

- Identified common pain points in our product's UI/UX, through support cases and customer meetings with our customer success managers. Fed these into our team's backlog, working with our product owner to ensure we addressed them in line with our desired outcomes.
- Improved early sales process, helping Account Executives with: measuring the benefits of adding Stax to customer environments (including for Ping Identity, Carsales) and vetting prospects to ensure appropriate fit with our product.
- Increased developer efficiency by leading the architecture and delivery of a serverless backend-for-frontend, bringing together many of our internal microservices for the front-end to consume.
- Scaled-up engineering capabilities from 5 engineers to 30+, establishing best practices and processes for our growing organisation.
- Led the long-term strategy for our large scale production frontend application, a component library, style system and a backend API service.

### Stax (by Versent)

SENIOR FRONT-END ENGINEER • OCT 2018 - 2020

- Set-up best-practice foundations for our React app with unit testing, end-to-end tests, linting, CI processes and docs. Tooling snapshot: NextJS, React, Typescript, GraphQL, Lambda, DynamoDB.
- Increased consistency across multiple frontend projects and across Engineering and Design teams, with a style system and component library.

### Bureau of Meteorology

SOFTWARE ENGINEER (CONTRACT) • MAR 2018 - OCT 2018

- A new weather experience for the general public — in Australia's [top 30](#) most visited websites
- Improved our application's reliability with a strongly-typed, tree-structured state management library and CSS-in-JS to help us build our application faster

### Belong (by Telstra)

FRONT-END DEVELOPER • NOV 2017 - MAR 2018

### Deloitte Digital

UI DEVELOPER (CONSULTANT) • OCT 2015 - NOV 2017

### Deloitte Digital

GRADUATE • JAN 2014 - OCT 2015

## Education

### Certificate of Italian Language (B2 CEFR)

2023—PRESENT

Currently B1. Studying for my B2 CEFR exam in March, at the University for Foreigners of Perugia.

### Bachelor of Business (Information Systems)

2012-2015

Royal Melbourne Institute of Technology (RMIT University)

### Certificate IV in Business Sales

2012-2013

