

Ayla Favati

[portfolio](#) [linkedin](#) [email](#) 563-940-3110

EXPERIENCE

President of Women in Technology (SWiTH) NYU Steinhardt

NYU Steinhardt; New York, NY — Apr 2020 - present

- Coordinate events to be sponsored by the organization, Facilitate group discussed to gain consensus for chosen projects and events
- Collaborate remotely on Zoom with cross-functional teams throughout NYU to foster organization's engagement, growth, and sustainability
- By using quantitative and qualitative survey data collected with Google Forms, developed discussion topics for *Collaboration Across Distances*: a panel event hosted by SWiTH
- Strategize voice/tone over all platforms including email communications and website, social media management using Hootsuite
- Grew membership by 70% from April to December of 2020

Assistant Mastering Engineer Aerial Sound

New York, NY — Jan 2020 - present

- Assisted in mastering sessions, participated in or led A/B tests for final masters over Zoom, developed teaching materials for making deliverables
- Quality check final masters before delivery, ensuring high quality deliverables without digital artifacts from processing, exporting, or conversion
- Composed Instagram or Facebook posts with the goal of helping artists, engineers, and labels market their music while connecting with listeners

Subscriptions & Website Manager Port Townsend Leader

Port Townsend, WA — Sept 2017 - Jun 2018

- Used data and research to communicate subscription drive strategies, resolved circulation issues collaboratively with USPS
- Identified website usability issues by interviewing subscribers
- Edited and booked classified or affiliate ads, notarized legal ads
- Established circulation budget, presented financial reports

Assistant Program Manager Global Visionaries

Seattle, WA — Aug 2013 - Apr 2014

- Managed all communications as liaison between program and participants
- Advertised on Facebook and Twitter keeping in mind organization's brand strategy, brainstormed narrative collaboratively with cross-functional teams
- Led the "Environmental Team:" researched and developed curriculum integrating both office locations: Seattle and Antigua, Guatemala

Sound Engineer Yoga for Life Studio

Port Townsend, WA — Mar 2020 - October 2020

- Set up remote classes using Google Meet and Calendar, coached students in using features new to them
- Edited, sound designed, mixed, and/or mastered weekly audio yoga sessions using ProTools or Logic, developed easy-to-use distribution methods appropriate for the client's needs

EDUCATION

Master of Music Technology, 2021

New York University, New York, NY
Cumulative GPA: 3.8

Master's Thesis:

Evaluating Loudness Metering Techniques for Mastering Immersive Audio: A Perceptual Experiment Designed to Evaluate Metering for Binaural Playback (music cognition study)

Relevant Coursework

- User Experience Design
- Psychology of Music
- Foundations of Digital Signal Theory w/ Lab
- Max Programming
- 3D Audio
- Audio Mastering
- Multichannel Media Installations

User Experience Course Certificate, 2021

Interaction Design Foundation, Online
Distinctions: Top 10% in class

Bachelor of Arts, Music, 2013

Grinnell College, Grinnell, IA
Cumulative GPA: 3.3

Honors & Awards

- Steinhardt Alumni Scholarship
- Audio Engineering Society Graduate Studies Scholarship
- Gerry Hyatt Bergstrom Vocal Music Scholarship
- Curd Award Scholarship in Music

SKILLS & ACTIVITIES

Software: Figma, Mural, Qualtrics, ProTools, Logic, Dolby Atmos Renderer, Final Cut Pro, Max MSP/Jitter, MailChimp, Constant Contact, Asana, Basecamp, Python, JASP, SPSS

Languages: Italian

Volunteer Activities

- Audio Engineering Society (AES) and Women's Audio Mission (WAM) Conventions 2019
- Student member of AES #305647
- Live concerts and recording sessions at Tool Shed Sound Lab, Rainshadow Recording Studio, Little Dog Recording Studio