



Noms

COS 333 Spring 2015 Project

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We all know how it goes.

What do you wanna eat?

**Uhhhhh...maybe Chinese? Let's
yelp it.**

**I don't really care, what do you
want?**

Yeah I really don't care

Chinese Food Princeton, NJ

Showing 1-10 of 218

Hide Filters

Sort By

Best Match
Highest Rated
Most Reviewed

Cities

- ☐ Princeton, NJ
- ☐ Trenton, NJ
- ☐ North Brunswick, NJ
- ☐ Somerset, NJ
- [More Cities](#)

Distance

Bird's-eye View
Driving (6 mi.)
Biking (2 mi.)
Walking (1 mi.)
Within 4 blocks

Price

☐ \$
☐ \$\$
☐ \$\$\$
☐ \$\$\$\$

Features

- ☐ Order Pickup or Delivery
- ☐ Offering a Deal
- ☐ Make a Reservation
- ☐ Open Now 3:36 PM
- [More Features](#)

Category

- ☐ Chinese
- ☐ Asian Fusion
- ☐ Japanese
- ☐ Sushi Bars
- [More Categories](#)



1. EPS Corner
★ ★ ★ ★ ★ 26 reviews
\$\$ · Chinese

238 Nassau St
Princeton, NJ 08542
(609) 921-2388

Probably the best Chinese food Princeton students can get to within walking distance (comparable to Hunan, which is a bit farther - I hear they're owned by the same people?). For that and its...



2. Peony Pavilion
★ ★ ★ ★ ★ 101 reviews
\$\$ · Asian Fusion, Japanese, Dim Sum
[Order Pickup or Delivery](#)

15 Farber Rd
Princeton, NJ 08540
(609) 580-1850

Owner Lisa, who also owns Schezuan House in Hamilton which serves amazing Chinese food (I just wished they delivered), pays a great amount of attention to detail. And it shows at Peony...



3. Tiger Noodles
★ ★ ★ ★ ★ 91 reviews
\$ · Chinese

260 Nassau St
Princeton, NJ 08542
(609) 252-0663

was fast and friendly, and the food wasn't overwhelmingly greasy, like that found in most suburban takeout places. It's Americanized Chinese food, and I admit that I do crave it every once in...



4. Shanghai Park
★ ★ ★ ★ ★ 97 reviews
\$\$ · Chinese, Japanese

301 N Harrison St
Princeton, NJ 08540
(609) 924-8001

Service is just one star. But Food is five star. 饺子头 is good. Very good Authentic Chinese food....



5. Hunan
★ ★ ★ ★ ★ 31 reviews
\$ · Chinese

157 Witherspoon St
Princeton, NJ 08542
(609) 921-0950

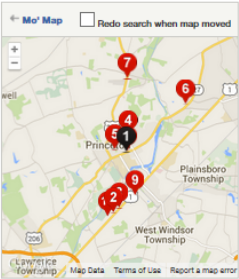
Don't come looking here for truly authentic Chinese food. In that case, you'd be better off going to a place like Yao's. Instead, Hunan is a place for inexpensive, Americanized Chinese food...



6. Ming's Garden
★ ★ ★ ★ ★ 11 reviews
\$ · Chinese

4437 New Jersey 27
Princeton, NJ 08540
(609) 252-1688

Great place for Chinese food! I've been coming to this place for 3+ years now and it never disappoints. Very friendly and family-owned. Definitely a recommended spot - one of my usuals....



10 minutes later...

How about this!

How about this?

I don't really like this food...

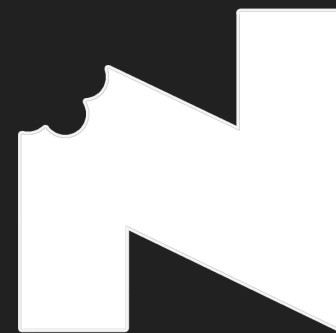
Erm...

You know how this ends...

All **hell** breaks loose...



**Let us solve
that problem**



Noms

Key features

- Restaurant discovery
- Simplicity
- One-stop portal
- Algorithmic matching

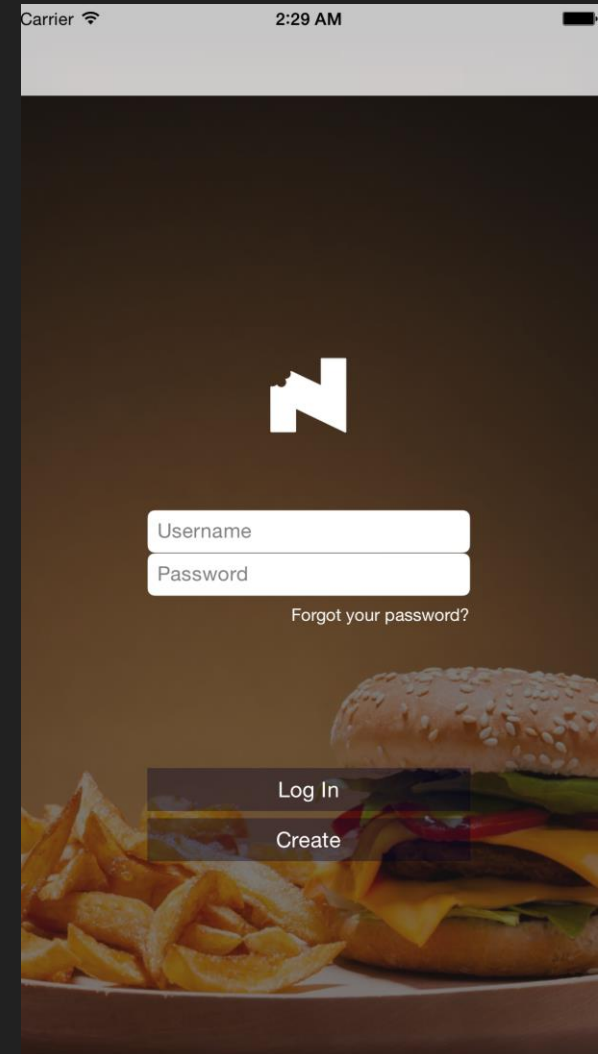
Parse cloud code

- Data curation
- Cosine similarity scoring
- Intelligent refiltering



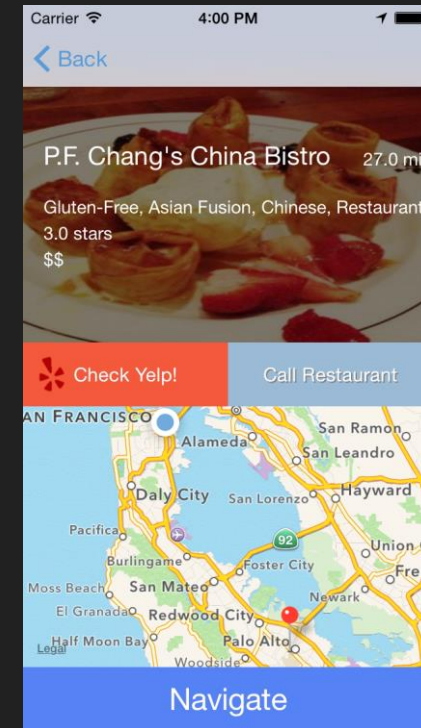
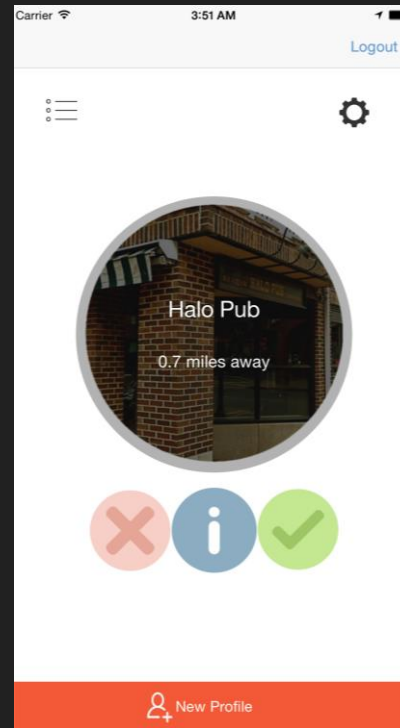
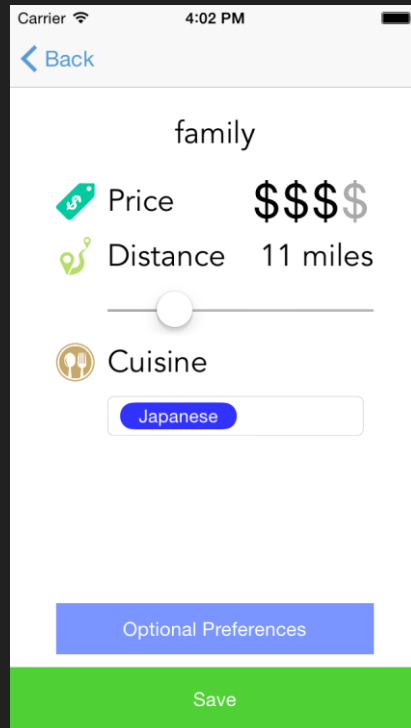
**Design is not just what it
looks like and feels like.
Design is how it works.**

Steve Jobs



App design

- Philosophy
- Profiles
- Preferences
- Restaurant information and follow up



Screens



Nom?



Questions