

# Generalized Linear Models

## For Over-Dispersed Data

# Basics of Generalized Linear Models (GLMs)

- GLMs are a flexible generalization of ordinary linear regression that allows for response variables that have error distribution models other than a normal distribution.
- **Components of GLMs:**
  - **Random Component:** Specifies the distribution of the response variable (e.g., Normal, Binomial, Poisson).
  - **Systematic Component:** A linear predictor, a combination of explanatory variables (predictors).
  - **Link Function:** Connects the mean of the response variable to the linear predictor (e.g., identity, log, logit).

# Common link functions and GLMS

- **Identity Link:** Used for normally distributed data (linear regression).
- **Logit Link:** Used for binary outcome data (logistic regression).
- **Log Link:** Used for count data (Poisson regression).

# Over-Dispersed Data

- Over-dispersion in general refers to having variance greater than that assumed for the theoretical data model.
- Over-dispersion can also refer to having a variance that is greater than the mean
  - Similarly equi-dispersion would refer to having variance equal to the mean.

## Poisson regression

Poisson regression is the most popular method for modeling count data. The Poisson distribution brings with it the assumption of equi-dispersion that is often unsatisfied.

# Common applications

- Count data in Biology
- Epidemiology
- Finance
- Insurance claims
- Environmental studies
- etc.



Almost any real world count data is subject to the possibility of over-dispersion.

# Causes

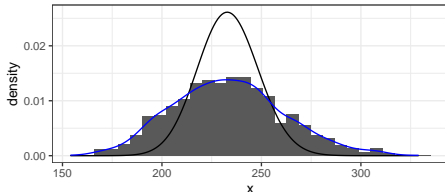
- Increased variability of counts
- Event clustering
- Increased number of 0
- Interaction effects
- Measurement error
- Environmental effects



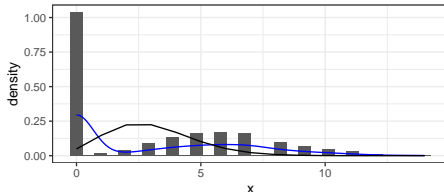
# Candidate Distributions

- ① Negative-Binomial
  - ② Generalized Poisson
  - ③ Double Poisson
  - ④ Conway-Maxwell-Poisson (CMP)
- Zero inflated distributions
    - ZIP
    - ZINB
    - ZIDP/ZIGP

Negative-Binomial data with fitted Poisson model



Zero inflated Poisson data with fitted Poisson model



# Negative-Binomial

- Parameters: mean:  $\mu$ , dispersion:  $k^1$
- Variance:  $\mu + \mu^2/k$ 
  - Function of mean and dispersion parameter
  - Clearly captures over-dispersion.

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<sup>1</sup>The classic negative-binomial is parameterized as number of success and probability of success,  $r$  and  $p$ .



# Generalized Poisson

- Parameters:  $\lambda, \theta$
- Mean:  $\lambda/(1 - \theta)$
- Variance:  $\lambda/(1 - \theta)^3$

$$f(Y = y) = \frac{\lambda(\lambda + \theta y)^{y-1} e^{-(\lambda + \theta y)}}{y!}, \quad \lambda > 0, \theta \in \mathbb{R}$$

- Designed to extend to overdispersed and underdispersed count data

$$\overline{\theta = 0 \quad \theta > 0 \quad \theta < 0}$$

reduces to Poisson    Models overdispersion    Models underdispersion