

ClassyDogs



VERSION V1.2

THE CLASSYDOGS CREATORS SHARE A PASSION FOR DOGS, CARTOONS AND TECHNOLOGY. THEY BELIEVE IN THE POWER OF BRINGING PEOPLE TOGETHER AND THAT COMMUNITY BASED PROJECTS YIELD THE STRONGEST RESULTS, WHILE BEING A FUN, ENGAGING PROCESS. CLASSYDOGS IS A COLLABORATIVE EXPERIENCE BETWEEN CREATORS AND SUPPORTERS, BUILDING AN ENTERTAINMENT ENTERPRISE BY FUSING THE WORLDS OF NFTS AND ENTERTAINMENT.





The ClassyDog Project

THE CLASSYDOGS PROJECT AIMS TO BECOME A FULLY-FLEDGED ENTERTAINMENT ENTERPRISE CENTRED AROUND AN ANIMATED SERIES. THE TEAM PLANS TO DEVELOP THE FULL SUITE OF ENTERTAINMENT-ASSOCIATED PROJECTS (SUCH AS ONLINE GAMING, MERCHANDISING, BOOKS, AND COMICS) AND ENTER INTO VARIOUS PARTNERSHIPS OR LICENCING AGREEMENTS WITH BUSINESSES WHICH WILL PROVIDE THESE ENTERTAINMENT SERVICES USING THE CLASSYDOGS BRAND AND INTELLECTUAL PROPERTY. CLASSYDOGS IS WHERE THE CLASSIC

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"ENTERTAINMENT INC MODEL" MEETS THE BLOCKCHAIN



Classydogs NFT's

CLASSYDOGS NFT'S ARE A COLLECTIBLE SERIES OF NFT DOGS
BASED IN A SCI-FI DOG WORLD.

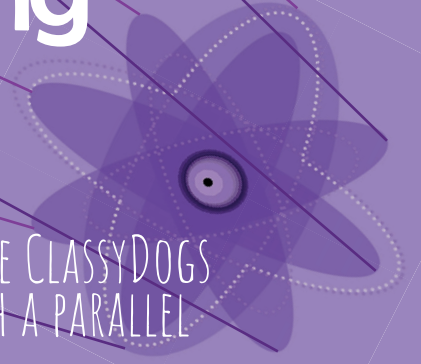
THE CLASSYDOGS COLLECTION WILL CONSIST OF 10
SEASONS WITH 1000 IMAGES FOR EACH SEASON
MAKING A TOTAL OF 10,000 NFTs. EVERY IMAGE WILL
APPEAR AT LEAST ONCE IN THE ANIMATED SERIES. AS
A NEW SEASON STARTS, NEW NFT DOGS WILL BE IN-
TRODUCED AND AVAILABLE TO BE PURCHASED. AS THE
CLASSYDOGS WORLD GROWS, COMMUNITY MEMBERS
WILL HAVE THE OPPORTUNITY TO BE INVOLVED IN
DEVELOPING THE STORY AND ADVANCING THE MAIN
STORY ARC.

Community Base Story-Telling

CLASSYDOGS IS THE FIRST NFT PROJECT TARGETING COMMUNITY-BASED STORYTELLING. THE CLASSYDOGS STORY FOLLOWS THE JOURNEY OF THE SIX MAIN CANINES ON THEIR ADVENTURE THROUGH A PARALLEL DIMENSION WHERE HUMANS DO NOT EXIST, AND DOGS SET THE RULES.

BUILDING OFF OF THE INITIAL STORY, CREATED BY THE CLASSYDOGS TEAM, THE COMMUNITY MEMBERS WILL CONTRIBUTE IDEAS AND DIRECTION FOR THE STORY'S CONTINUATION. DRAWING ON IDEAS FROM AN INTERNATIONAL COMMUNITY, CLASSYDOGS WILL GIVE PEOPLE AROUND THE WORLD A CHANCE TO SHARE THEIR VISIONS AND IMAGINATION IN BUILDING THIS DOGGY-VERSE, CREATING A TRULY UNIQUE CANINE ADVENTURE.

EVERY CLASSYDOGS NFT IN A WALLET WILL BE ABLE TO HAVE A SAY IN THE OUTCOME BASED ON THEIR LEVEL OF COMMITMENT TO THE COMMUNITY. AT SET POINTS IN THE STORY, COMMUNITY MEMBERS WILL VOTE ON THE DIRECTION OF THE STORYLINE, AND SOME MEMBERS' IDEAS WILL BE INCLUDED AND DEVELOPED IN THE ANIMATED SERIES. AS WE ARE A COLLABORATIVE PROJECT, ALL COMMUNITY MEMBERS WILL BE RECOGNIZED, WITH SPECIAL MENTIONS THROUGH SCREEN CREDIT BEING GIVEN TO THOSE WHOSE STORIES ARE VOTED INTO THE STORY ARC.



Rewards, Perks and Profit Sharing

CLASSYDOGS NFT OWNERS WILL HAVE EARLY ACCESS TO UPCOMING SEASON'S NFT IMAGES, BASED ON THEIR DURATION OF OWNERSHIP. THE EARLIEST ACCESS AND HIGHEST DISCOUNT WILL BE AWARDED TO THE MOST COMMITTED OWNERS: THOSE WHO HAVE HELD THEIR NFTS FOR THE LONGEST TIME AND THOSE COMMUNITY MEMBERS WHO ARE ACTIVE PARTICIPANTS IN THE CLASSYDOGS STORYLINE DEVELOPMENT.

CLASSYDOGS INTENDS TO SHARE THE PROFITS PRODUCED BY THE VENTURE WITH ITS COMMUNITY MEMBERS, USING A SERIES OF LIMITED EDITION CLASSYDOGS NFTS. THE OWNERS OF THESE SPECIAL NFTS CAN UNLOCK THEM FOR THEIR SHARE OF ROYALTY DISTRIBUTIONS.

ADDITIONAL PERKS AND OFFERS WILL BE AVAILABLE THROUGHOUT THE PROJECT .

CURRENTLY, WE BELIEVE THAT A TOKENISATION SYSTEM ADDS UNNECESSARY COMPLEXITY AND WE WILL SEEK TO AVOID CREATING ONE.

Roadmap

PHASE 1 (Q4 2021 – Q1 2022)

CREATE THE SEASON 1 NFTS
CREATE THE CONTRACT
WHITEPAPER RELEASE
PROMO VIDEO RELEASE
OPENSEA DEBUT

PHASE 2 (Q2 2022 – Q4 2023) – SERIES 2 TO 10

START COMMUNITY ENGAGEMENT
DEVELOP ANIMATED SERIES STORYLINE
RELEASE SEASONS 2 END OF MARCH 2022
RELEASE REMAINING SEASONS AT 2-3 MONTH'S INTERVAL.
START MERCHANDISING CLASSYDOGS
CONTINUED PROMOTION OF CLASSYDOGS VENTURE
FULL ANIMATED SERIES DEVELOPMENT

