Nathan M. Groom
202 S. 2nd St. #38, Brooklyn, NY 11211
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SELECTED SKILLS:
- R and Python programming languages (R example, Python example, Github link)
- SQL as well as NoSQL database technologies such as MongoDB and Neo4j
- Predictive modeling machine learning, simulation, data analysis and data mining
- Professional level business writing
- Able to interpret and present technical concepts for general audiences

EDUCATION:
- **City University of New York School of Professional Studies**, New York, NY—08/14 to 12/16
  - **M.S. in Data Analytics**
    - Graduated with 3.92 GPA
    - Capstone project on American population dynamics, written in R
    - Coursework done primarily in Python and R; courses include Math Modeling, Data Visualization, Machine Learning, Recommender Systems and more
- **McGill University**, Montreal, Canada—08/05 to 06/08
  - **B.A. in Political Science,** Minor in Philosophy

WORK EXPERIENCE:

Attack! Marketing and Promotions San Francisco, CA
Account Coordinator—09/12 to 12/13
- Set up and managed promotional events (e.g. liquor samplings, promotional giveaways)
- Interviewed and booked promotional talent.

BayCreative, Inc., San Francisco, CA
Business Development Coordinator — 11/11 to 02/12
- Performed sales and marketing calls to reserve meetings with prospective clients
- Built and carried out client presentations expressing the value plan of products and creative services

SEO-PR, Inc., San Francisco, CA
Account Executive **–** 01/09 to 12/10
- Marketed clients through paid search, SEO, and social media including Facebook, Twitter, and YouTube
- Wrote numerous press releases, ad copy, and trade articles
- Optimized client websites (landing pages in particular) to drive traffic

Glass Lewis & Co., San Francisco, CA
Research Analyst — 02/11 to 06/11 and 02/12 to 05/12 (seasonal position, two seasons

- Wrote reports on corporate governance practices of certain Canadian and British public companies

INTERNSHIPS:

ReputationDefender, Inc., MyEdge Division, Redwood City, CA—05/08 to 11/08
- Wrote bios, blogs, articles, reports for clients
- Used social networking sites to promote interests of ReputationDefender, Inc. and its clients