

Ayla Favati

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EXPERIENCE

President *Society of Women in Technology (SWiTCH)*

NYU Steinhardt; New York, NY — Apr 2020 - present

- Grew membership by 66.6% from April of 2020 to October of 2020
- Gathered and analyzed data, developed cohesive strategy for *Collaboration Across Distances*: a panel event hosted by SWiTCH and MARL
- Develop and implement processes for social media management, strategize voice/tone over all platforms including email communications and website
- Plan and coordinate events to be sponsored by the organization, including gathering organization-wide information and insight to drive consensus
- Work remotely with cross-functional teams, inter- and intra-departmentally, to foster organization's engagement, growth, and sustainability

Assistant Engineer *Aerial Sound*

New York, NY — Jan 2020 - present

- Managed social media with the goal of helping artists, engineers, and labels market their music and connect with listeners
- Assist in mastering sessions, cataloging signal processing for recall, A/B testing masters, troubleshoot zoom sessions, developed documentation
- Quality check final masters before delivery, ensuring high quality deliverables without digital artifacts from processing, exporting, or conversion

Sound Engineer *Yoga for Life Studio*

Port Townsend, WA — Mar 2020 - October 2020

- Developed effective remote class structure for local and global participants
- Sound designed, mixed, and mastered weekly audio yoga sessions, developed distribution processes with stakeholders' goals/needs in mind

Circulation Manager/Webmaster *Port Townsend Leader*

Port Townsend, WA — Sept 2017 - Jun 2018

- Used data and research to develop strategies for subscription drives and resolving circulation issues, including internal processes and usability of business website, oversaw and managed logistics of circulation
- Notarized legal ads, proofread and booked classified and affiliate ads
- Established and managed circulation budget, presented financial reports

Assistant Program Manager *Global Visionaries*

Seattle, WA — Aug 2013 - Apr 2014

- Managed all communications as liaison between program and participants
- Developed social media advertising keeping in mind organization's brand strategy, developed narrative collaboratively with cross-functional teams
- Led student "Environmental Team:" through a local and global lens researched and developed educational presentations, events, and curriculum

EDUCATION

Master of Music Technology, 2021

New York University, New York, NY

Cumulative GPA: 3.8

Relevant Coursework

- User Experience Design
- Psychology of Music
- 3D Audio
- Audio Mastering
- Mixing in the Digital Audio Workstation
- Foundations of Digital Signal Theory with Lab
- Multichannel Media Installations
- Max Programming
- Advanced Musical Acoustics

Bachelor of Arts, Music, 2013

Grinnell College, Grinnell, IA

Cumulative GPA: 3.3

Honors & Awards

- Steinhardt Alumni Scholarship
- Audio Engineering Society Graduate Studies Scholarship
- Gerry Hyatt Bergstrom Vocal Music Scholarship
- Curd Award Scholarship in Music

SKILLS & ACTIVITIES

Languages: Italian

Software: Figma, Mural, Logic Pro X, ProTools Ultimate, Reaper, Dolby Atmos Renderer, Max MSP/Jitter, Python, SPSS, JASP

Volunteer Activities

- Audio Engineering Society (AES) and Women's Audio Mission (WAM) Conventions 2019
- Student member of AES #305647
- Production team of KPTZ 91.9 local radio
- Live concerts and recording sessions at Tool Shed Sound Lab, Rainshadow Recording Studio, Little Dog Recording Studio
- Rainshadow Chorale and Port Townsend Community Chorus, under the direction of Rebecca Rottsolik, or Wintertime Singers performed solos for programs such as Mozart's *Requiem*, Handel's *Messiah*
- Grace Lutheran Church annual benefit concert
- Volunteered weekly Port Townsend Food Bank