

Nathan Hall

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• nathanhall.dev

Full Stack Web Developer

With over 10 years of professional experience in business and management, I am a software engineer with extensive experience in the music industry, particularly at Fansub—a start-up connecting stakeholders like artists, venues, and listeners. I have a knack for leveraging technology to drive innovation and content creation in the dynamic music landscape. I have a Full Stack Software Engineering certificate from Holberton Tulsa and a Bachelor's in Nutritional Sciences from Oklahoma State University. At Fansub, I collaborate with a team to build and iterate on a livestream production workflow, leveraging my technical and operational planning skills to develop a system that produces content and marketing opportunities for the Fansub app. I also developed a lead generation WordPress website for a local business owner, contributing to increased traffic and conversions. I am passionate about creating innovative software products that reduce barriers to entry and empower individuals and communities. I thrive in dynamic and collaborative environments where I can apply my skills and experience to meaningful projects and continue to learn and grow as a professional.

WORK EXPERIENCE

Fansub • Tulsa, Oklahoma, United States • 02/2023 – Present

Head of Livestream Production – Tulsa

- Collaborated closely with stakeholders in the music industry to build and iterate on a livestream production workflow, reflecting a deep understanding of the interplay between technology and the contemporary music business.
- Executed livestream productions for Tulsa music venues, troubleshooting sound, video, and networking challenges to increase quality content production rates by 400%.

Tulsa Animal Rehab & Wellness • Tulsa, Oklahoma, United States • 08/2022 – Present

Lead Generation Website Developer and Manager

- Developed the front-end code of a lead generation WordPress website for a local business owner that has generated significant traffic and conversions, contributing to increased revenue and business growth.
- Responsible for website maintenance, including regular updates, security checks, and debugging, ensuring optimal performance, security, and functionality, resulting in a higher converting site and top-ranking SEO.
- Partners with the business owner to align website goals and objectives with the overall marketing strategy and business objectives, leveraging technical and business knowledge to build systems that enable organizational success, resulting in a cohesive and effective online presence.

Weidner Apartment Homes • Tulsa, Oklahoma Area • 01/2019 – 09/2021

Assistant Manager

- Successfully led a dedicated team in navigating unprecedented changes brought on by the COVID-19 pandemic, resulting in meeting and exceeding expected key business outcomes.
- Achieved a 10% increase in community occupancy within 6 months by delivering exceptional customer service and successfully leasing apartments in a professional manner.
- Utilized CRM systems and outstanding written and verbal communication skills to manage tenant and customer relations, resulting in effective communication through emails and community-wide infographics.

Army National Guard • Oklahoma City, Oklahoma Area • 05/2012 – 09/2018

Operations Manager

- Developed and delivered training and mentorship programs for law enforcement officers and agents on advanced technology usage, resulting in improved effectiveness and safety in the field
- Led a team that designed and implemented a comprehensive filing and surveillance product formatting system, utilizing professional-level expertise in MS Office, DSLR, and digital media management
- Managed data, information, and knowledge-sharing services in both fixed and expeditionary environments, including planning, coordination, and control of organizational assets

EDUCATION

Diploma in Computer Science and Full Stack Development

Holberton School • 05/2022 – 12/2023

Holberton School is a Computer Science school founded in Silicon Valley to address the gap in the education system for aspiring software engineers. After Holberton School opened its doors in 2016, the world's most innovative companies have noticed. Graduates have found jobs at LinkedIn, Google, Tesla, Docker, Apple, Dropbox, Facebook, Pinterest, Genentech, Cisco, IBM, and more.

Bachelor of Science (B.S.) in Nutritional Sciences (Allied Health)

Oklahoma State University • 01/2013 – 01/2016

PROJECTS

Music In Tulsa

musicintulsa.com

- MusicInTulsa.com serves as a community-driven directory of bands and musicians in Tulsa.
- Directory additions are submitted by the community through the 'Add Musician' form.
- Our recommendation algorithm gives users an interactive way to discover local bands and musicians.

VIBER – 2022 TULSA CREATOR HACKATHON

12/2022 – 12/2022

<https://github.com/nathanhall762/VIBER>

Worked with senior Holberton students to develop and pitch a web-based talent matching solution, utilizing a double-blind interface to analyze data and identify relationships among users for meaningful matches.

SKILLS

Asana, Back-End Web Development, Bash, C, Computer Science, CRM, CSS, Customer Relationship Management (CRM), Databases, Design, Figma, Front-End Development, Full-Stack Development, Git, Github, GNU/Linux, Google Sheets, GPT, HTML, HubSpot, JavaScript, JSON, Live Streaming, Market Pricing, Market Research, Mobile and Web Application Development, MongoDB, MySQL, Node.js, Notion, Operations Management, Photography, Python, React, React.js, Relational Databases, RTMPs, Sales, SEO, Software Development, Spotify API, SQL, Unittesting, Version Control, WordPress