

Assumed Role

Data Scientist working at Global Finance
Company

Background

The management wants to create an intelligent system to categorize individuals into credit score brackets to help the company make smarter, faster, and more profitable decisions.







Would you agree that more accurate credit scoring classification can help reduce lending risk and improve profitability?



Do you think automating credit scoring classification could help reduce delays in offering financial services to customers?







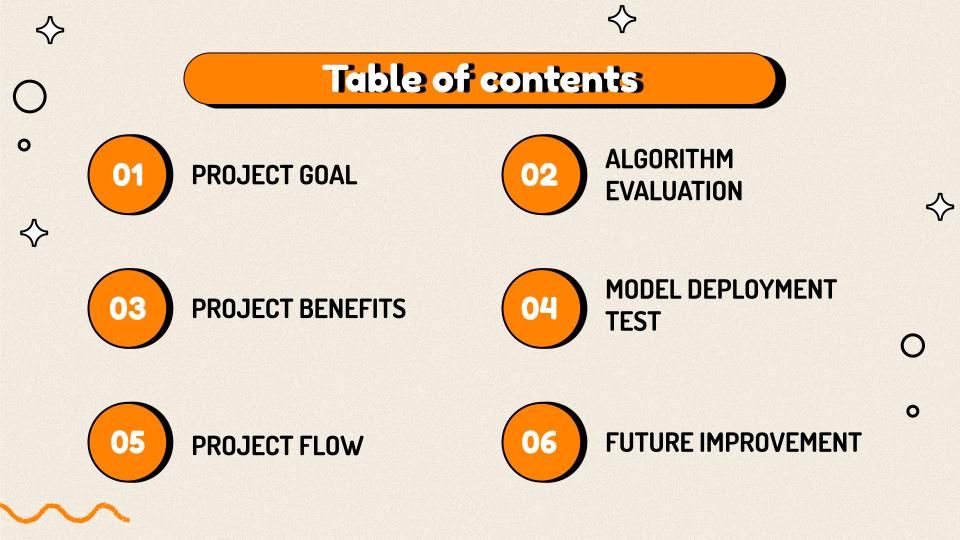






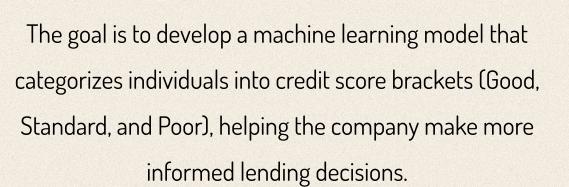


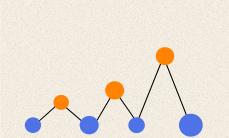






PROJECT GOAL













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PROJECT BENEFITS





The machine learning model helps our company evaluate the risk of lending to individuals by categorizing them based on their credit scores.





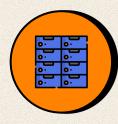
Personalized Financial Offerings

The model lets our company offer customized financial products, like loans or credit cards, with terms based on each customer's credit score. Higher scores lead to better offers, while lower scores may require higher rates or extra security.



Individuals with higher credit scores get better loan terms, while those with lower scores are seen as riskier and may face higher interest rates.





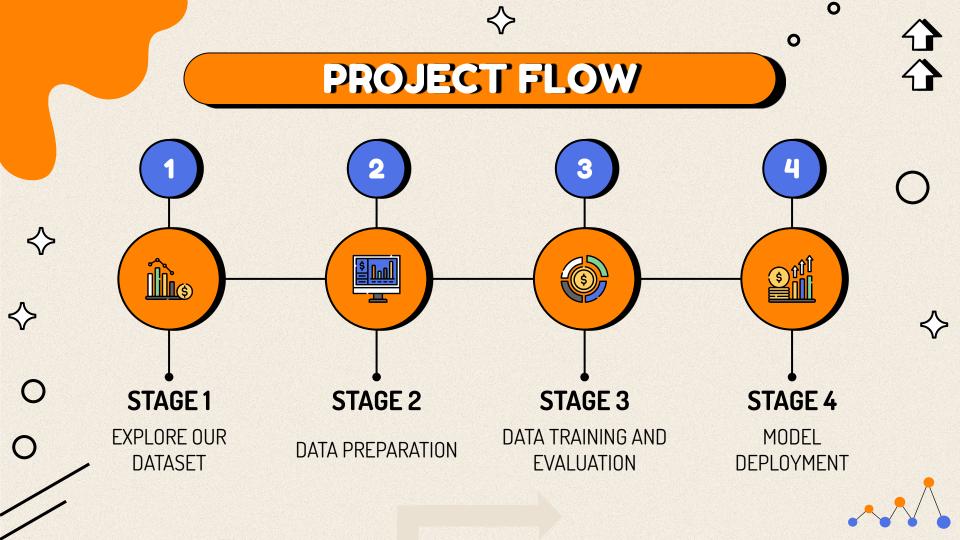
Profitability

By categorizing customers, our company can manage portfolio more effectively. We can focus on offering high-value services to customers with good credit, while also managing the risk associated with those who have poor credit.



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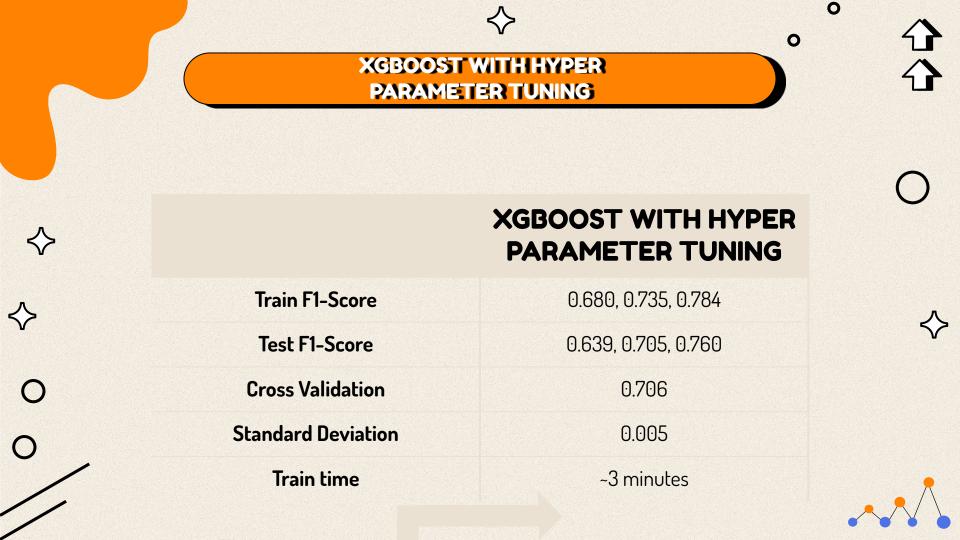


ALGORITHM EVALUATION



Λ		KNN	SVC	Decision Tree	Random Forest	XGBOOST	ADABOOST	O
\Leftrightarrow	Train F1-Score	0.678, 0.745, 0.809	0.593, 0.727, 0.769	1.0, 1.0, 1.0	1.0, 1.0, 1.0	0.675, 0.730, 0.780	0.0, 0.031, 0.693	
\(\)	Test F1-Score	0.514, 0.601, 0.698	0.579, 0.698, 0.748	0.618, 0.704, 0.741	0.709, 0.777, 0.802	0.644, 0.703, 0.762	0.0, 0.026, 0.693	
	Cross Validation	0.601	0.667	0.685	0.754	0.705		\diamondsuit
0	Standard Deviation	0.003	0.005	0.005	0.005	0.006		
	Train Time	~5 Seconds	-5 Minutes	15 Seconds	-1 Minutes	-110 Seconds	-3 Hours	









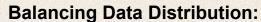


FUTURE IMPROVEMENT



Addressing Overfitting:

While tree-based algorithms generally outperform KNN and SVC in our evaluation, they tend to overfit. This can be mitigated by reducing the data dimensions through better feature selection and the application of Principal Component Analysis (PCA).



To reduce bias in the output, we plan to balance the data distribution, ensuring that the model learns from a more representative sample of the data.

Further Enhancing Model Performance:

There's still room to improve the model's performance. We will continue to experiment with hyperparameter tuning, additional feature engineering, and potentially incorporating other machine learning techniques.











