

A wide-angle, aerial photograph of a bustling newsroom control room. Numerous monitors of various sizes are mounted on walls and desks, displaying different news feeds and graphics. Several people are seated at their workstations, focused on their screens. The room is filled with equipment, cables, and the warm glow of computer monitors.

# Press Corps

Berkeley Model  
United Nations



**LXIII**  
SIXTY-THIRD SESSION

Alex Feibleman  
Amanda Lee  
Isabel Viegas de Lima



*Hey everyone! My name is Alex Feibleman and I am the co-head chair of the Press Corps committee of BMUN 63! Thank you for choosing to participate in the Press Corps committee. This is my second year in BMUN and my first year as a head chair. The conference is fast approaching and I am really looking forward to meeting all of you! All the chairs have put in a lot of hard work researching, developing and preparing the committee for you delegates. Feel free to ask us any questions you have about anything relating to BMUN and we would love to answer them.*

*Hello everyone! My name is Amanda Lee and I'm your co-chair for the committee of Press Corps of BMUN 63. I'm very excited to serve as your co-chair for Press Corps, especially because this is our first time having this committee after a few years. I'm entirely grateful for MUN, and I hope to teach and help you, delegates, grow and learn from this program and committee at BMUN 63 this year. Other facts of myself: I'm from Southern California, born and raised and proud, I love watching movies and TV Shows, especially Scandal, and I love dogs. Very excited to see and get to know all of you in Spring! Come prepared and ready to have fun! You can email me at [alee@bmun.org](mailto:alee@bmun.org) if you have any questions or concerns.*

Cover image:  
<http://whatwecalltravel.files.wordpress.com/2012/02/newsroom.jpg>



## Press Corps

The Press Corps of Berkeley Model United Nations is tasked with the written, oral, and visual documentation of the entire conference. Our goal is to record the events that take place over the weekend through various media outlets, including online newsletters, articles, videos, live footage, interviews and more. Delegates will be assigned roles in different media news agencies and collaborate to best cover the conference. Some of the roles delegates will adapt to be include journalist, editorialist, photographer, and videographer. The delegates will represent different global news agencies, each having their own unique style, viewpoint, and voice. Possible examples include Reuters, Al-Jazeera, Korean Central News Agency, and BBC. The delegates will compile their entries, articles, photos, and videos into a digital newsletter on our BMUN website that will be updated throughout the conference and will be accessible in multiple formats for all delegates. We hope to integrate the newsletter into the BMUN app that will be introduced this year as well.

Our committee will be different—we are the eyes, ears, and mouths representing the different committees all around us. We want to cover as many different stories and progress in committees happening around us as much as possible. Whereas other committees have delegates representing nations, delegates are representing news agencies in Press Corps. Thus creating a room full of journalists and editorialists who will constantly be active. This will be an intimate committee, meaning much formal and informal communication between the delegates and the chairs. We expect delegates to come with an open mind to a new style of committee, understanding the excitement, professionalism, and creativity that comes with representing a news agency. We are expecting delegates to truly represent their agencies instead of seeing agencies as having the same voices and viewpoints. All agencies bring different perspectives to our world and we want to accurately represent that in committee. Social media is a huge influence in this day and age; therefore, we must stick to the stories happening around us to represent the voices of the world. We are informing the public of what going on within the United Nations, the representatives of the different committees reaching towards a common, or maybe uncommon, goal.

Specific roles will have different duties and responsibilities. We want our delegates to always be active throughout the three days of conference. Journalists will go to different



committees to interview delegates and write articles about the events taking place there. Editorialists will write creative pieces about international topics and the conference as a whole. Both roles will track the progress of committees in creating solutions. Photographers and videographers may accompany journalists to committees, but they will also perform their own tasks, such as creating short video segments or reporting on events in crisis committees. As our committee has dual delegations, splitting these tasks amongst yourselves would be the best route to go in order to get as much done throughout the day. As in any news agency, delegates will have to operate and complete their tasks according to deadlines set by the chairs, culminating in a comprehensive online newsletter.

The chairs of the committee will act as main editors of the online newsletter. Our tasks throughout the weekend will include assigning news agencies to cover certain committees, reading through and watching submissions, enforcing deadlines, and communicating with other committees to coordinate interviews, photoshoots and video shoots. We will be continuously communicating with all agencies to achieve a very interactive committee. Every agency has a different style. In order for us to incorporate these different styles, we as chairs understand the importance and need to be completely immersed in the environment.

The press corps of BMUN LXIII is a distinct and contemporary experience. We are looking for delegates who can break through the bubble of a traditional style of committee and enter a new style where they can grow not just as public speakers and researchers, but also as representatives of international issues. We are truly excited to have all delegates attend and see what delegates have to offer to Press Corps this year.



## Writing Sample Instructions

Instead of the customary position paper, delegates in the Press Corps will be asked to submit a different type of writing sample.

Prompt: This writing sample will be an analytical piece on any committee topic at BMUN 63 this year. Your task is to compare and contrast any current news articles you have seen relating to a committee to their respective topic synopsis. The writing sample should address how the recent article changes or influences the topic synopsis. This includes if the article or articles introduce new UN action, governmental action, or how a new viewpoint affects the public's perception of the issue. The paper can be creative as there is no set structure to how it needs to be formatted. The article must include:

1. Title
2. A picture with caption
3. Reference to at least one news article
4. Opinion on how the issue will play out
5. Approximately 2 pages in length

The picture below is an example of blank article template. As you can see, there is the name of the agency publishing the article on the very top, with a title, information, a picture, and all other required components. Make sure to make the sample organized and easy to read. But most importantly, make sure the information is informative, clear, and distinct to your specific agency's writing and reporting style. We understand if you do not have the programs to make your articles look like the example template below; however, try your best to make it look as professional as possible. The main thing we will focus on is the information and style, so concentrate on that aspect first.



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