**Step 1: Define Your Audience/Tone**

* Who will visit your site? Potential employers? New clients or customers?

-*Family and friends interested in getting information about the wedding*

* What colors represent you or your product?

*-Light blue, white, and gray, maybe a touch of green*

* What images illustrate your message?

-*Pictures of both of us with probably be prevalent throughout the site*

**Step 2: Identify Content**

* What are the three-to-five pages titled?

*- Main/Home, People, Registry, Places*

* What will be the purpose for each?

*- The main/home page will be the splash page with a picture and navigation points*

*- The People page will be populated with pictures and roles of the wedding party.*

*- Places page will be venue and hotel info*

*- Registry will list where we are registered*