



Nathan Robert Gross

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Highly motivated, award-winning User Experience Product Designer and Front-end Web Developer with over 16 years of experience. Served as design lead on several successful product launches for companies including P&G, Kroger, and one amazing startup.

AWARDS

2018 - Clutch Top Mobile App Designers

2018 - W3 Silver Award Winner Best Visual Design - Aesthetic

2018 - W3 Silver Award Winner Health & Wellness

2018 - W3 Silver Award Winner Sites-Shopping

SIDE PROJECTS

Medium - Writing about design tools and design processes

YouTube Channel - Figma & Design Software Training

Figma Cincinnati - Meetup.com Group Organizer & Facilitator

MatchUp - Competitive Sports Matching Web App

SKILLS & TOOLS

Product Design including UX and UI, Design Direction, UX Research, Leadership, Presentation & Storytelling

Figma, Sketch, Adobe CC including After Effects

I write code - HTML/CSS/JS, SwiftUI

EDUCATION

Sinclair Community College
2004

Associate of Applied Science
Visual Communications

National Association
of Schools of Art and
Design (NASAD)

AIGA Student Body President

EXPERIENCE

Atomic Robot

**Creative Director,
Product Designer**

11/2017—02/2020

Launched and led a brand new design department

Developed internal design operations to successfully fit into an engineering-focused agency

Created information architecture, design systems, and copywriting for many native mobile apps

Developed product design strategy and conducted design & research sprints for Fortune 500 clients

Kroger - launched and led product design for a massive, brand new, healthier-eating app initiative serving over 250k users

P&G - led user experience app design & strategy for a brand-new facial skin care app—allowing one of the industry's largest brands to better connect with their customers

Notable brands/projects

Setlist (P&G) | OptUP (Kroger) | How to Play (Bicycle Playing Cards)

Building 13

**Founder, Partner,
Creative Director**

2009—2017

Fulfilled a dream of running my own design company

Earthineer - led design and product strategy—including a complete redesign of a homesteading ecommerce and social media website serving over 40k dedicated users

Matchup - learned programming while building a web app that facilitates pickup sports, finding subs for teams, and locating tournaments

Notable brands/projects

Earthineer | Volkswagen | Mercedes-Benz | Motorola | Macy's

Rocket Science + Design

Senior Graphic Designer

2005—2009

Crafted product graphics for consumer products including Schwinn, Mongoose, and Burton Snowboards

Worked on projects spanning print design, web design, and motion graphics

Notable brands/projects

Schwinn | Mongoose | Burton Snowboards | Ethicon Endo-Surgery

Schlegel Creative

Graphic Designer

2004

Crafted logos, branding, and print design for an iconic venue in Dayton, Ohio

Notable brands/projects

Fraze Pavilion