

## Employment History

### Design & Web

#### Web Site Consultant

The 1717 Design Group, Richmond, Virginia  
May 2011 to June 2011

- Developed css and html templates for production artists
- Developed javascript and css solutions for site interaction and animation
- Consulted with client to improve website usability and SEO

#### Freelance Illustrator

CareerRocketeer.com, Dover, New Jersey  
December 2008 to March 2009

- Developed and illustrated brand and sub-brand logos
- Recognized on jobmob.co.il as one of the Top 105 Most Beautiful Company Logos in Job Search, Recruitment and Human Resources

#### Contract Graphic Artist

The 1717 Design Group, Richmond, Virginia  
July 2006 to August 2006

- Generated architectural renderings for signage package in Illustrator using CAD generated plans

#### Web Designer

Lynchburg College, Lynchburg, Virginia  
School of Communications  
September 2005 to December 2006

- Redesigned appearance and updated content of School of Communications website

#### GitHub

Visit my GitHub to see code I have written  
(<http://github.com/nathancrank/>)

### Apple

#### Genius

Apple Store Short Pump Town Center, Henrico, Virginia  
August 2007 to Present

- Assisted thousands of customers with diagnostics and technical training at the Genius Bar
- Performed repairs on thousands of Macs
- Trained employees on Apple's internal systems and processes for troubleshooting and repair
- Assisted with new Genius training and Genius Room setup at Apple Store Georgetown's Grand Opening
- Implemented Genius Room systems such as Open Directory server
- Developed network application to process post-sale data transfer and installation services

#### Specialist

Apple Store Short Pump Town Center, Henrico, Virginia  
April 2007 to August 2007

- Assisted customers with finding Apple-based solutions
- Educated and sold customers on additional services provided by the Apple Store

#### Mac Support Intern

Extensive Consulting Group, Richmond, Virginia  
January 2007 to March 2007

- Shadowed and assisted Mac Consultant, with both on-site and in-house Mac and network services

#### Skills

- html5
- css3
- javascript | jquery
- ruby on rails
- php | mysql
- photoshop
- mac | linux | unix