

# Nathan T. Hoang

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## Education

**SAN DIEGO STATE UNIVERSITY — SAN DIEGO, CA: 2014**

**Bachelor of Arts – Economics (Overall GPA: 3.88; Major GPA: 3.9)**

- **Awards/Honors:** Graduated Summa Cum Laude; 5X Dean's List (Fall 2011 — Fall 2013)
- **Clubs/Activities:** Phi Beta Kappa Honor Society

## Competencies/Skills

- **Key Developer Skills:** JavaScript, HTML5, CSS, Express, Node.js, MongoDB, JSON, AJAX, Axios, Bootstrap.
- Proficient in Microsoft Office (Excel, Word, Powerpoint) & Google Suite (Docs, Sheets, Drive, Gmail).
  - o Experienced in advanced Excel/Sheets functions such as V-lookups and pivot tables.
- Proficiency working with Salesforce, Jira, Zoom, & Slack.
- Excellent communication, problem solving, time management, and leadership skills.

## Experience

**FREELANCE | APRIL 2021 - PRESENT**

### **WEB DEVELOPER**

- Designed, developed, and deployed a RESTful and secure full-stack CRUD web application from scratch with MongoDB, Express, Node.js (MEN stack).
  - includes user authentication/authorization, cloud database, and geocoding with geoJSON.
- Built dynamic, mobile-friendly, and responsive websites using HTML5, CSS, and Vanilla JavaScript along with libraries and frameworks such as Bootstrap and Bulma.
- Experience with AJAX, JSON, and working with APIs demonstrated by developing a practical TV show search website using the Axios library.
- Implemented key basic security measures into a web application such as HTML sanitization, securing HTTP headers and managing content security policy with Helmet.js, and MongoDB sanitization.

**INDEED.COM | APRIL 2018 - APRIL 2021**

### **SENIOR CLIENT SUCCESS SPECIALIST | ENTERPRISE**

- Provide on-demand technical support and day-to-day digital advertising campaign management for 20+ large enterprise clients, generating \$250K in monthly revenue.
- Utilize data analytics tools, including, Salesforce, Tableau, and Excel to maximize strategies and ROI.
- Review and evaluate KPIs on all advertising campaigns across the entire product suite, identifying both successes as well as opportunities for improvement.
- Trained 7+ new hires and won regional award for excellence and collaboration as voted by peers.
- Partner and work cross-functionally with 5+ teams including Sales, Product, Global, and UX to formulate comprehensive client strategies and to help design process improvements.

**FERGUSON ENTERPRISES | JUNE 2014 - APRIL 2018**

### **INVENTORY CONTROL ANALYST & BUYER II**

- Selected as an inaugural member of the inventory control team, tasked with serving as primary inventory contact for 14 locations including new major distribution hub.
- Demonstrated abilities in adaptability, organization, and multi-tasking to manage buying, vendor maintenance, pricing, and inventory management for over 280 locations.