## Generalized Linear Models

For Over-Dispersed Data

### Basics of Generalized Linear Models (GLMs)

- ► GLMs are a flexible generalization of ordinary linear regression that allows for response variables that have error distribution models other than a normal distribution.
- Components of GLMs:
  - **Random Component**: Specifies the distribution of the response variable (e.g., Normal, Binomial, Poisson).
  - **Systematic Component**: A linear predictor, a combination of explanatory variables (predictors).
  - ▶ **Link Function**: Connects the mean of the response variable to the linear predictor (e.g., identity, log, logit).

#### Common link functions and GLMS

- ▶ **Identity Link**: Used for normally distributed data (linear regression).
- Logit Link: Used for binary outcome data (logistic regression).
- ▶ Log Link: Used for count data (Poisson regression).
- Reciprocal Link: Used for increasing rate that levels off (Gamma regression).

### Over-Dispersed Data

- Over-dispersion in general refers to having variance greater than that assumed for the theoretical data model.
- Over-dispersion can also refer to having a variance that is greater than the mean
  - Similarly equa-dispersion would refer to having variance equal to the mean.

#### Poisson regression

Poisson regression is the most popular method for modeling count data. The Poisson distribution brings with it the assumption of equa-dispersion that is often unsatisfied.

### Common applicataions

- Count data in Biology
- Epidemiology
- Finance
- Insurance claims
- Environmental studies
- etc.



Almost any real world count data is subject to the possibility of over-dispersion.

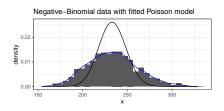
#### Causes

- Increased variability of counts
- Event clustering
- Increased number of 0
- Interaction effects
- ► Measurement error
- Environmental effects



#### Candidate Distributions

- 1. Negative-Binomial
- 2. Generalized Poisson
- 3. Double Poisson
- 4. Conway-Maxwell-Poisson (CMP)
- Zero inflated distributions
  - **►** ZIP
  - ZINB
  - ► ZIDP/ZIGP





### Negative-Binomial

- Parameters: mean:  $\mu$ , dispersion:  $k^1$
- Variance:  $\mu + \mu^2/k$ 
  - Function of mean and dispersion parameter
  - Clearly captures over-dispersion.

 $<sup>^{1}</sup>$ The classic negative-binomial is parameterized as number of success and probability of success, r and p.

#### Generalized Poisson

- Parameters:  $\lambda$ ,  $\theta$
- Mean:  $\lambda/(1-\theta)$  Variance:  $\lambda/(1-\theta)^3$
- ▶ Model introduced by Consul 1989 as a way to modify the Poisson to handle over-dispersed and under-dispersed count data
- Probability distribution function

$$Pr(Y = y) = \frac{\lambda(\lambda + \theta y)^{y-1} e^{-(\lambda + \theta y)}}{y!}, \quad \lambda > 0, \theta \in \mathbb{R}$$

Equa-dispersion (Poisson) Under-dispersion Over-dispersion

#### **Double Poisson**

- Parameters:  $\mu$ ,  $\theta$
- Mean:  $\mu$  Variance:  $\mu/\theta$
- Extension of the double exponential family (Efron 1986) with approximate pmf

$$Pr(Y=y) = (\theta^{1/2}e^{-\theta\mu}) \left(\frac{e^y y^y}{y!}\right) \left(\frac{e\mu}{y}\right)^{\theta y}$$

▶ The exact double Poisson (DP) density includes a normalizing constant  $\sum_{u=0}^{\infty} Pr(Y=y) \approx 1 + \frac{1-\theta}{12u\theta}(1+\frac{1}{u\theta})$ 

 $<sup>^2</sup>$ Over-dispersed for  $(\theta < 1)$ , under-dispersed for  $(\theta > 1)$ , Poisson $(\theta = 1)$ 

# Conway-Maxwell Poisson (CMP)

- Parameters:  $^3 \lambda$ ,  $\nu$
- Mean:  $\mu \approx \lambda + 1/2\nu 1/2$  Variance:  $\sigma^2 \approx \lambda/\nu$
- ▶ Weighted Poison distribution with pmf:

$$Pr(Y=y) = \frac{\lambda^y}{(y!)^\nu Z(\lambda,\nu)}, \quad Z(\lambda,\nu) = \sum_{y=0}^\infty \frac{\lambda^y}{(y!)^\nu}$$

Includes spacial cases (Sellers et al. 2012) of Poison when  $\nu=1$ , geometric when  $\nu\to0$ , and Bernoulli when  $\nu\to\infty$ 

<sup>&</sup>lt;sup>3</sup>A mean parameterized CMP was introduced with better interpretation and computation (Huang 2017)

 $<sup>^4 \</sup>rm Approximations$  only accurate under specific conditions  $\lambda > 10^\nu$  or  $\nu \le 1$  (Sellers et al. 2012)