

me@nathancrank.com

Employment History

Design & Web

Web Site Consultant

The 1717 Design Group, Richmond, Virginia May 2011 to June 2011

- Developed CSS and HTML templates for production artists
- Developed javascript and css solutions for site interaction and animation
- Consulted with client to improve website usability and SEO

Freelance Web Designer

GarethandLindsay.com, Richmond, Virginia March 2010 to May 2010

 Designed and developed wedding website to guide guests to event location and provide accommodation information

Freelance Illustrator

CareerRocketeer.com, Dover, New Jersey December 2008 to March 2009

- Developed and illustrated brand and sub-brand logos
- Recognized on jobmob.co.il as one of the Top 105 Most Beautiful Company Logos in Job Search, Recruitment and Human Resources

Contract Graphic Artist

The 1717 Design Group, Richmond, Virginia July 2006 to August 2006

 Generated architectural renderings for signage package in Illustrator using CAD generated plans

Web Designer

Lynchburg College, Lynchburg, Virginia School of Communications September 2005 to December 2006

Redesigned appearance and updated content of department website

Apple

Mac Genius

Apple Store Short Pump Town Center, Henrico, Virginia August 2007 to Present

- Assisted thousands of customers with diagnostics and technical training at the Genius Bar
- Performed repairs on thousands of Macs
- Trained employees on Apple's internal systems and processes for troubleshooting and repair
- Assisted with new Genius training and Genius Room setup at Apple Store Georgetown's Grand Opening
- Implemented Genius Room systems such as Open Directory server
- Developed network application to process postsale data transfer and installation services

Mac Specialist

Apple Store Short Pump Town Center, Henrico, Virginia April 2007 to August 2007

- Assisted customers with selecting appropriate Mac
- Educated and sold customers on additional services provided by the Apple Store

Paid Intern

Extensive Consulting Group, Richmond, Virginia January 2007 to March 2007

 Shadowed and assisted Mac Consultant, with both on-site and in-house Mac and network services

Skills

- CSS
- html
- ruby on rails
- php/mysql
- adobe photoshop