

Nathan Clark

[Website](#) Los Angeles, CA [LinkedIn](#)

EDUCATION

University of Southern California

Los Angeles, CA

Bachelor of Arts, Major in Philosophy, Politics, and Law,

August 2018-May 2022

Minor in Popular Music Studies GPA: 3.55

Coursework: Critical Issues in Law and Public Policy, Law and the US Constitution, Concepts in American Law, Web Publishing, Moral Dilemmas in the Legal Domain, World Music, Hip Hop Music and Culture, Electronic Music and Dance Culture, Jazz - America's Music, University Band, Trojan Marching Band

EXPERIENCE

OmniPV

Los Angeles, CA

Marketing Director

Sept. 2022 - Present

- Wrote B2B, consignment, leasing, and contractor contracts.
- Redesigned and managed 4 subsidiary websites; Optimized for Search Engine (SEO)
 - [Omnipv.com](#)
 - [Opolymer.com](#)
 - [Omnihw.com](#)
 - [sgtc.com](#)
- Ran advertisements through Google, Meta, Microsoft, and TikTok
- Oversaw 3 company social media accounts
- Drafted and enacted marketing strategies
- Designed and crowdfunded a product, raising ~425% of our funding goal
- Designed company media for outreach, social media, and conferences
- Obtained a sales channel in a \$96 billion company
- Sought out contractors to amend insufficient digital assets

ChemEOR

Los Angeles, CA

CEO Assistant

July 2022 - Present

- Provided Administrative support in setting meetings, booking travel arrangements, and managing calendars
- Acted as a first point of contact for internal and external communications
- Processed Invoices / Created expense reports

CALPIRG/CALPIRG Students

Los Angeles, CA

Clean Energy Campaign Coordinator (Jan. 2022 - May 2022) / Professional Outreach Director (Jan 2021 - May 2022)

- Lobbied Federal and California Congressmembers
- Organized at Grassroots and Grasstops
- Developed relations with Campus leaders
- Coordinated hourly events
- Pitched stories to local and state news outlets
- Databased Contacts and Fundraising Efforts

ADDITIONAL INFORMATION

Founder of As Seen Live, a music blog about up-and-coming performers: [asseenlive.com](#)

Skills

- Microsoft Office / Google Suite
- Adobe Photoshop and Lightroom
- HTML / CSS / JavaScript | Web Builders: Wix, Shopify, GoDaddy, Wordpress, Webs
- Amazon MTurk
- Google Analytics / Google, Meta, Microsoft, and TikTok Advertising Platforms
- Social Media Administration: YouTube, Instagram, Twitter, Facebook
- Quick Learner and Easily Adaptable