

MRINMOY NATH

PRODUCT DESIGN PRACTITIONER

With more than 6 years of experience andAs an experienced product designer with a track record of leading and expanding design teams, I bring strong design skills and a passion for creating intuitive products. With a history of delivering high-quality work, I am excited to bring my skills to a new opportunity where I can continue to grow and add value to the organisation.

Industry Experience

Apr 2023 – Sep 2023

Hevo

Sr. Product Designer

Designed and developed a real-time observability dashboard for an ETL B2B SaaS platform, enhancing data pipeline monitoring, error diagnostics, and performance analytics. This solution empowered Data Engineers to detect failures faster, optimize performance, and ensure data quality, reducing debugging time by 40% and improving pipeline uptime.

Apr 2023 – Sep 2023

Fynley

Co-founder

Founded and led a B2B SaaS startup to make the customer interaction data more accessible to UX researchers to create meaningful insights, and share with relevant stakeholders to make impactful decisions.

Jun 2019 – Apr 2023

Whatfix

Sr. Product Designer

- Led multiple projects in various teams/PODs in collaboration with researchers, designers, engineers and product managers. Some of the projects are Content lifecycle and management, Auto Testing, and Product Analytics
- Initiated and led the information architecture charter of the multiple products in the suite along with 2 designers and one UX
- Designing the cross product interaction models for multiple product suite.

Aug 2017 – May 2019

CGI

UX Designer

- Designed the Contract Management Platform and for an external client.
- Led multiple secondary research and design projects for CGI products.
- Collaborated with technical project architect and director of engineering in two employee experience projects.

Academia

2015 – 2017

Masters in Design(MDes)

IIT Guwahati

- Design research and design management
- Interaction design and information architecture
- Visual design, information design and cognitive ergonomics

2011 – 2015

B. Tech, Electronics & communication

North Eastern Regional Institute of Science & Technology(NERIST)

- Semiconductor physics
- Network system and signal processing
- Digital Electronics



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