

# ClassyDogs



VERSION V1.0



THE CLASSYDOGS CREATORS SHARE A PASSION FOR DOGS,  
CARTOONS AND TECHNOLOGY.

THEY ALSO BELIEVE COMMUNITY-BASED PROJECTS ARE FUN AND  
GIVE THE BEST RESULTS



# The ClassyDog Project

THE CLASSYDOGS PROJECT IS SEEKING TO BECOME A FULLY-FLEDGED ENTERTAINMENT ENTERPRISE CENTRED AROUND AN ANIMATED SERIES.

THE TEAM AIMS TO DEVELOP THE FULL SUITE OF ASSOCIATED PROJECTS SUCH AS ONLINE GAMING, MERCHANDISING, BOOKS AND COMICS AND ENTERING INTO VARIOUS PARTNERSHIP OR LICENCE AGREEMENTS WITH BUSINESSES LOOKING TO PROVIDE ENTERTAINMENT SERVICES USING THE CLASSYDOGS BRAND AND INTELLECTUAL PROPERTY.

CLASSYDOGS IS WHERE THE CLASSIC  
"ENTERTAINMENT INC MODEL" MEETS THE BLOCKCHAIN



# Classydogs NFT's

CLASSYDOGS NFT'S ARE A COLLECTIBLE SERIES OF NFT DOGS BASED IN A SCI-FI DOG WORLD.

THE CLASSYDOGS COLLECTION WILL CONSIST OF 10 SEASONS WITH 1000 IMAGES FOR EACH SEASON MAKING A TOTAL OF 10,000 NFTS. EVERY IMAGE WILL APPEAR AT LEAST ONCE IN THE ANIMATED SERIES. AS A NEW SERIES STARTS, NEW NFT DOGS WILL BE INTRODUCED AND AVAILABLE TO BE PURCHASED, GROWING THE COMMUNITY, AND CREATING SIDE STORIES AND TO ADVANCE THE MAIN STORY ARC.



# Community Base Story-Telling

THE CLASSYDOGS STORY FOLLOWS THE JOURNEY OF THE SIX MAIN CHARACTERS ON THEIR ADVENTURE TRAIL THROUGH A PARALLEL DIMENSION WHERE HUMANS DO NOT EXIST, AND DOGS SET THE RULES.

FROM A START SET BY THE CREATORS OF CLASSYDOGS, THE CONTINUATION OF THE STORY WILL BE HEAVILY INFLUENCED BY INTERACTION WITH THE CLASSY-DOGS COMMUNITY.

CLASSYDOGS IS THE FIRST NFT PROJECT TARGETING COMMUNITY-BASED STORYTELLING. THE COMMUNITY WILL BE GIVEN THE OPPORTUNITY TO VOTE ON THE DIRECTION OF THE STORYLINE AT SET POINTS IN OUR HERO'S ADVENTURE.

A SELECT NUMBER OF THE COMMUNITY'S IDEAS WILL HAVE AN OPPORTUNITY TO BE INCLUDED IN THE ANIMATED SERIES, INTERACT CLOSELY WITH THE CLASSYDOGS DEVELOPERS AND RECEIVE FULL SCREEN CREDITS AND ACKNOWLEDGEMENTS.

EVERY CLASSYDOGS NFT IN A WALLET WILL BE ABLE TO HAVE A SAY IN THE OUTCOME BASED ON THEIR LEVEL OF COMMITMENT TO THE COMMUNITY.

# Rewards, Perks and Profit Sharing

CLASSYDOG NFT OWNERS WILL HAVE EARLY ACCESS TO UPCOMING SEASON NFT IMAGES BASED ON THEIR DURATION OF OWNERSHIP. THE EARLIEST ACCESS AND HIGHEST DISCOUNT WILL BE AWARDED TO THE MOST COMMITTED OWNERS, WHO HAVE HELD THEIR NFT'S FOR THE LONGEST DURATION. IN ADDITION, OWNERS WHO MAKE BARD-LIKE CONTRIBUTIONS TO THE STORY-TELLING WILL ALSO RECEIVE THESE EXCLUSIVE REWARDS.

CLASSYDOGS WILL AIM SHARING THE PROFITS PRODUCED BY THE VENTURE, USING A LIMITED EDITION CLASSYDOGS NFTS UNLOCKING ROYALTY DISTRIBUTIONS TO THE OWNERS OF THE LIMITED EDITION CLASSYDOGS NFTS.

ADDITIONAL PERKS AND OFFERS WILL BE AVAILABLE THROUGHOUT THE PROJECT.

CURRENTLY WE BELIEVE THAT A TOKENISATION SYSTEM ADDS UNNECESSARY

# Roadmap

## PHASE 1 (Q4 2021 – Q1 2022)

CREATE THE SEASON 1 NFTS  
CREATE THE CONTRACT  
WHITEPAPER RELEASE  
PROMO VIDEO RELEASE  
OPENSEA DEBUT

## PHASE 2 (Q2 2022 – Q4 2023) – SERIES 2 TO 10

START COMMUNITY ENGAGEMENT  
DEVELOP ANIMATED SERIES STORYLINE  
RELEASE SEASONS 2 END OF MARCH 2022  
RELEASE REMAINING SEASONS AT 2-3 MONTH'S INTERVAL.  
START MERCHANDISING CLASSYDOGS  
CONTINUED PROMOTION OF CLASSYDOGS VENTURE  
FULL ANIMATED SERIES DEVELOPMENT