

AUCTION ACADEMY



Done & Co.TM



World Wide
College of
AuctioneeringTM



America's
Auction
AcademyTM



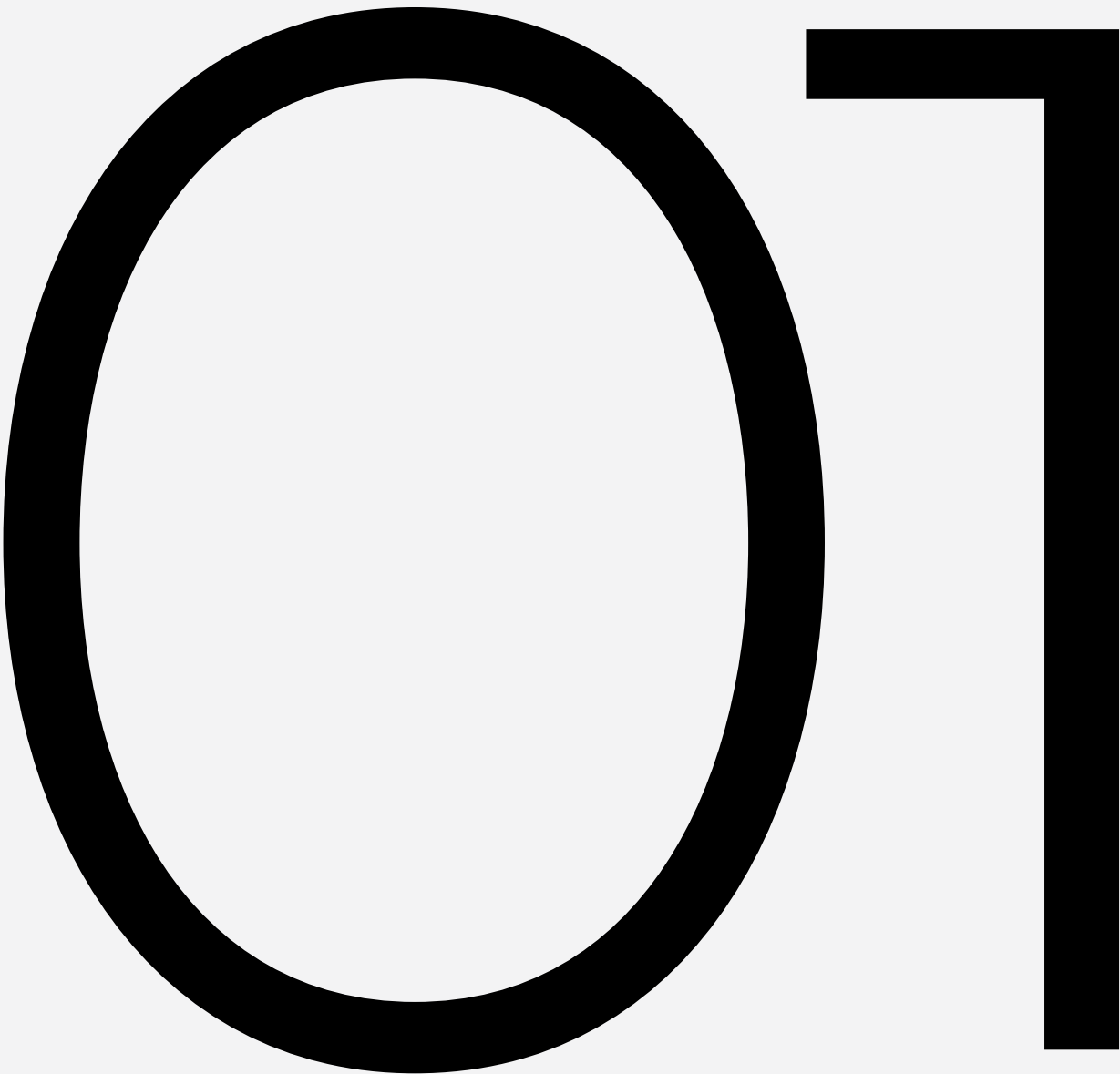
Nashville
Auction
SchoolTM

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Auction Academy
World Wide College of Auctioneering
America’s Auction Academy
Nashville Auction School

Brandmarks



Auction Academy

Wordmark + Icon = Logo



The Wordmark



The Icon



The Logo

Auction Academy

Configurations



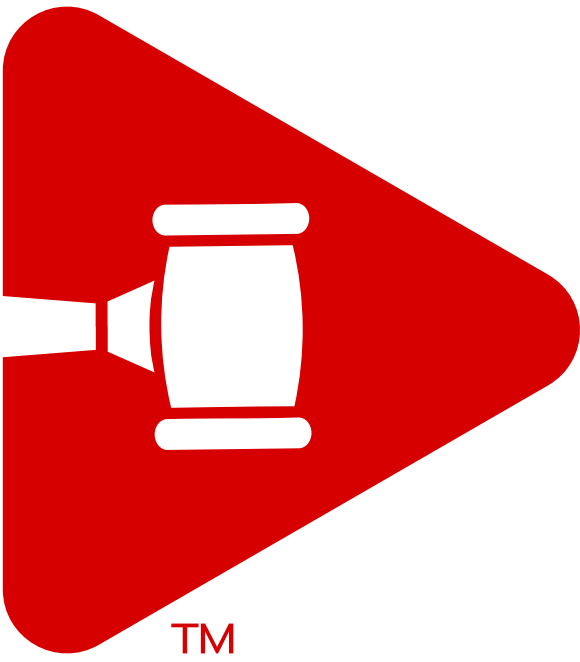
Primary - Horizontal



Secondary - Vertical



Optional - Wordmark Separated



Optional - Icon Separated

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Wordmark + Icon = Logo



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The Icon



The Wordmark



The Logo

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Configurations



Primary - Horizontal



Secondary - Vertical



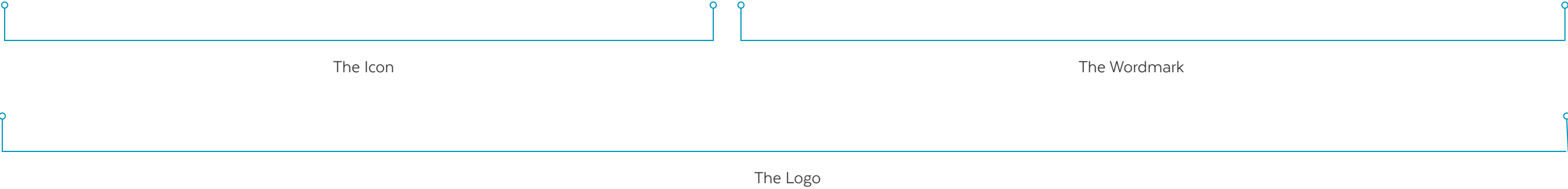
Optional - Wordmark Separated



Optional - Icon Separated

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Academy

Wordmark + Icon = Logo



America's
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Configurations



Primary - Horizontal



Secondary - Vertical



Optional - Wordmark Separated



Optional - Icon Separated

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Wordmark + Icon = Logo



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The Icon



The Wordmark



The Logo

Nashville
Auction
School

Configurations



**Nashville
Auction
School™**

Primary - Horizontal



**Nashville
Auction
School™**

Secondary - Vertical

**Nashville
Auction
School**

Optional - Wordmark Separated



Optional - Icon Separated

Auction Academy
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Colors

02

Auction Academy Colors

AA Navy	RGB 0 / 24 / 41	HEX #001829	CMYK 91 / 76 / 55 / 69
AA Red	RGB 214 / 0 / 0	HEX #D60000	CMYK 9 / 100 / 100 / 2
AA Gray 1	RGB 77 / 84 / 94	HEX #4D545E	CMYK 70 / 59 / 48 / 27
AA Gray 2	RGB 211 / 218 / 229	HEX #D3DAE5	CMYK 16 / 9 / 4 / 0
AA White	RGB 255 / 255 / 255	HEX #FFFFFF	CMYK 0 / 0 / 0 / 0

World Wide College of Auctioneering Colors

Brand Guidelines

WWCA Navy	RGB 0 / 24 / 41	HEX #001829	CMYK 91 / 76 / 55 / 69
WWCA Blue	RGB 48 / 85 / 219	HEX #3055DB	CMYK 82 / 70 / 0 / 0
WWCA Gray 1	RGB 77 / 84 / 94	HEX #4D545E	CMYK 70 / 59 / 48 / 27
WWCA Gray 2	RGB 211 / 218 / 229	HEX #D3DAE5	CMYK 16 / 9 / 4 / 0
WWCA White	RGB 255 / 255 / 255	HEX #FFFFFF	CMYK 0 / 0 / 0 / 0

America’s Auction Academy Colors

Brand Guidelines

AAA Navy	RGB 0 / 24 / 41	HEX #001829	CMYK 91 / 76 / 55 / 69
AAA Red	RGB 214 / 0 / 0	HEX #D60000	CMYK 9 / 100 / 100 / 2
AAA Royal Blue	RGB 46 / 49 / 146	HEX #2E3192	CMYK 99 / 96 / 3 / 0
AAA Gray 1	RGB 77 / 84 / 94	HEX #4D545E	CMYK 70 / 59 / 48 / 27
WWCA Gray 2	RGB 211 / 218 / 229	HEX #D3DAE5	CMYK 16 / 9 / 4 / 0
WWCA White	RGB 255 / 255 / 255	HEX #FFFFFF	CMYK 0 / 0 / 0 / 0

Nashville Auction School Colors

Brand Guidelines

NAS Navy	RGB 0 / 24 / 41	HEX #001829	CMYK 91 / 76 / 55 / 69
NAS Orange	RGB 255 / 130 / 0	HEX #FF8200	CMYK 0 / 60 / 100 / 0
NAS Gray 1	RGB 77 / 84 / 94	HEX #4D545E	CMYK 70 / 59 / 48 / 27
NAS Gray 2	RGB 211 / 218 / 229	HEX #D3DAE5	CMYK 16 / 9 / 4 / 0
NAS White	RGB 255 / 255 / 255	HEX #FFFFFF	CMYK 0 / 0 / 0 / 0

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