



# nathan hiemstra

web development

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*I develop efficient scalable websites that solve the needs of clients and their users.*

## SKILLS

**Development:** HTML5, CSS3, SASS, jQuery/JavaScript, responsive, Git, Bootstrap, Gulp, Twig, WordPress, Squarespace, Salesforce, PHP, Bash, HTML email, SEO, Magnolia, Sitecore, MySQL, automated deploys, cross browser testing, accessibility

**Design:** Websites, logos, image manipulation, image batching

**Tools:** Photoshop, Illustrator, Jira, Confluence, Bitbucket, Github, Sourcetree

## EXPERIENCE

**Director of Front End Development • Studio for Digital Craftsmanship**, Chicago, IL • 2017-present

I directed a small team of front end developers on large, complex projects. We created modular redesigns and rebuilds of our clients sites and supported their IT departments in implementation.

**Clients:** Avon, Arbonne

**Senior Front End Developer • Critical Mass**, Chicago, IL • 2010-2017

This called for high collaboration with front and back end developers, other disciplines (creative, UX, marketing science, QA), and client developer teams. Because of my design background, creatives loved it when I developed their designs. I also contribute with workflow optimization.

**Clients:** Nissan, United Airlines, Citi Bank, Humana, USAA, Adidas, Budweiser, Moen, GE

**Freelance Web Designer and Developer** • 2002-2010

I helped my clients determine and prioritize their needs, then designed and developed solutions. My work ranged from start-to-finish website creations to consulting in specific areas.

**Clients:** Best Buy, Sears, Manifest Digital, Acquity Group, Kalamazoo Public Library, WHPK 88.5FM

**Interactive Developer and Designer • Biggs-Gilmore**, Kalamazoo, MI • 1999-2002

The early days of the web! We built some of the first websites and interactive CD-ROMs for our clients

**Clients:** Sea Ray Boats, Pharmacia, Steelcase, Maxum Boats, Bronson Hospital, Standox, Zimmer

## EDUCATION

Atlanta College of Art - BFA: Electronic Multimedia