

Jesse Kipp

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EDUCATION

New York University - New York, NY

MA in Journalism

Oberlin College - Oberlin, OH

BA in Cinema Studies

MULTIMEDIA JOURNALISM

Atavist

Fall 2013

Investigated new techniques in multimedia reporting and tested our approach while covering the Mongol Rally - a 10,000 mile road trip from England to Mongolia. Worked with Atavist to build a multimedia narrative piece using their Creatavist software.

PBS NewsHour and the Bureau for International Reporting

Fall 2013

Traveled to Bosnia Herzegovina with the Bureau for International Reporting to help cover a story on Bosnia's first census since the civil war. Assisted with production and shot video for the 8-minute segment. The piece aired on PBS NewsHour in October, 2013.

PandoDaily

Spring 2013

Created a data visualization tool for a series on Silicon Valley startup culture and the founding 'mafias'. The interactive mapping tool uses a D3 javascript library and a google spreadsheet to gain crowd-sourced information that helps the story evolve with time. The tool has since been used on additional stories.

Vice Media

Spring 2013

Interned in the post-production department - organized media and assisted with edits. Worked with a producer to research and pitch ideas for new stories.

OTHER EXPERIENCE

Kipptastic

2009 - Present

I'm a **Travel Blogger**! I've been to almost forty countries since starting - sharing my stories through writing, photography, and the occasional video. From teaching English in Thailand to coaching soccer in Namibia, from attending the World Cup in South Africa to building bungalows in Borneo - this side project has been an outlet for my true passions! <http://www.kipptastic.blogspot.com>

Goodby, Silverstein & Partners - San Francisco, CA

2004 - 2009

As a **Broadcast Coordinator** in the Broadcast Production Department, I assisted in the production of big budget TV commercials, revised existing TV spots, estimated budgets, created production schedules, and managed production contracts. I also produced, shot, and edited online video content with smaller budgets.

In the Brand Strategy Department as a **Videographer and Qualitative Research Assistant**, I used video as a tool for market research and commercial ethnography - shot and edited focus groups, man-on-the-street interviews, and in-home documentaries used in qualitative research for developing brand strategy.

AmeriCorps - Miami, FL and San Jose, CA

1998 - 2000

As a **Corps Member** I volunteered with Habitat for Humanity of Greater Miami - constructed homes from the ground up for low-income families, and led groups of volunteers in the construction of these homes. I Spent a second year working with City Year San Jose/Silicon Valley - helped plan, organize, and run day camps for elementary school students, and tutored kids in an after school program.

SKILLS

Video production - Prosumer and DSLR cameras. Final Cut Pro. Photoshop. Photography. Travel.