

Python SQL

June 17, 2024

```
[44]: import pandas as pd

def execute_queries_to_df():
    try:
        # Establish connection to MySQL
        cnx = mysql.connector.connect(**config)

        # List of SQL queries
        queries = [
            """
            -- 1. What devices do my customers use to reach me?
            SELECT
                Device_Type,
                COUNT(Device_Type) AS Count
            FROM
                retail
            GROUP BY
                Device_Type;
            """,
            """
            -- 2. What product categories am I selling?
            SELECT
                DISTINCT Product_Category,
                SUM(Quantity) AS Total_Quantity
            FROM
                retail
            GROUP BY
                Product_Category;
            """,
            """
            -- 3. Which product categories do I sell to whom?
            SELECT
                Product_Category,
                Gender,
                COUNT(Gender) AS Count
            FROM
                retail
            """
        ]
```

```

GROUP BY
    Product_Category, Gender;
""",
""
-- 4. Which login type do my customers prefer when shopping?
SELECT
    Customer_Login_type,
    COUNT(Customer_Login_type) AS Count
FROM
    retail
GROUP BY
    Customer_Login_type;
""",
""
-- 5. How does the date and time affect my sales? (Total sales by
↪month)
SELECT
    Order_Date,
    SUM(Sales) AS Total_Sales
FROM
    retail
GROUP BY
    Order_Date
ORDER BY
    SUM(Sales) DESC
limit 10;
""",
""
-- 6. Top month quantity sales
SELECT
    MONTH(Order_Date) AS Month,
    SUM(Sales) AS Total_Sales
FROM
    retail
GROUP BY
    MONTH(Order_Date)
ORDER BY
    SUM(Sales) DESC;
""",
""
-- 7. Top week quantity sales
SELECT
    CONCAT(DATE_FORMAT(MIN(Order_Date), "%Y-%m-%d"), " to ",
↪DATE_FORMAT(DATE_ADD(MIN(Order_Date), INTERVAL 6 DAY), "%Y-%m-%d")) AS
↪Week_Dates,
    SUM(Sales) AS Total_Sales
FROM

```

```

        retail
GROUP BY
    WEEK(Order_Date)
ORDER BY
    SUM(Sales) DESC;
""",
""",
-- 8. Average delivery time by hour of day
SELECT
    HOUR(Time) AS Hour_of_Day,
    AVG(Aging) AS Avg_Delivery_Time
FROM
    retail
GROUP BY
    HOUR(Time)
ORDER BY
    HOUR(Time);
""",
""",
-- 9. From which product do I earn the most profit per unit?
SELECT
    Product,
    SUM(Profit) / SUM(Quantity) AS Total_Profit_per_Unit
FROM
    retail
GROUP BY
    Product
ORDER BY
    Total_Profit_per_Unit DESC;
""",
""",
-- 10. Total profit per product
SELECT
    Product,
    SUM(Profit) AS Total_Profit
FROM
    retail
GROUP BY
    Product
ORDER BY
    Total_Profit DESC;
""",
""",
-- 11. Average delivery time by month and order priority
SELECT
    Order_Priority,
    MONTH(Order_Date) AS Month,

```

```

        AVG(Aging) AS Avg_Delivery_Time
    FROM
        retail
    GROUP BY
        MONTH(Order_Date), Order_Priority;
    """
]

# Execute each query and store results in DataFrames
dfs = []
for index, query in enumerate(queries, start=1):
    print(f"Executing Query {index}:")
    print(query.strip()) # Print the query for visibility

    # Execute query and fetch results into DataFrame
    df = pd.read_sql_query(query, cnx)
    dfs.append(df)
    # Print DataFrame using tabulate for nice formatting
    print(tabulate(df, headers='keys', tablefmt='fancy_grid'))
    print("\n") # Separate queries for clarity

return dfs

except mysql.connector.Error as err:
    print(f"Error: {err}")

finally:
    # Close connection
    if 'cnx' in locals() and cnx:
        cnx.close()

# Execute the queries and get DataFrames
if __name__ == "__main__":
    data_frames = execute_queries_to_df()

    # Access individual DataFrames from the list 'data_frames'
    for idx, df in enumerate(data_frames, start=1):
        print("\n")

```

Executing Query 1:

```

-- 1. What devices do my customers use to reach me?
SELECT
    Device_Type,
    COUNT(Device_Type) AS Count
FROM
    retail
GROUP BY
    Device_Type;

```

	Device_Type	Count
0	Web	47626
1	Mobile	3658

Executing Query 2:

-- 2. What product categories am I selling?

```
SELECT
    DISTINCT Product_Category,
    SUM(Quantity) AS Total_Quantity
FROM
    retail
GROUP BY
    Product_Category;
```

C:\Users\natha\AppData\Local\Temp\ipykernel_1720\599513356.py:144: UserWarning: pandas only supports SQLAlchemy connectable (engine/connection) or database string URI or sqlite3 DBAPI2 connection. Other DBAPI2 objects are not tested. Please consider using SQLAlchemy.

```
df = pd.read_sql_query(query, cnx)
```

	Product_Category	Total_Quantity
0	Auto & Accessories	17582
1	Fashion	66639
2	Electronic	5951
3	Home & Furniture	38190

Executing Query 3:

-- 3. Which product categories do I sell to whom?

```
SELECT
    Product_Category,
    Gender,
    COUNT(Gender) AS Count
FROM
    retail
GROUP BY
    Product_Category, Gender;
```

	Product_Category	Gender	Count
0	Auto & Accessories	Female	2322
1	Auto & Accessories	Male	5177
2	Fashion	Female	11365
3	Fashion	Male	14281
4	Electronic	Female	1484
5	Electronic	Male	1217
6	Home & Furniture	Male	7458
7	Home & Furniture	Female	7980

Executing Query 4:

-- 4. Which login type do my customers prefer when shopping?

```

SELECT
    Customer_Login_type,
    COUNT(Customer_Login_type) AS Count
FROM
    retail
GROUP BY
    Customer_Login_type;

```

	Customer_Login_type	Count
0	Member	49091
1	Guest	1993
2	New	27
3	First SignUp	173

Executing Query 5:

-- 5. How does the date and time affect my sales? (Total sales by month)

```

SELECT
    Order_Date,
    SUM(Sales) AS Total_Sales
FROM

```

```

        retail
    GROUP BY
        Order_Date
    ORDER BY
        SUM(Sales) DESC
    limit 10;

```

	Order_Date	Total_Sales
0	2018-04-24	94531
1	2018-07-30	72191
2	2018-06-30	49882
3	2018-04-25	43157
4	2018-05-16	43036
5	2018-11-07	41837
6	2018-11-02	40918
7	2018-11-16	40255
8	2018-11-06	40246
9	2018-05-14	39390

Executing Query 6:

```

-- 6. Top month quantity sales
    SELECT
        MONTH(Order_Date) AS Month,
        SUM(Sales) AS Total_Sales
    FROM
        retail
    GROUP BY
        MONTH(Order_Date)
    ORDER BY
        SUM(Sales) DESC;

```

	Month	Total_Sales
0	11	877881
1	5	824362

2	7	810205
3	12	767147
4	10	743387
5	9	738303
6	8	664245
7	6	642501
8	4	596990
9	3	435502
10	1	379627
11	2	332495

Executing Query 7:

-- 7. Top week quantity sales

```

SELECT
    CONCAT(
        DATE_FORMAT(MIN(Order_Date), "%Y-%m-%d"), " to ",
        DATE_FORMAT(
            DATE_ADD(MIN(Order_Date), INTERVAL 6 DAY), "%Y-%m-%d"
        )) AS
    Week_Dates,
    SUM(Sales) AS Total_Sales
FROM
    retail
GROUP BY
    WEEK(Order_Date)
ORDER BY
    SUM(Sales) DESC;

```

	Week_Dates	Total_Sales
0	2018-04-22 to 2018-04-28	273418
1	2018-11-04 to 2018-11-10	250264
2	2018-11-11 to 2018-11-17	230012
3	2018-05-13 to 2018-05-19	219888
4	2018-05-06 to 2018-05-12	217716

5	2018-07-15 to 2018-07-21	199171
6	2018-07-22 to 2018-07-28	199163
7	2018-04-29 to 2018-05-05	196935
8	2018-10-07 to 2018-10-13	195966
9	2018-12-16 to 2018-12-22	192053
10	2018-09-23 to 2018-09-29	185985
11	2018-11-18 to 2018-11-24	185789
12	2018-10-28 to 2018-11-03	184853
13	2018-07-29 to 2018-08-04	183975
14	2018-09-30 to 2018-10-06	175324
15	2018-09-02 to 2018-09-08	172820
16	2018-09-16 to 2018-09-22	172471
17	2018-08-05 to 2018-08-11	172362
18	2018-06-24 to 2018-06-30	170122
19	2018-12-02 to 2018-12-08	169786
20	2018-12-23 to 2018-12-29	169124
21	2018-12-09 to 2018-12-15	168526
22	2018-10-14 to 2018-10-20	167865
23	2018-08-19 to 2018-08-25	165749
24	2018-10-21 to 2018-10-27	160403
25	2018-08-12 to 2018-08-18	159763
26	2018-07-01 to 2018-07-07	159564
27	2018-09-09 to 2018-09-15	159070
28	2018-06-17 to 2018-06-23	158150

29	2018-06-10 to 2018-06-16	155454
30	2018-07-08 to 2018-07-14	154002
31	2018-05-20 to 2018-05-26	143191
32	2018-06-03 to 2018-06-09	136049
33	2018-03-04 to 2018-03-10	129871
34	2018-11-25 to 2018-12-01	124592
35	2018-02-25 to 2018-03-03	119345
36	2018-05-27 to 2018-06-02	115674
37	2018-04-15 to 2018-04-21	111539
38	2018-03-11 to 2018-03-17	110262
39	2018-08-26 to 2018-09-01	103338
40	2018-01-07 to 2018-01-13	93913
41	2018-02-11 to 2018-02-17	93481
42	2018-04-08 to 2018-04-14	91395
43	2018-01-14 to 2018-01-20	84400
44	2018-01-01 to 2018-01-07	80936
45	2018-01-21 to 2018-01-27	80611
46	2018-02-18 to 2018-02-24	77089
47	2018-04-01 to 2018-04-07	74322
48	2018-03-25 to 2018-03-31	71649
49	2018-01-28 to 2018-02-03	69563
50	2018-03-18 to 2018-03-24	69267
51	2018-02-04 to 2018-02-10	67237
52	2018-12-30 to 2019-01-05	39178

Executing Query 8:

-- 8. Average delivery time by hour of day

```
SELECT
    HOUR(Time) AS Hour_of_Day,
    AVG(Aging) AS Avg_Delivery_Time
FROM
    retail
GROUP BY
    HOUR(Time)
ORDER BY
    HOUR(Time);
```

	Hour_of_Day	Avg_Delivery_Time
0	0	5.23788
1	1	5.16949
2	2	5.29482
3	3	4.92647
4	4	5.22642
5	5	5.33333
6	6	5.28689
7	7	5
8	8	5.27103
9	9	5.27431
10	10	5.25085
11	11	5.21592
12	12	5.2873
13	13	5.22584
14	14	5.20285
15	15	5.28571

16	16	5.16953
17	17	5.32151
18	18	5.3686
19	19	5.32071
20	20	5.21283
21	21	5.28421
22	22	5.23622
23	23	5.28102

Executing Query 9:

-- 9. From which product do I earn the most profit per unit?

```

SELECT
    Product,
    SUM(Profit) / SUM(Quantity) AS Total_Profit_per_Unit
FROM
    retail
GROUP BY
    Product
ORDER BY
    Total_Profit_per_Unit DESC;

```

	Product	Total_Profit_per_Unit
0	Apple Laptop	67.124
1	Tyre	65.5511
2	Iron	57.2136
3	T - Shirts	56.9196
4	Car Pillow & Neck Rest	53.5939
5	Samsung Mobile	53.0311
6	Towels	52.0572
7	Running Shoes	47.6744

8	Titak watch	47.4445
9	Jeans	46.5618
10	LED	46.4667
11	Sofa Covers	46.4487
12	Car Speakers	46.2254
13	Tablet	45.5361
14	Bed Sheets	45.1068
15	Formal Shoes	43.1184
16	Shirts	38.2698
17	Fossil Watch	25.0036
18	Fans	23.0358
19	Car Media Players	21.4352
20	Speakers	17.0554
21	Dinner Crockery	16.7415
22	Bike Tyres	14.0069
23	Beds	13.7135
24	Umbrellas	13.4822
25	Shoe Rack	13.2967
26	LCD	12.4192
27	Sofas	12.2509
28	Casula Shoes	11.9129
29	Car & Bike Care	11.7072
30	Dinning Tables	11.1838
31	Sneakers	11.0466

32	Car Mat	10.8526
33	Car Body Covers	10.6029
34	Car Seat Covers	10.5522
35	Mixer/Juicer	10.4425
36	Mouse	9.67182
37	Suits	7.47687
38	Watch	6.88454
39	Keyboard	6.76057
40	Sports Wear	6.39816
41	Curtains	6.25492

Executing Query 10:

-- 10. Total profit per product

```

SELECT
    Product,
    SUM(Profit) AS Total_Profit
FROM
    retail
GROUP BY
    Product
ORDER BY
    Total_Profit DESC;

```

	Product	Total_Profit
0	T - Shirts	340721
1	Titak watch	296718
2	Running Shoes	289098
3	Jeans	276856
4	Formal Shoes	265351
5	Shirts	230078

6	Towels	196828
7	Sofa Covers	178921
8	Bed Sheets	172263
9	Fossil Watch	151272
10	Tyre	132020
11	Car Pillow & Neck Rest	107885
12	Car Speakers	92034.8
13	Casula Shoes	71894.5
14	Sneakers	66820.7
15	Dinner Crockery	64287.5
16	Beds	53592.5
17	Shoe Rack	50886.5
18	Umbrellas	49789.6
19	Sofas	46283.9
20	Suits	44831.3
21	Dinning Tables	43326
22	Car Media Players	39933.8
23	Sports Wear	38984
24	Apple Laptop	33025
25	Iron	26833.2
26	Bike Tyres	26767.2
27	Samsung Mobile	26568.6
28	Curtains	23881.3
29	Car & Bike Care	22700.3

30	Tablet	22312.7
31	Car Body Covers	21629.9
32	LED	20910
33	Car Mat	20782.8
34	Car Seat Covers	20006.9
35	Fans	12047.7
36	Speakers	9909.2
37	LCD	6197.2
38	Mixer/Juicer	5033.3
39	Mouse	4632.8
40	Watch	3428.5
41	Keyboard	3292.4

Executing Query 11:

-- 11. Average delivery time by month and order priority

```

SELECT
    Order_Priority,
    MONTH(Order_Date) AS Month,
    AVG(Aging) AS Avg_Delivery_Time
FROM
    retail
GROUP BY
    MONTH(Order_Date), Order_Priority;

```

	Order_Priority	Month	Avg_Delivery_Time
0	Medium	1	5.37568
1	Medium	7	5.32444
2	Critical	11	4.60163
3	High	4	5.15346

4	Critical	8	4.64832
5	Critical	7	4.69643
6	High	5	5.08793
7	Critical	6	4.76807
8	Critical	5	4.6988
9	High	10	5.19919
10	High	12	5.15712
11	Medium	10	5.35697
12	High	3	5.27528
13	Critical	1	4.75253
14	Critical	2	4.48077
15	Critical	12	4.87432
16	High	8	5.05762
17	High	6	5.15431
18	Critical	10	4.59649
19	Medium	8	5.3769
20	High	11	5.12278
21	Critical	9	4.92
22	Medium	3	5.42831
23	Critical	4	4.72026
24	Medium	4	5.43089
25	Medium	9	5.33035
26	High	7	5.23566
27	High	2	5.16797

28	High	9	5.12042
29	High	1	5.19407
30	Critical	3	4.6036
31	Medium	5	5.34116
32	Medium	6	5.40629
33	Medium	12	5.43907
34	Medium	11	5.29146
35	Medium	2	5.32441
36		10	2
37		7	4
38	Low	6	5.34783
39	Low	1	6
40	Low	10	5.13821
41	Low	7	5.43426
42	Low	9	5.64583
43	Low	2	5.35849
44	Low	5	5.46058
45	Low	12	5.46552
46	Low	4	5.86364
47	Low	8	5.44643
48	Low	3	5.3209
49	Low	11	5.24615

[]: