

The Logo

The logo combines the initials of my first and last name. It features a custom illustrative font face. Visually it characterizes a clean and minimalistic approach to design.



Typography

Gotham is the primary display font used for all headers and body copy. It is often used alongside Arvo.

Aa

Arvo

Aa

Gotham

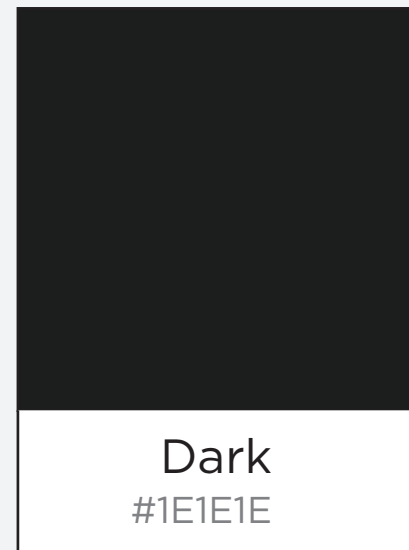
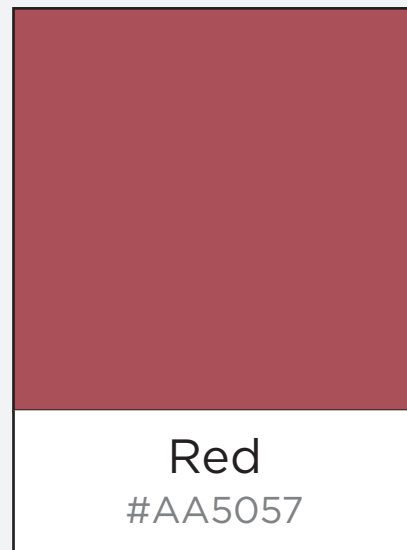
Bussiness Card

An example of a business card using brand colors an
typography



Color Usage

I recommend the use of the following colors when presenting brand assets.



Website Example

