



NATALIA M. HESS

FULL STACK DEVELOPER

TECHNOLOGIES

HTML	React
CSS	Node.js
JavaScript	Rails
jQuery	Gulp.js
Ruby	Bootstrap
Python	Mocha
Liquid	Jasmine
MongoDB	RSpec
PostgreSQL	Git/GitHub
AngularJS	Sketch

EDUCATION

GENERAL ASSEMBLY
2017 User Experience Design
2016 Full Stack Web Development

UNIVERSITY OF CALIFORNIA, DAVIS
2010 - 2014 B.A. Political Science &
German, Honors

OTHER SKILLS

Lecturing and 1-on-1 teaching
Writing (technical and non-technical)
Speaking at events and panels
Welding and metal sculpting
German and Spanish languages

CONTACT

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EXPERIENCE

LEAD WEB DEVELOPER

AQUIS | February 2017 - Present

- Built custom e-commerce storefront (US and UK) using front end technologies (JavaScript, jQuery, CSS, HTML), Ruby, and Gulp.js
- Owned the design and development of blog interface
- Translated Lead Designer's Photoshop comps with precision
- Ensured frictionless, user-centered design with A/B and user tests
- Used agile methodologies to define deadlines and weekly sprints
- Led team meetings to discuss technical pain points and solutions

HIGHLIGHTS

25% increase in conversions

58% decrease in bounce rates

Sole developer

Taught myself Liquid (Shopify's RoR-based language) in 1 week

UX/UI DESIGNER & CONSULTANT

Freelance | February 2017 - Present

- Design goal-based web mockups and interfaces for clients
- Collaborate with developers to bring mockups to life
- Drive user research and develop interaction/visual design for product marketing
- Create A/B tests and analyze user behavior with Google Analytics

FULL STACK WEB DEVELOPMENT TEACHING ASSISTANT

General Assembly | February 2017 - Present

- Tutored students and assisted with troubleshooting/debugging
- Helped students develop their own processes and strategies for breaking down complex problems

HIGHLIGHTS

Invited to renew contract after positive feedback from students and management

PROJECTS

Paid

Collaborative React-on-Rails app that manages monthly bills and dates

- Built UI components, architected and built back end, managed project team, primary UX designer

Built with HTML, CSS, React, Ruby on Rails, JavaScript

DockIt

Custom CRM designed for a nationally-based restoration company to organize all assignment details from start to finish

- Designed and developed everything across the full stack, worked with a client to define product vision

Built with HTML, CSS, Ruby on Rails, JavaScript, Bootstrap, GitHub

FellowshipAdvisor

Mimics TripAdvisor with a Tolkien twist

- Created original project theme, integrated REST API

Built with HTML, CSS, Ruby on Rails, JavaScript, Bootstrap, GitHub