

WWW.NATAWLS.TECH San Francisco Bay Area, CA (650) 200-8474 NataliaM.Hess@gmail.com

anathess91

inkedin.com/in/nataliahess

# TECHNOLOGIES

# Languages:

HTML5, CSS3, Sass, JavaScript, jQuery, Ruby, Python, R

### Database:

MongoDB, PostgreSQL, SQL

## Frameworks:

AngularJS, Express.js, Node.js, Rails, Bootstrap, Foundation, Materialize

## Testing (TDD):

Mocha, Jasmine, RSpec

## Other:

Git/GitHub, Adobe Creative Suite, Salesforce, MVC frameworks

# EDUCATION

General Assembly
Full Stack Web Development
September 2016 – November 2016

# **UC Davis**

B.A. Political Science and German September 2010 – June 2014

# OTHER SKILLS

Writing (technical and non-technical)

Engaging public speaker and presenter

Welding and metal sculpting

German and Spanish language

# NATALIA M. HESS

# RECENT PROJECTS

#### DockIt

Custom CRM designed for a nationally-based restoration company to organize all assignment details from start to finish

- Worked with client requests, emulated a single-page web application with Rails, established ERD with appropriate relationships, designed responsive CRM layout
- Technologies: HTML/CSS, Ruby on Rails, JavaScript, Bootstrap, GitHub

### **Swolemates**

Pseudo-game where users can create an account, log their workouts, and challenge other users with their results

- Optimized user profile with Bootstrap tabs, organized and led team meetings, acted as primary content consultant
- Technologies: HTML/CSS, Ruby on Rails, JavaScript, jQuery, Heroku, GitHub

# FellowshipAdvisor

Mimics TripAdvisor with a Tolkien twist and user account functionality

- Created original project theme, delegated tasks, led Scrums, integrated REST API
- Technologies: HTML/CSS, Ruby on Rails, JavaScript, jQuery, Bootstrap, Heroku, GitHub

## .paws()

Aesthetically improved version of Craigslist where users can browse and add pets for adoption programmed with MEAN stack

- Organized page layout to display data cleanly, developed schema, wrote logic to "like" pets, created responsive design
- Technologies: HTML/CSS, JS, jQuery, Angular, Node.js, Bootstrap, Heroku, GitHub

# WORK HISTORY

## **Web Designer**

www.nataliahess.com (August 2015 - Present)

• Formatted main website using HTML and CSS. Managed marketing materials and social media to generate business and increase online following three-fold.

# **Programming Fundamentals Tutor**

Independent (September 2016 - Present)

 Taught JavaScript core concepts (data types, iterators, objects) and basic algorithm solving strategies.

## **Assistant Manager**

Voltage (March 2016 – September 2016)

- Drafted design concepts, took accurate measurements, and assembled products with precision. Worked in a collaborative environment under the instruction of Executive Director of Stanford Creative Ignition Lab/Founder of The Crucible.
- MIG welder, TIG welder, pyrotechnics, plasma cutter, other metalworking tools

## **Account Executive**

Yelp (January 2016 – April 2016)

- Managed a pipeline of 100+ accounts on Salesforce. Exceeded weekly sales
  quotas through creative and strategic problem solving. Developed a custom
  email template that increased lead responses from 1 to 40 emails per day that is
  still in use by the company.
- Top sales team in Q4 2015 and Q1 2016