

Final Project – GOL

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Needs I Observed

- ❑ People would often experience frustration or disagreement with referee decisions, leading to vocal reactions.
- ❑ During a game people prefer a balance between ensuring fair play through reviews and maintaining an optimal game pace.
- ❑ People wanted a way to express their support or frustration creatively, beyond just their voice during a game (wanted to be heard more).
- ❑ During halftime or when the referee makes a long time to review a play there is a need for real time interaction with the fans while they just sit and wait around.



Needs Addressed

- ❑ Implemented a live feature where users can make a reaction and express themselves with an emoji during the game.
- ❑ Introduced a custom chant feature allowing users to create and share their unique chants.
- ❑ Integrated a referee rating system where users can rate the referee after the game.
- ❑ Facilitated community engagement through a chat feature, enabling users to connect, share thoughts, and chat with one another.



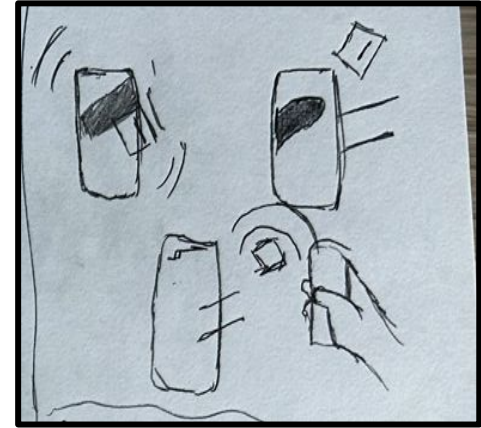
Alternatives I considered



- ❑ Create a program where young fans can be selected as the official mascot for home games.

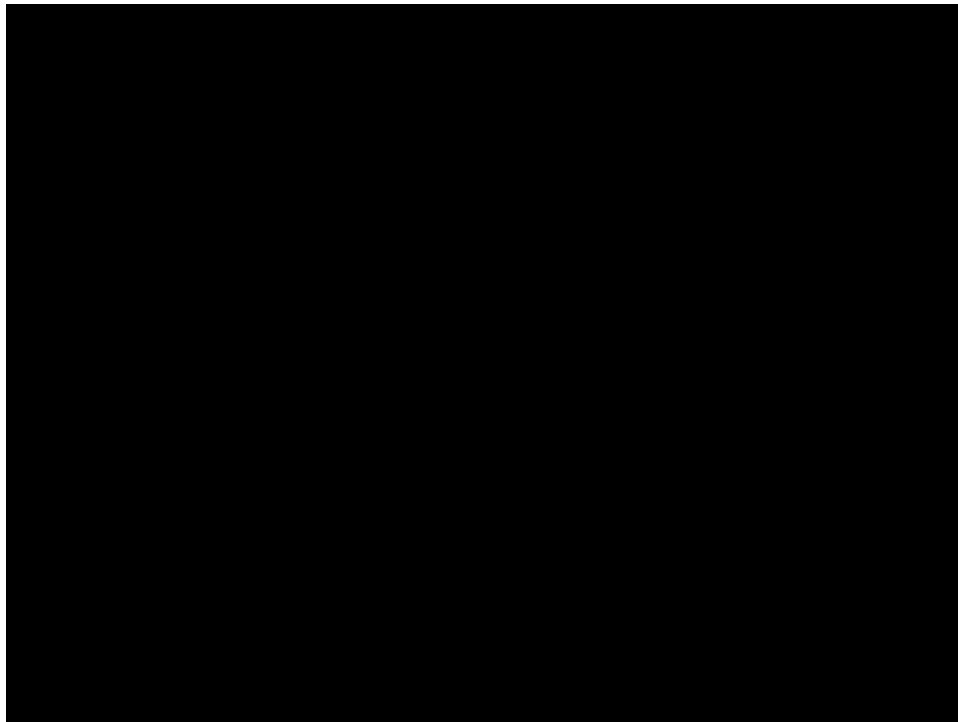


- ❑ Virtual reality glasses offer fans an immersive experience, showcasing key game moments from various camera angles and providing a new perspective.



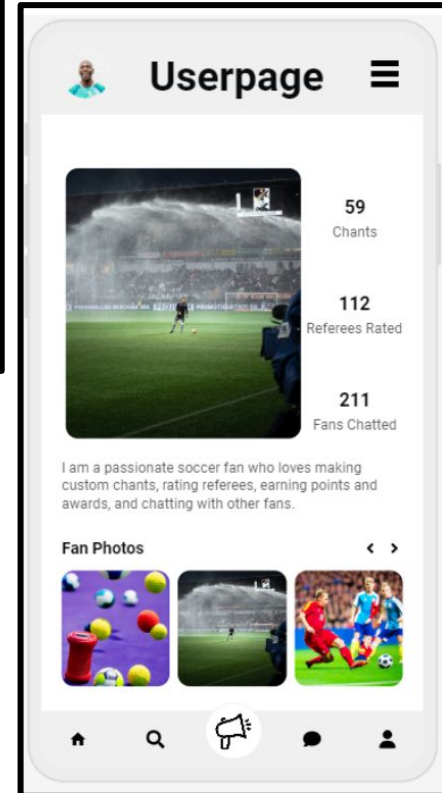
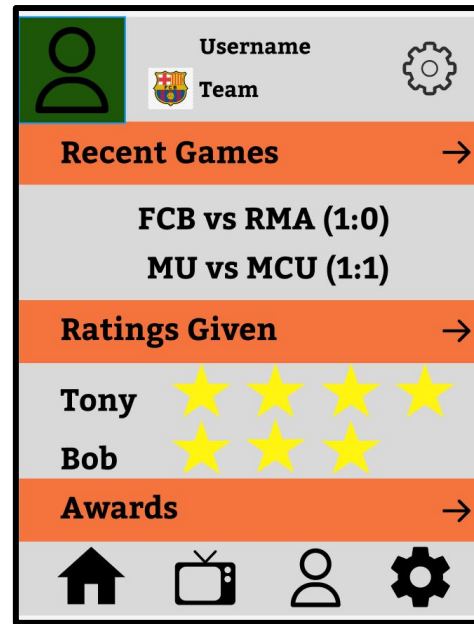
- ❑ Incorporating live polls and trivia during the game for engagement.

Tool Demo



Design Decisions

- ❑ The custom chant feature allows users to create their own unique cheers during the game. It's like having your own special cheerleading moment for your favorite team! I want the fans to feel more engaged and that they have a huge voice.
- ❑ Be able to react to the game using emojis. So, if your team scores a goal and you're over the moon, you can throw in a happy face or a trophy emoji. It's like adding a bit of your personality to the conversation without typing a word which is the whole basis of the app.
- ❑ I picked soft, pastel colors to make the app look really modern and fun. These light colors give the app an engaging and cool vibe. So, when you're using it during the game, everything looks clean and nice. I want the users to feel happy and ecstatic instead of bored throughout watching a soccer game.



User Testing

- ❑ Introduced a back button for enhanced functionality, minimizing reliance on the bottom navigation buttons.
- ❑ Refined navigation and icon buttons, like changing the plus sign to a horn icon for a more intuitive representation of the custom chant feature.
- ❑ Users expressed enthusiasm for more emoji options, desiring greater flexibility beyond the provided presets.
- ❑ Participants raised concerns about color contrast and font choices, particularly in user profile and settings, emphasizing challenges in readability.

