



# HELLO!

My name is  
*Nathalia*

## GET IN TOUCH

 nathimiki@gmail.com

 +519 702 3356

 www.nathaliamiki.com

## GRAPHIC DESIGNER & FRONT END DEVELOPER

### SKILLS

PHOTOSHOP



ILLUSTRATOR



INDESIGN



AFTER EFFECTS



HTML/CSS



JS



### LANGUAGE



English



Portuguese

### ABOUT ME

I'm a creative graphic designer and front end developer, with a lot of experience in marketing from London, ON. I love to face new challenges, creating solutions for any communicational issue.

### EDUCATION

#### 2018-2019

INTERACTIVE MEDIA DESIGN

Fanshawe College (London, ON - Canada)

#### 2010-2014

MARKETING

Anhembi Morumbi University (São Paulo, SP - Brazil)

**CREATIVE THINKING** **TEAMWORK**  
**IDENTITY** **PROBLEM-SOLVING**  
**LOGO** **WEB DESIGN** TIME MANAGEMENT  
**TYPOGRAPH** **MARKETING STRATEGY**  
**BRANDING** **MARKET RESEARCH** **COLOURS**



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## EXPERIENCE



### 2013-2017

#### MARKETING ASSISTANT

Akzonobel - Sao Pãulo, SP - Brazil

- Customer Service: Memorized entire line of company products & services, including prices and special discounts.
- Market Research: Developed scripts and material for Customer Satisfaction Surveys, Brand Awareness and Focus Groups.
- Produced reports providing in-depth analysis of current market share distributions and projected market share acquisition for potential new clients.
- Produced reports providing in-depth analysis of current market share distributions and projected market share acquisition for potential new clients.
- Managed up to 4 projects or tasks at a given time while under pressure to meet weekly deadlines.
- Managed budget and invoices payments.
- Participated in solidarity events where we painted shanty towns, public schools, and parks.

### 2013

#### MARKETING ASSISTANT

Brinks - São Paulo, SP - Brazil

- Developed brochures, newsletters, infographics, presentations, and advertisements.
- Organized events to promote the brand and create relationship with new clients.
- Coordination of point of sale visualization, strategic planning of sales, capture of new clients and satisfaction research.
- Developed ability to approve and install point of sale material.

### 2010-2013

#### MARKETING INTERN

Kluber Lubrication - São Paulo, SP -

- Developed brochures, newsletters, infographics, presentations, and advertisements.
- Organized events to promote the brand and create relationship with new clients.
- Elaboration of charts, promotional grid, distribution of materials to sales staff.
- Managed budget and invoices payments.
- Increased time management skills and teamwork ability.