

AUCTION ACADEMY

Done & Co.TM



World Wide
College of
AuctioneeringTM



America's
Auction
AcademyTM



Nashville
Auction
SchoolTM



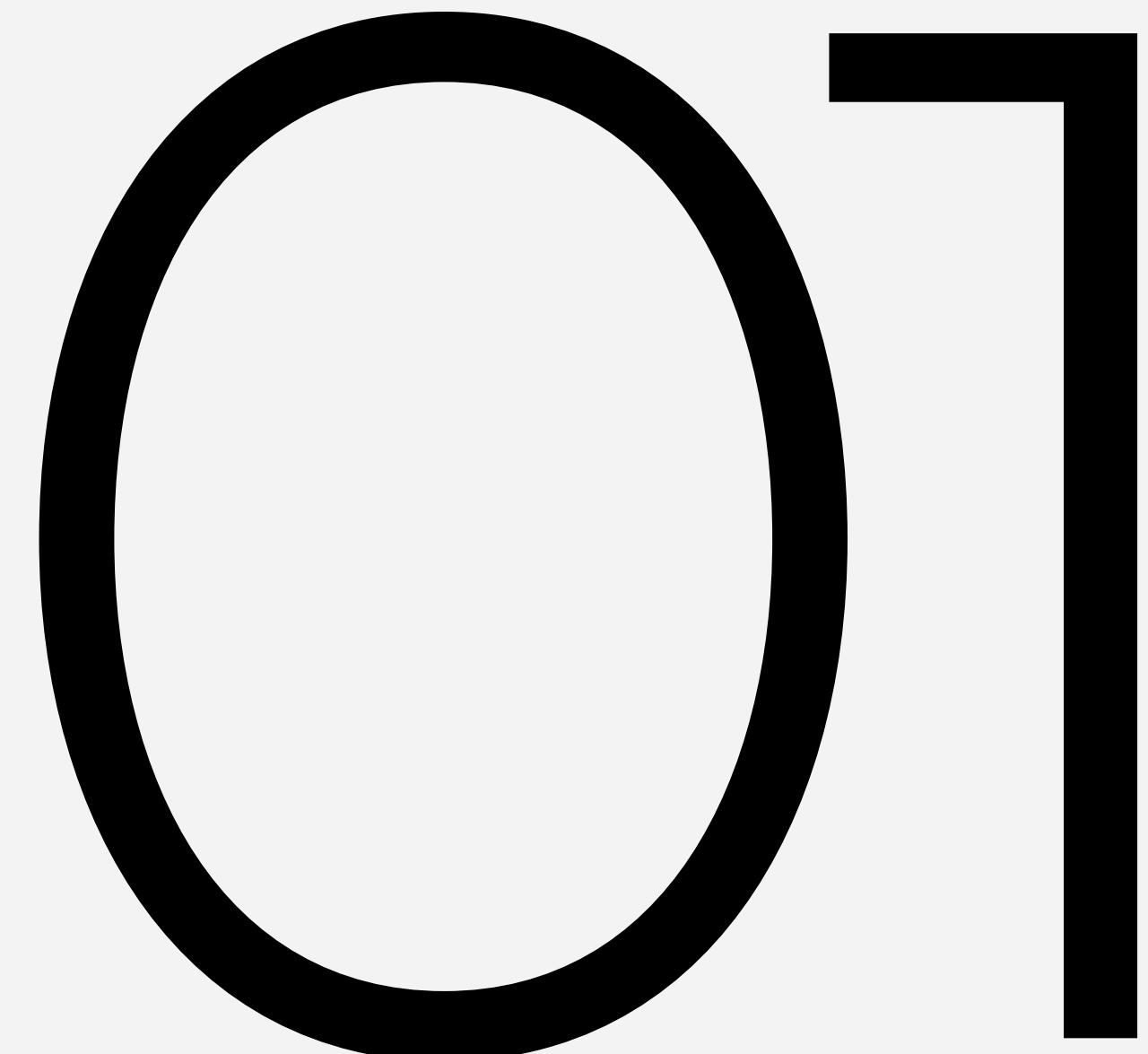
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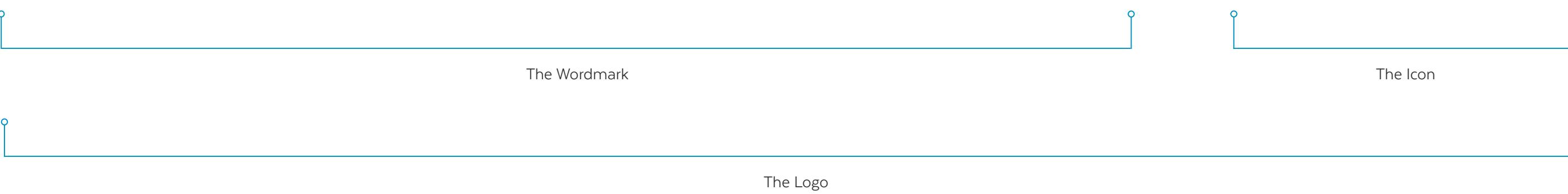
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Brandmarks



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Wordmark + Icon = Logo



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Configurations



Primary - Horizontal



**AUCTION
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Secondary - Vertical

**AUCTION
ACADEMY**

Optional - Wordmark Separated



Optional - Icon Separated

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Wordmark + Icon = Logo



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The Icon The Wordmark
The Logo

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Configurations



**World Wide
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Primary - Horizontal



**World Wide
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Secondary - Vertical

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Optional - Wordmark Separated



Optional - Icon Separated

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Wordmark + Icon = Logo



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Configurations



Primary - Horizontal



Secondary - Vertical

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Optional - Wordmark Separated



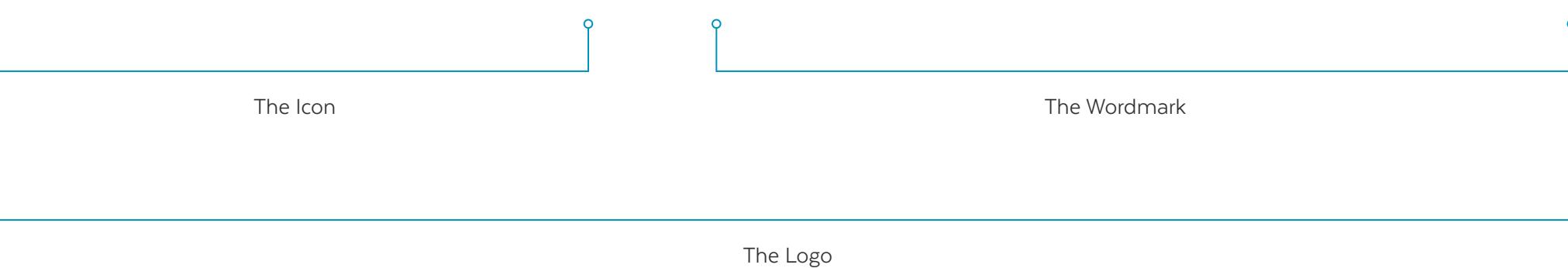
Optional - Icon Separated

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Wordmark + Icon = Logo



Nashville Auction SchoolTM



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Configurations



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Secondary - Vertical

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Optional - Wordmark Separated



Optional - Icon Separated

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Colors



Auction Academy Colors

AA Navy	RGB 0 / 24 / 41	HEX #001829	CMYK 91 / 76 / 55 / 69
AA Red	RGB 214 / 0 / 0	HEX #D60000	CMYK 9 / 100 / 100 / 2
AA Gray 1	RGB 77 / 84 / 94	HEX #4D545E	CMYK 70 / 59 / 48 / 27
AA Gray 2	RGB 211 / 218 / 229	HEX #D3DAE5	CMYK 16 / 9 / 4 / 0
AA White	RGB 255 / 255 / 255	HEX #FFFFFF	CMYK 0 / 0 / 0 / 0

World Wide College of Auctioneering Colors

WWCA Navy	RGB 0 / 24 / 41	HEX #001829	CMYK 91 / 76 / 55 / 69
WWCA Blue	RGB 48 / 85 / 219	HEX #3055DB	CMYK 82 / 70 / 0 / 0
WWCA Gray 1	RGB 77 / 84 / 94	HEX #4D545E	CMYK 70 / 59 / 48 / 27
WWCA Gray 2	RGB 211 / 218 / 229	HEX #D3DAE5	CMYK 16 / 9 / 4 / 0
WWCA White	RGB 255 / 255 / 255	HEX #FFFFFF	CMYK 0 / 0 / 0 / 0

America's Auction Academy Colors

AAA Navy	RGB 0 / 24 / 41	HEX #001829	CMYK 91 / 76 / 55 / 69
AAA Red	RGB 214 / 0 / 0	HEX #D60000	CMYK 9 / 100 / 100 / 2
AAA Royal Blue	RGB 46 / 49 / 146	HEX #2E3192	CMYK 99 / 96 / 3 / 0
AAA Gray 1	RGB 77 / 84 / 94	HEX #4D545E	CMYK 70 / 59 / 48 / 27
WWCA Gray 2	RGB 211 / 218 / 229	HEX #D3DAE5	CMYK 16 / 9 / 4 / 0
WWCA White	RGB 255 / 255 / 255	HEX #FFFFFF	CMYK 0 / 0 / 0 / 0

Nashville Auction School Colors

NAS Navy	RGB 0 / 24 / 41	HEX #001829	CMYK 91 / 76 / 55 / 69
NAS Orange	RGB 255 / 130 / 0	HEX #FF8200	CMYK 0 / 60 / 100 / 0
NAS Gray 1	RGB 77 / 84 / 94	HEX #4D545E	CMYK 70 / 59 / 48 / 27
NAS Gray 2	RGB 211 / 218 / 229	HEX #D3DAE5	CMYK 16 / 9 / 4 / 0
NAS White	RGB 255 / 255 / 255	HEX #FFFFFF	CMYK 0 / 0 / 0 / 0

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