### 1. Project Overview

The **E-Commerce Shop** will be an online platform for selling shoes and clothing, offering a seamless shopping experience for customers. It will include product browsing, cart management, secure checkout, order tracking, and customer support. The platform will be mobile-friendly and optimized for performance.

## 2. Objectives

- Provide a user-friendly interface for customers to browse and purchase shoes and clothing.
- Enable secure payment processing and order management.
- Support inventory management for real-time stock updates.
- Allow users to track orders and manage returns/exchanges.

#### 3. Features & Functionalities

#### 3.1 User Module

- User Registration & Login in and out (Email, OTP)
- Profile Management (Address, Wishlist)
- add products to cart
- make order
- cancel order
- update order
- Order History & Tracking

### 3.2 Product Catalog

- Categories: Shoes, Clothing, Accessories
- Product Search & Filters (Brand, Size, Color, Price)
- Detailed Product Pages (Images, Description, Reviews)

### 3.3 Shopping Cart & Checkout

- Add/Edit/Remove Items from Cart
- Allow mpesa payment
- Address & Shipping Selection

### 3.4 Order Management

- Order Confirmation & Invoice Generation
- Order Tracking with Notifications
- Returns & Refunds Process

#### 3.5 Admin Panel

- Product & Inventory Management
- Order & Customer Management
- Analytics & Reporting

# 4. Technology Stack

• **Frontend:** React.js / Next.js (for fast and responsive UI)

• **Backend:** Node.js with Express

• Database: MySQL

**Authentication:** JWT / OAuth

• Payment Gateway:

• **Hosting:** AWS, / //your own choice

## 5. Constraints & Assumptions

- The platform will initially support **domestic shipping only**, with international shipping added later.
- Customers must create an account to place an order.
- Secure SSL encryption will be used for all transactions.

### 6. Timeline & Deliverables

Phase	Deliverable	Timeframe
Planning & Design	Wireframes, UI/UX Design	2-3 weeks
Development	Core Features Development	8-10 weeks
Testing	QA Testing, Bug Fixing	3 weeks
Deployment	Live Platform Launch	1 week

## 8. Future updates

- Allow multiple payment options
- Recommend products and items to users based on their preference
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# 7. Conclusion

This e-commerce shop will provide an efficient and modern online shopping experience for customers purchasing shoes and clothing. The system will be scalable, secure, and user-friendly, ensuring smooth operations for both customers and administrators.